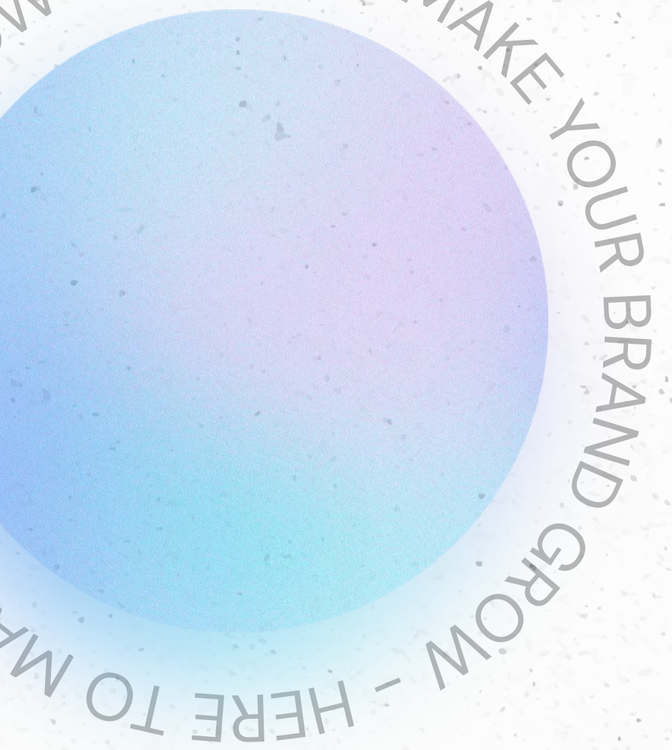
OUI SOCIAL

CREATIVE AGENCY

PORTFOLIO

SOCIAL MEDIA



HELPING DIGITAL FOUNDERS

CREATE UNIQUE, EMPATHIC PRODUCT EXPERIENCES

SOCIAL MEDIA

CREATIVE BRANDING

WEBSITE

GOOGLE CAMPAIGN



ABOUT US

INTRODUCING OUI SOCIAL

AT OUI SOCIAL, WE ARE A TEAM OF CREATIVE & BUSINESS EXPERTS DEDICATED TO DELIVERING INNOVATIVE SERVICES.

Combining research, strategy, creativity, design, technology, and marketing, we offer a range of cutting-edge solutions, from branding and design to digital marketing and web development.

Our focus is on staying ahead of industry trends and leveraging the latest technology to empower our clientsv.

We collaborate closely with you to understand your goals and translate them into tangible results that drive growth and success.

WHEREVER YOU ARE,
WE CREATE.

LEBANON KSA UAE AFRICA
USA AUSTRALIA



01 / OUR MISSION

We are dedicated to helping our clients grow their businesses and achieve their marketing goals.

Through innovative brand marketing and public relations solutions, we deliver compelling campaigns that generate tangible results.

Join us on this transformative journey with Oui Social.

02 / OUR VISION

To create results-oriented brand marketing programs and public relations campaigns that significantly enhance our clients' awareness, improve sales, and foster their continued growth.

We are committed to delivering impactful strategies and campaigns that drive measurable outcomes, helping our clients thrive in today's competitive landscape.

Join us as we turn our vision into reality and unlock the full potential of your brand with Oui Social.

03 / OUR VALUES

We believe in the personal stake our team has in your continued success.

We take immense pride in what we do, dedicating ourselves to delivering exceptional results that drive your business forward.



We’re here to serve our clients.
Our commitment to our clients is deeply ingrained in our corporate culture, and we go above and beyond every day to prove it.

We get to know your business.
We keep abreast of what’s going on in your business and ours, so we can deliver the best marketing solutions possible.

We do the right thing.
We recommend tactics that make sense, even if it means less money in our pocket. We find the most cost-effective means to achieve your goals.



We’re great to work with.
We like to have fun, but we’re serious about results. We have strong opinions, but no attitude. We know our craft, but are open minded and all ideas are welcome.

We are results-oriented.
Pure and simple, that’s what we and our clients care about most. We strive for tangible results, Always!

We’re passionate about what we do.
We never lose sight of what matters most: our relationship with the client.
We only succeed when our clients succeed.

We are creative, but smart too.
We produce clever work, but always keep the objective of each campaign top of mind.

OUR



CLIENTS

وزارة الاستثمار
Ministry of Investment

وزارة البيئة والمياه والزراعة
Ministry of Environment Water & Agriculture
Kingdom of Saudi Arabia المملكة العربية السعودية

وزارة البلديات والإسكان
Ministry of Municipalities and Housing

USAID
FROM THE AMERICAN PEOPLE

VISA

28 WORLD INVESTMENT CONFERENCE RIYADH
25 | 27 NOVEMBER

11th WORLD WATER FORUM
RIYADH 2027

الاعتماد اللبناني
CREDIT LIBANAIS

جامعة الملك سعود
King Saud University

Sanita

mastercard

GEOSA
الهيئة العامة للمساحة والمعلومات الجيومكانية
General Authority for Survey and Geospatial Information

World Learning
EDUCATION | DEVELOPMENT | EXCHANGE

ENJOY LEBANON

flyt
By Arabian Nights
Travel & Tourism

FOOUX

Maroun Chedid
COOKING
ACADEMY

RITAGE
GARDEN

WorldWide
TRAVEL & TOURISM

مؤتمر العمل البلدي الخليجي الثاني عشر
العمل البلدي المستدام
The 12th Gulf Municipal Works Conference
Sustainable Municipal Work 2024

wink
neo

Saudi International Coffee Festival
مهرجان القهوة السعودي الدولي

THE v.vibe

ESPRESSOLAB
roasted with passion

iecd
Semeurs d'avenir

seel

arch
studio

Ariane
TRAVEL & TOURISM S.A.R.L.

ARLI
BEIRUT

INDESIGN

باشا
- Resort -

Beatific
Smile Clinic

Belenista
Events and more

BRAAI

CABISTRO
CAFE & BISTRO

CareerDesign
Recruitment & Consulting Co.

JJ

Cash access

Chocolate Sarayı
CHOCOLATE SWEETS & COFFEE HOUSE

CHOMIE

e-link management
ABOVE THE CLOUDS

Freshdays®
natural cotton feel

FIAC®

GENERATIONR
HOLDING

GLORY
ENERGY DRINK

GOWIN!

GRANITECH

ESPRESSOLAB
roasted with passion

HADEL
WE MAKE IT HAPPEN

hala invest

HAND
Hani Sandakly

Sanita
Happies

Hay Market
هاي ماركت

حلباوي
Helbawi
للحبوب و البهارات

Herbs®
CARE

ICWRAE
المؤتمر الدولي للموارد المائية والبيئة الجافة

af Alliance Française
Liberia

JH REAL ESTATE
DEVELOPMENT . INVESTMENT . MANAGEMENT

CARSONDEMAND

JOINERY GALLERY

Juan Valdez

karaca

KEYROUZ
BAKERY
Since 1968

King Fried Chicken
RESTAURANT

klap
tap

La
Canotière

La
DERMACIE
High Performance Naturals

La Pointe
SUPERMARCHÉ

L'avou
BOUTIQUE DE GÂTEAUX

LE COIN CUISINE
RESTAURANT

lifstation
YOUR PRIVATE PT HUB

2Link
pay

LORVENN
hair professionals

LSS
LEBANESE STUDENT SOCIETY
مجتمع طلاب لبنان

Mad
Design
Studio

markazia
suites
★★★★★

mehnati
مهنتي

MESSARA
TRADING

Mid East Medical
MEDICAL SOLUTIONS FOR LIFE

MIRAGE TRADING
ميراج للتجارة

MROUE
Law Firm

MUREX PLAZA
Hotel & Suites

my best life
coaching and mindset

NOTRE DAME
UNIVERSITY
LIBERIA

NEOHERB

OUI SOCIETY
LIFESTYLE E-MAGAZINE

OUR LADY OF GRACE
SCHOOL
FAITH • KNOWLEDGE • FUTURE
EST. 2002

oVRlebanon

PAISE
Beauty Lounge

Pay Xpress

private
Natural cotton feel™

كتابي
QITABI

Radiant
professional
make-up

RIDEMINDER

Roasting house
بيت التحميص

St Cs

SCAPE
by Villa John

ألفا
جمعية التأهيل الانساني و مكافحة الأمية
alpha

Section
Genies

SEVEN7EEN

Shaheen Pharma

IGHT
ENGINEERING

sleepon
SLEEP BETTER, LIVE BETTER

SleepAngel

Solidaire
Restaurant & Café

Soul Roots
ANCESTRY . FOOD . LOVE

TalentCapital
Business Advisory

TANNOURI
ORTHOPEDICS
prosthetics & orthotics

THE OAK
COCKTAIL BAR

THE GOOD THYMES

SWISS FINISHING
Themaconcepts

UN DIMANCHE À PARIS
THE PARISIAN ART OF LIVING

WE LEBANON
Stay Planned

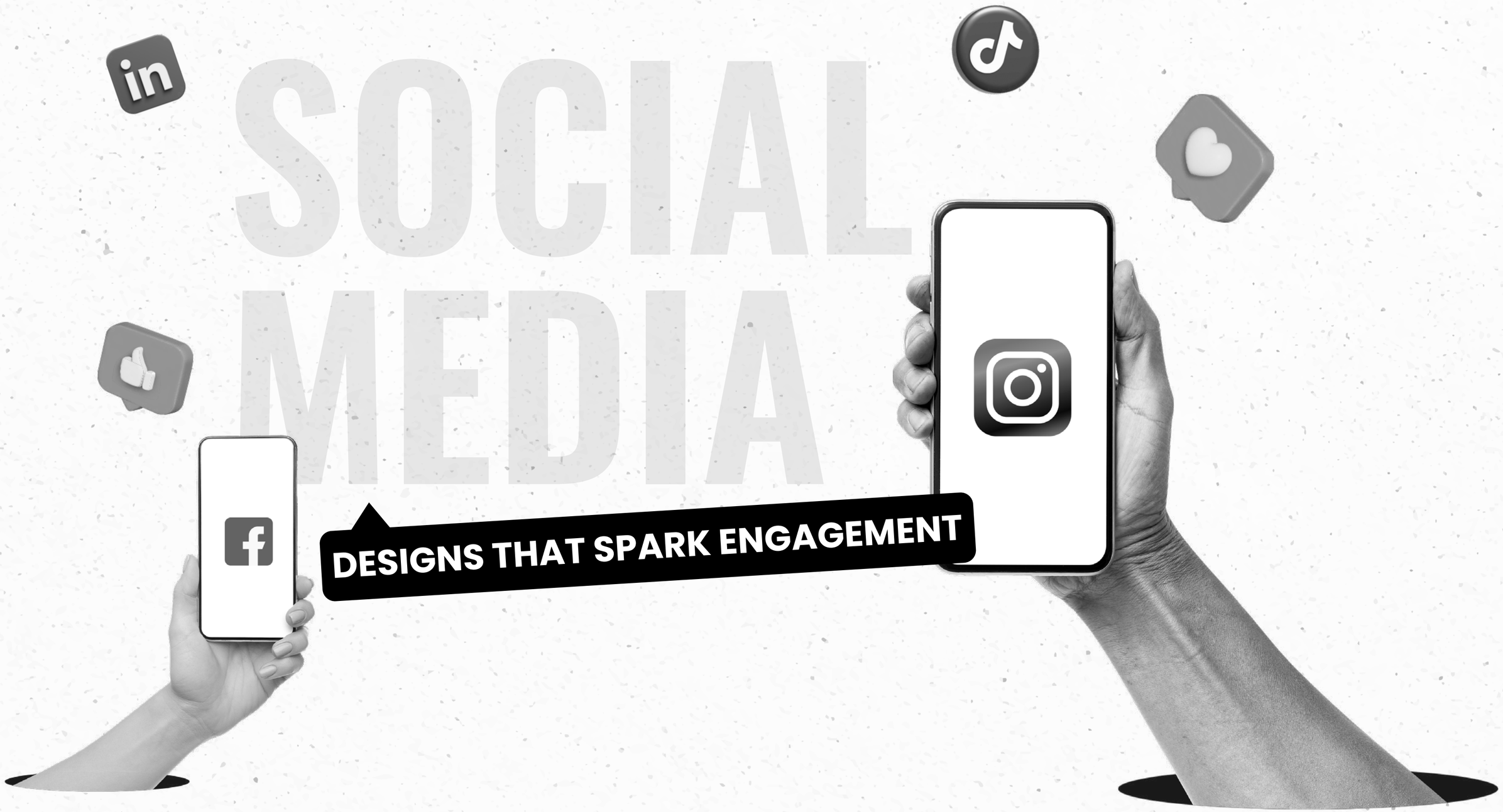
ورشة
WIRACH

zeinoun
ENGINEERING & CONTRACTING

ZYMTA HOME
My Life . My Home .

SOCIAL MEDIA

DESIGNS THAT SPARK ENGAGEMENT

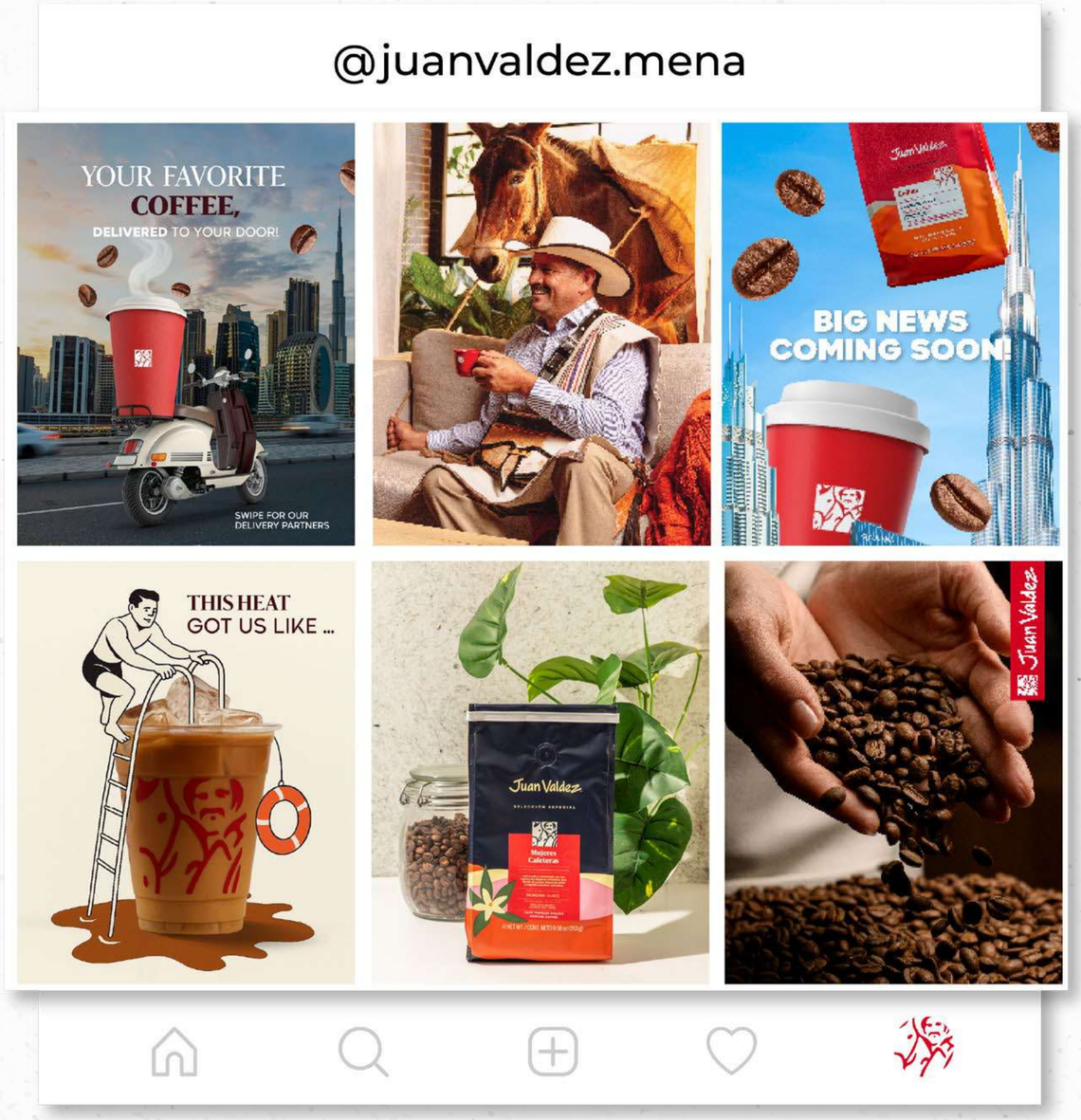


COFFEE F&B MENA

Juan Valdez is an internationally recognized coffee brand that celebrates the heritage and excellence of Colombian coffee. Expanding into the UAE and MENA region, the brand brings its premium coffee experience to a new audience, combining authentic Colombian flavors with an elevated café culture.

Our partnership emphasized storytelling rooted in origin, craft, and café culture. We produced high-quality imagery, established a distinct art direction, and built content that spotlighted the brand's signature drinks and welcoming atmosphere. Each visual element was curated to echo the richness of Colombian coffee traditions.

This cohesive approach amplified brand awareness, deepened engagement, and expanded the community of loyal customers, reinforcing Juan Valdez as a refined, authentic destination in the region.



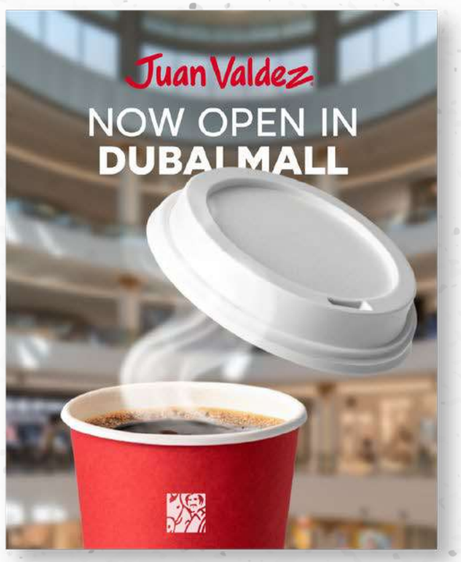





TASTE, EXPLORE,
AND CELEBRATE
LATIN AMERICA
LIVE TASTING &
GIVEAWAYS FOR COLOMBIANS
APRIL 19 -20
GRANDIOSE, SAHEL TOWER, ABU DHABI
Juan Valdez


BREW IT YOUR WAY
FOR JUST 10 AED
Juan Valdez
SYPHON
CHEMEX
V60
POUR OVER
FRENCH PRESS
TAKEAWAY OFFER
MON - THU | 8 - 11 AM | JUMEIRAH 2


WE'RE EXHIBITING AT
Gulfood
30 EDITION
17-21 FEB 2025
DUBAI WORLD TRADE CENTRE
Juan Valdez


Juan Valdez
NOW OPEN IN
DUBAI MALL


ESPRESSO
YOURSELF TODAY
WITH OUR RICH COFFEE


تلذذ بالقهوة
وبالأوقات السعيدة


TAKE A PIECE OF
JUAN VALDEZ HOME!
Juan Valdez


BLENDED
COLD,
CREAMY
Juan Valdez


So good
IT'LL KEEP HAUNTING YOU
Juan Valdez


CHILL
CHILL
CHILL


LAST CALL FOR
SUMMER!
SIP IT BEFORE IT'S GONE.
Juan Valdez
FROZEN LAVENDER COFFEE
FROZEN ROSE COFFEE
FROZEN GINGER COFFEE



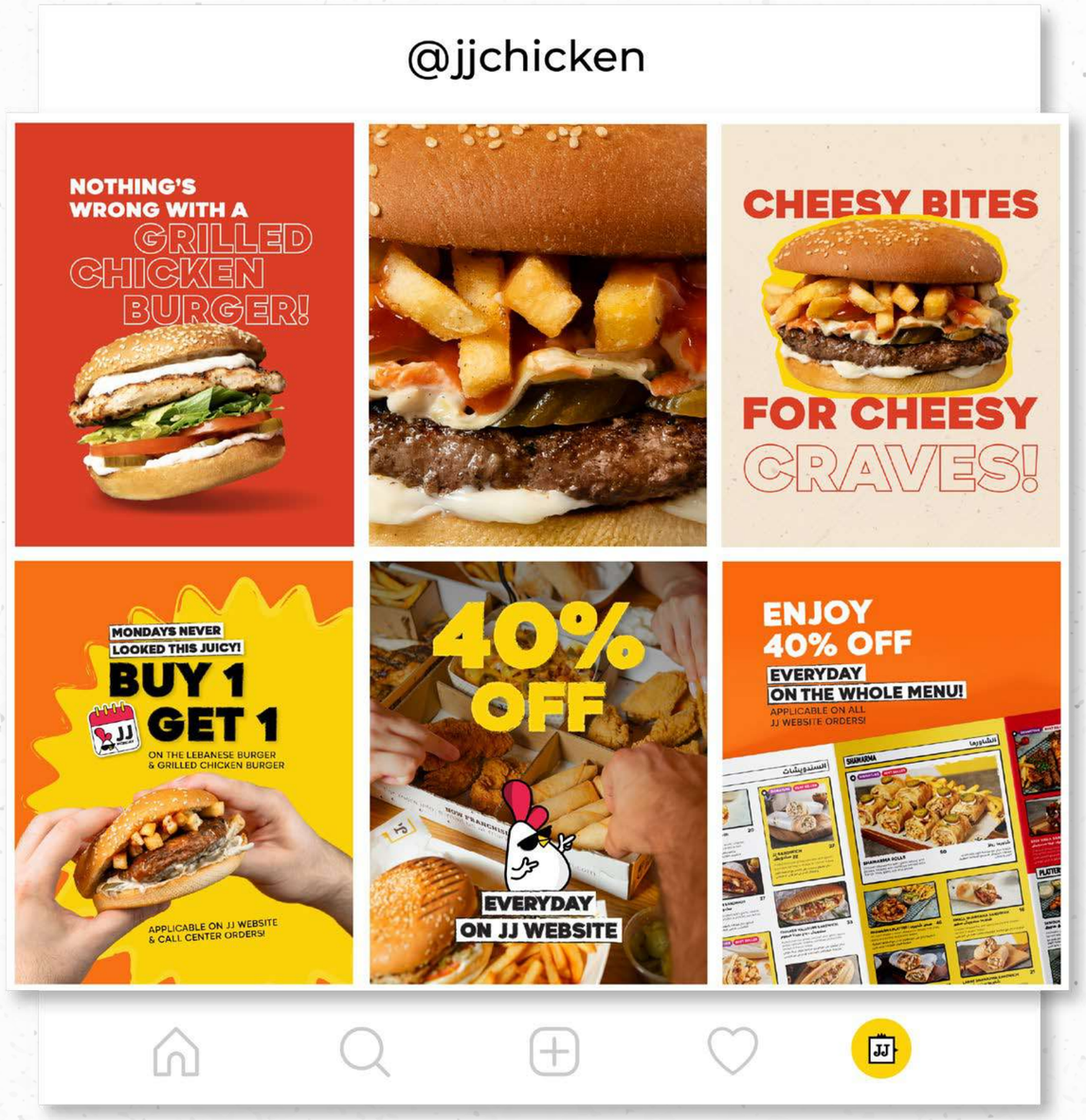


RESTAURANT F&B UAE

JJ Chicken is a leading fast-casual restaurant in the UAE, known for its freshly grilled chicken dishes and vibrant, youthful energy. With its “funky” brand personality, JJ Chicken brings a playful and dynamic twist to everyday dining, offering customers a delicious and fun experience both in-store and online.

We amplified its digital identity with animated visuals, themed monthly campaigns, and playful storytelling that showcased menu highlights, vibes, and promotions.

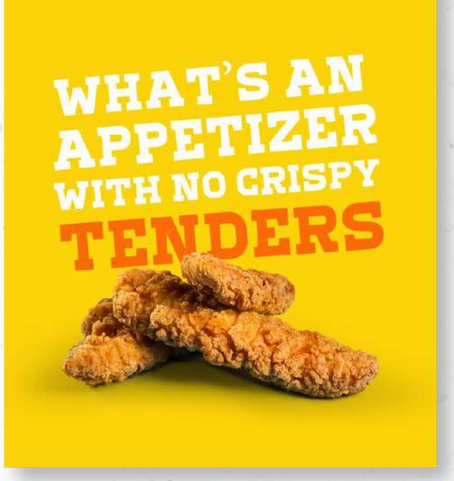
The result was a dynamic online presence marked by higher engagement, stronger interaction, and increased brand visibility across the UAE.




WHICH CAME FIRST
THE CHICKEN
OR THE EGG?


JJ
JUNIOR
100%
AVAILABLE FOR DINE-IN
ORDERS ONLY!




WHAT'S AN
APPETIZER
WITH NO CRISPY
TENDERS


MAKE IT THEIR NEW
AFTER SCHOOL RITUAL
"15
DINE IN ONLY
All Kids Meal
JJ
JUNIOR


NOT JUST
A SANDWICH,
A JJ STATEMENT!


GET SCHOOL DAYS TO END
WITH BIG SMILES!
JJ
JUNIOR


KAFTA
CRAVINGS?


JJ
CHICKEN
JJCHICKEN
5 DAYS TO GO!


CATCH THE WAVE
OF EXCITMENT!




CHEESY BITES
FOR CHEESY
CRAVES!






JJCHICKEN
600 54 55 54
ORDER ONLINE
www.jjchicken.com

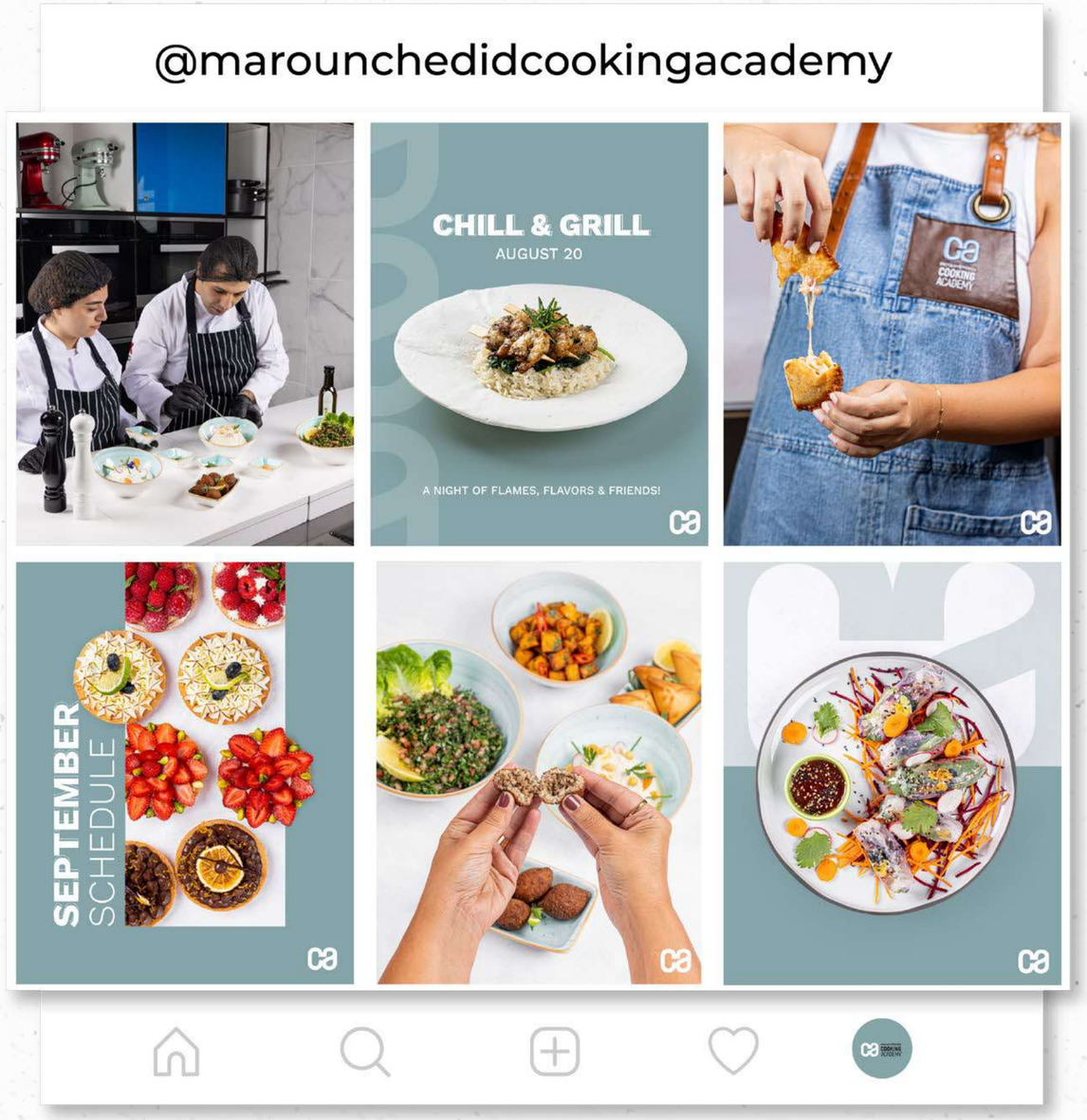
Maroun Chedid
COOKING
ACADEMY®

CULINARY SCHOOL | F&B | LEBANON

The Maroun Chedid Cooking Academy is Lebanon’s premier culinary institution, offering lifestyle classes, workshops, masterclasses, and professional trainings that inspire creativity and mastery.

We elevated the academy’s digital presence with curated social media content, vibrant photoshoots, and strategic ad and email campaigns that highlighted real class experiences and the academy’s unique atmosphere.

This storytelling-driven approach boosted engagement, strengthened brand visibility, and increased registrations, shaping a dynamic and professional online identity.








LEARN HOW TO MAKE
SEAFOOD & POTATO
SALAD | WHITE GROUPER
RISOTTO WITH FINE HERBS


FALL IN LOVE WITH
SEASONAL FLAVORS
& DESSERTS!
WEEK 2 OF SEPTEMBER CLASSES!




HEALTHY
MEETS
HEAVENLY IN
WEEK 4 CLASSES


SUGAR-FREE
SNACKS
AUGUST 26 & 27
PASTA SALAD
ELEVATED
AUGUST 28

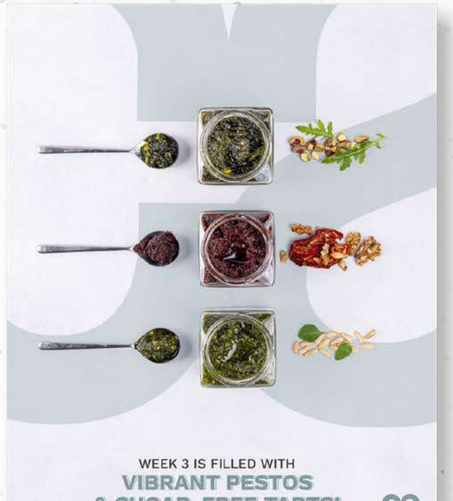

BECOME A CERTIFIED CHEF
IN 3 MONTHS!
SEPTEMBER - NOVEMBER





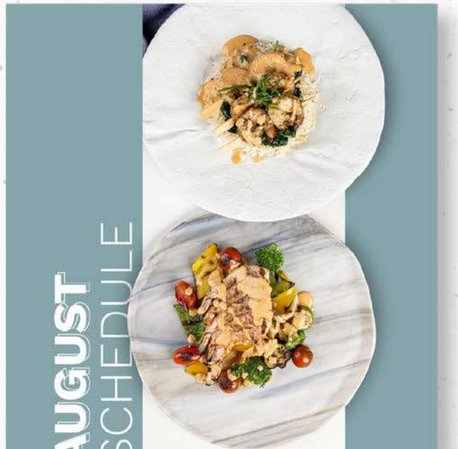

TARTELETTES
SANS SUCRE
SEPTEMBER 16




WEEK 3 IS FILLED WITH
VIBRANT PESTOS
& SUGAR-FREE TARTS!


CHILL & GRILL
AUGUST 20




AUGUST
SCHEDULE

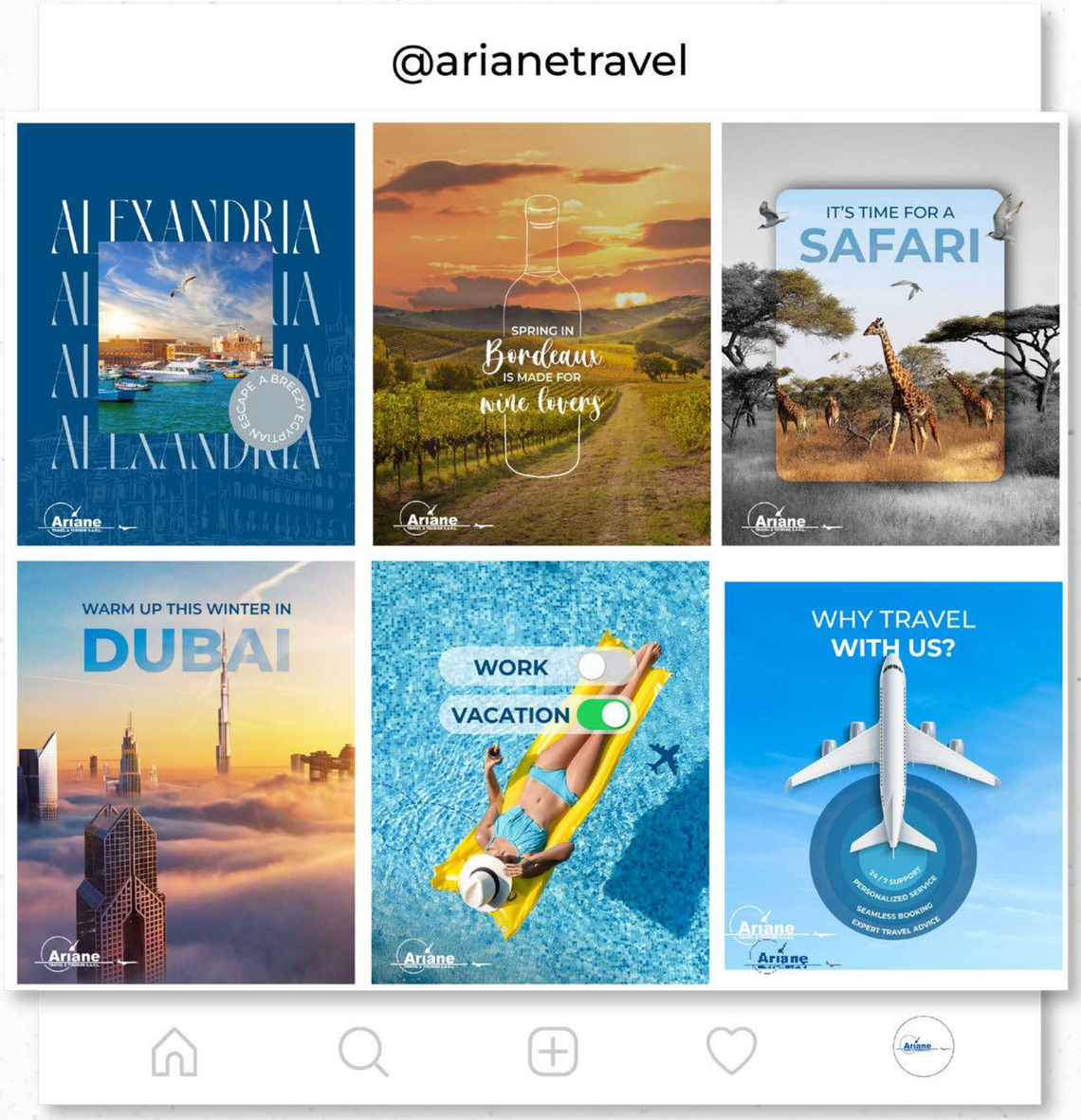
Ariane
TRAVEL & TOURISM S.A.R.L.

TRAVEL & TOURISM AGENCY | HOSPITALITY

LEBANON

Ariane Travel is a leading Lebanese travel agency dedicated to creating unforgettable journeys and experiences for travelers across the globe. With a focus on adventure, comfort, and discovery, the brand connects its audience with curated destinations and inspiring travel opportunities.

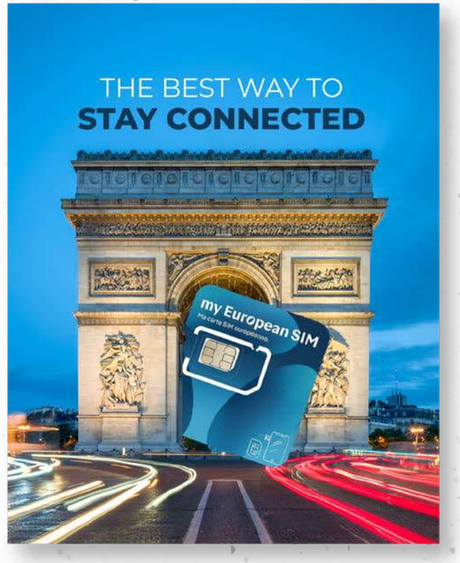
We strengthened its digital footprint with captivating destination storytelling, seasonal offers, competitions, and partnerships with major organizations like Red Cross and Red Bull X-Alps. Email marketing further boosted retention and inquiries.

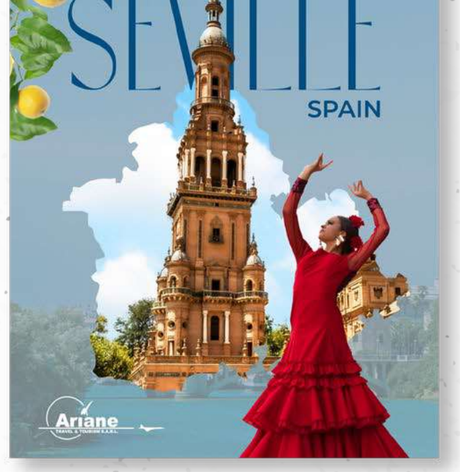



VISA
FREE DESTINATIONS
FROM LEBANON
Ariane

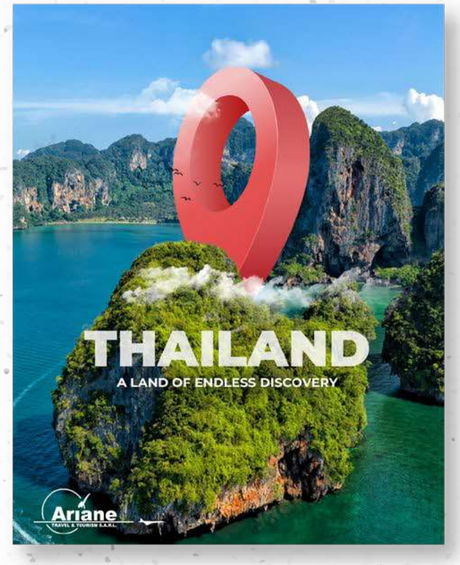


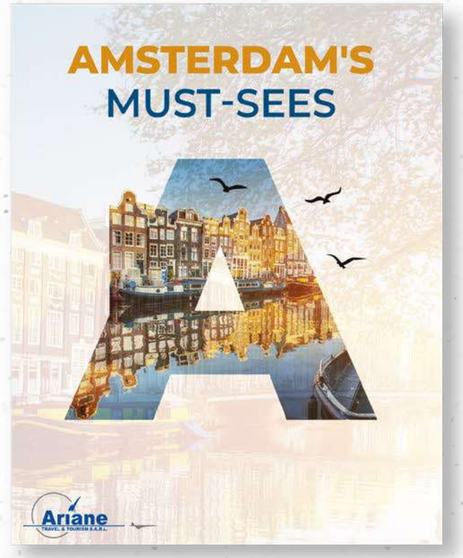

YOU LIVE IT · YOU LIVE IT · YOU
Ariane

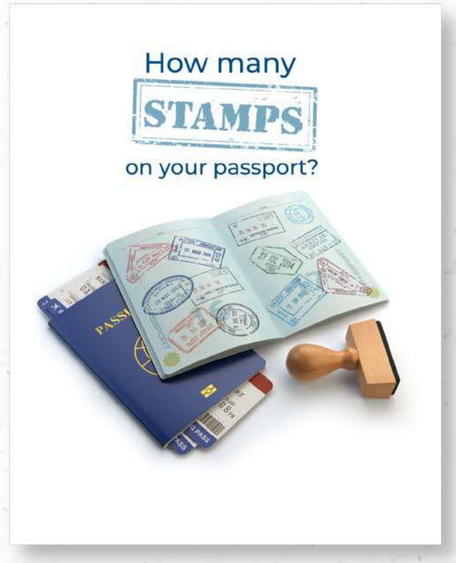

THE BEST WAY TO
STAY CONNECTED
my European SIM

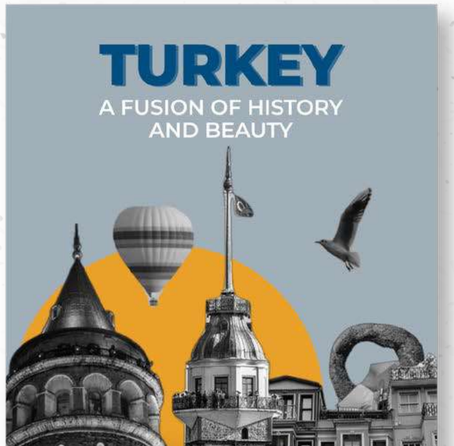

SEVILLE
SPAIN
Ariane




THAILAND
A LAND OF ENDLESS DISCOVERY
Ariane


AMSTERDAM'S
MUST-SEES
Ariane


How many
STAMPS
on your passport?


TURKEY
A FUSION OF HISTORY
AND BEAUTY


WE ARE READY
TO ASSIST YOU
ANYTIME
Ariane


MAKING
EVERY TRIP
Special




READY-TO-GO
SUMMER
ESCAPES


SEAMLESS
FLIGHT
BOOKING
WITH FULL SUPPORT
Ariane

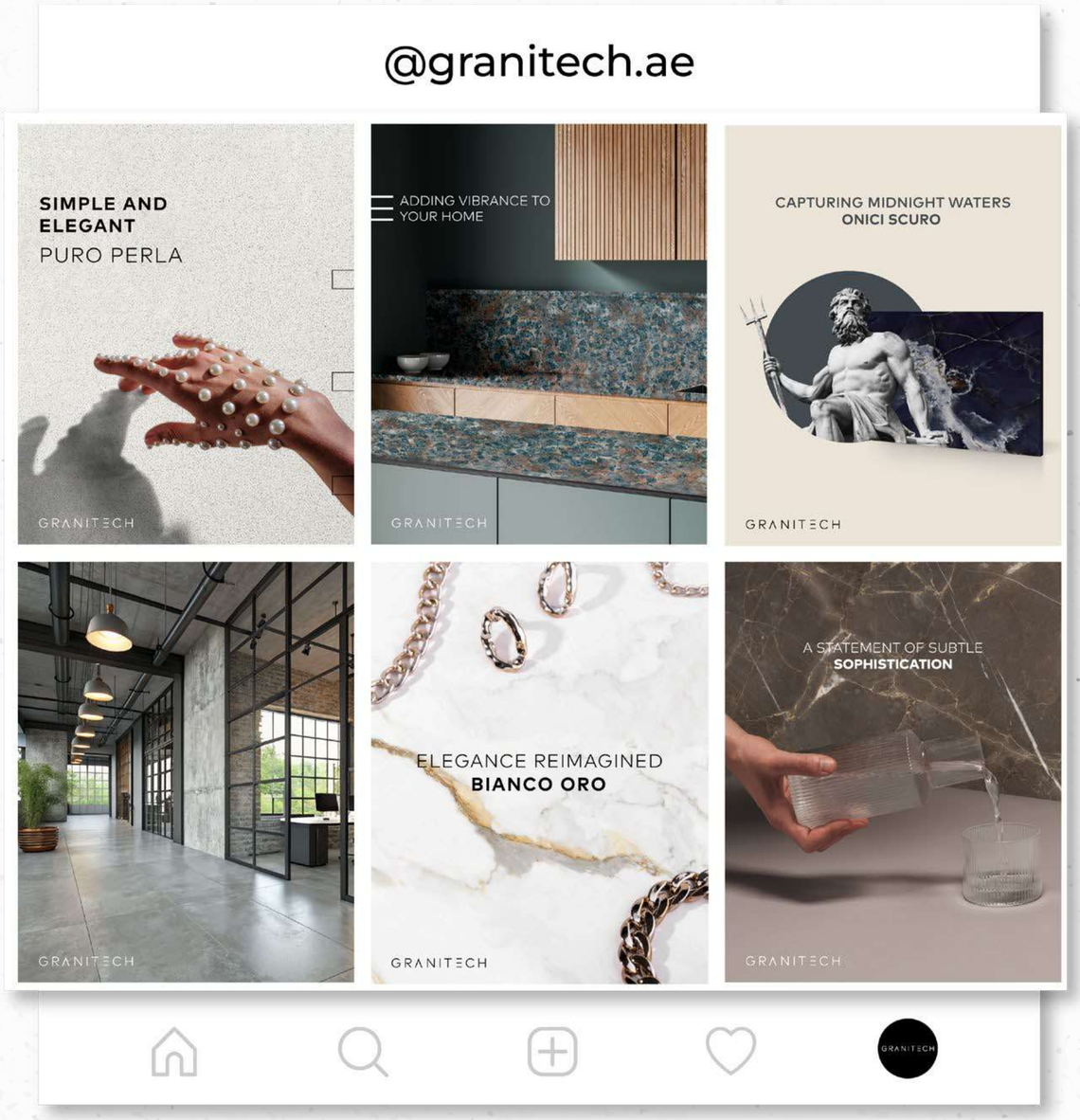
GRANITECH

SUPPLIER UAE MATERIALS & ARCHITECTURE

Granitech is a leading provider of premium stoneware, terrazzo, quartz & sintered stone brand, specialized in architectural and interior finishing products. Based in the UAE, the brand delivers modern solutions that blend aesthetics with functionality for residential, commercial & corporate spaces.

Our collaboration centered on positioning Granitech as a refined and design-forward materials brand within a competitive market. We introduced a polished visual direction, structured its online platforms for clarity, and deployed campaigns aimed at architects and homeowners seeking elevated finishes. Purposeful graphic communication highlighted the elegance and versatility of the product range.

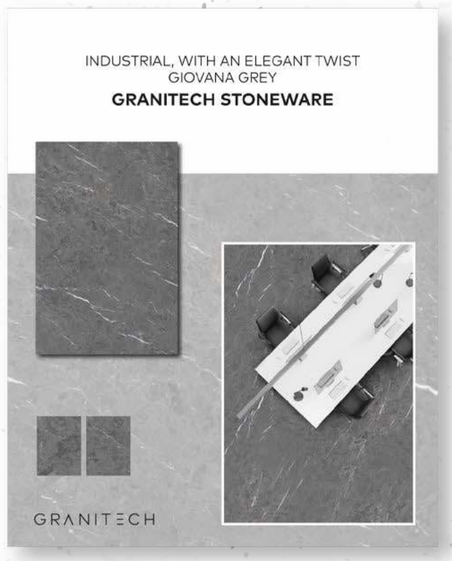
These efforts heightened brand visibility, improved professional perception, and expanded the client base, enabling Granitech to gain steady traction in the architectural and interior design sector.



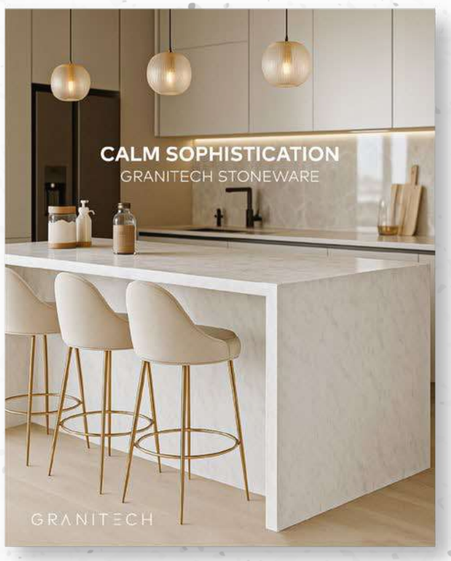

GRANITECH


CREATE A
SERENE SPACE WITH
CYCLADES BIANCO
GRANITECH

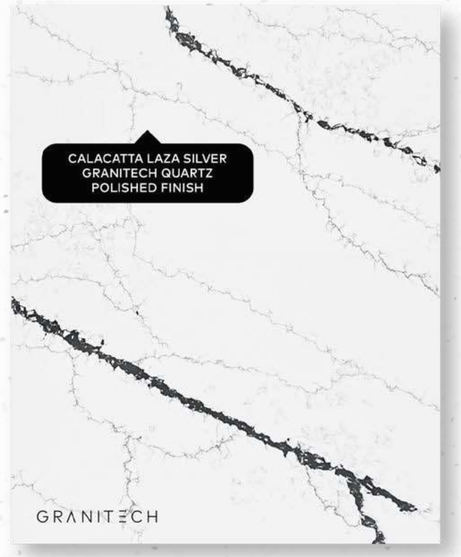

GRANITECH


INDUSTRIAL, WITH AN ELEGANT TWIST
GIOVANA GREY
GRANITECH STONEWARE
GRANITECH


BEAUTY COMING TOGETHER
MONTE AVORIO
GRANITECH


CALM SOPHISTICATION
GRANITECH STONEWARE
GRANITECH


GRANITECH


CALACATTA LAZA SILVER
GRANITECH QUARTZ
POLISHED FINISH
GRANITECH


TERRAZZO
A COLORFUL MOSAIC
TO REVIVE YOUR HOME
GRANITECH


CLASSIC TERRAZZO, MODERN CHARM
ALPINO ECRU
GRANITECH


WHERE TRADITIONAL AND TRENDY MEET
RICOTTA ORO


3200X1600 MM
BIANCO DIOR
AETERNA SINTERED STONE
HONED FINISH
GRANITECH


GRANITECH



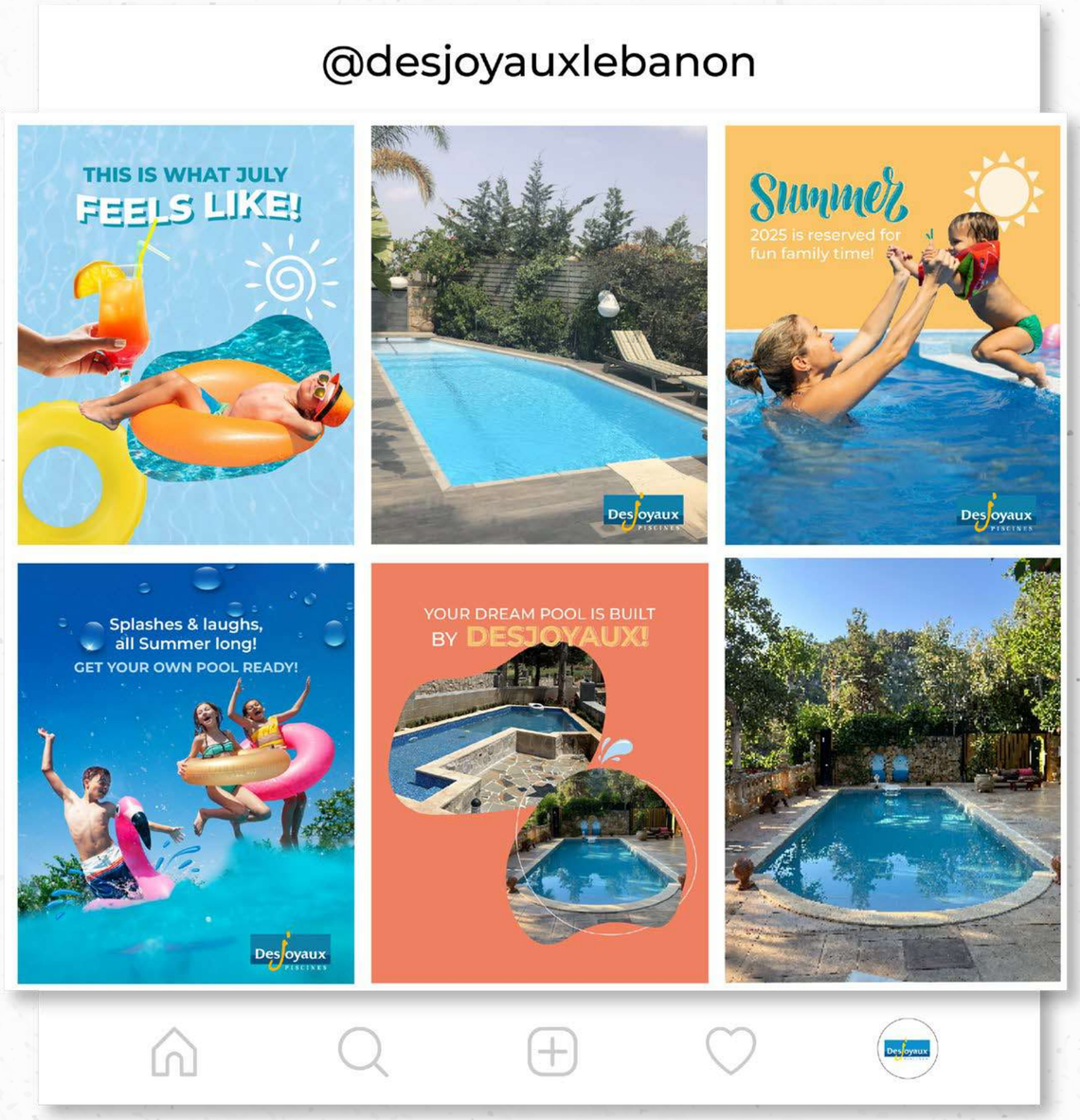
SWIMMING POOLS CONSTRUCTION

LEBANON

Desjoyaux Piscine is a global leader in pool construction, bringing innovation, design, and sustainable technology to outdoor living. The Lebanese branch upholds this legacy by offering custom solutions tailored to local preferences and lifestyles.

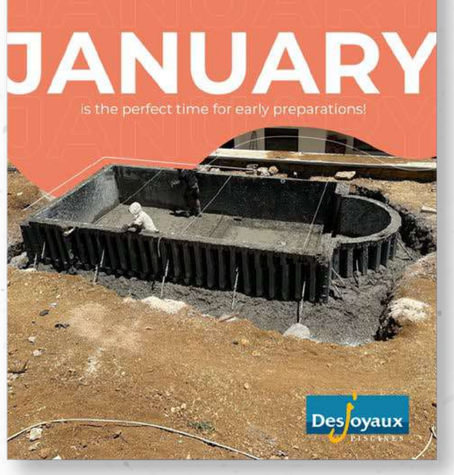
Our objective was to showcase Desjoyaux's engineering precision and design reliability through an authoritative digital presence. We produced structured, informative content that highlighted construction methods, project quality, and innovation, while performance-led campaigns boosted reach among homeowners seeking premium outdoor solutions. Consistent platform management ensured clarity, trust, and professional continuity.

This expert-driven approach strengthened brand authority, increased technical engagement, and generated a steady rise in qualified inquiries, reinforcing Desjoyaux Piscine Lebanon's position as a trusted leader in pool construction.

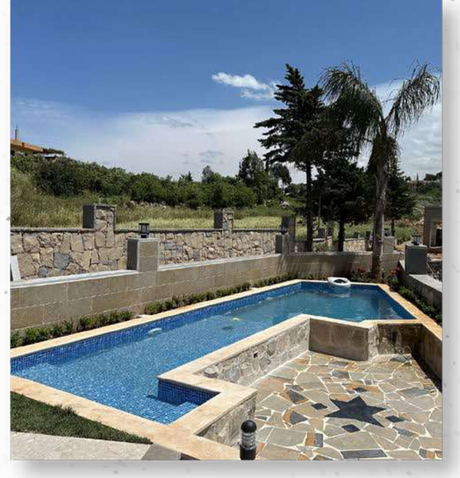



Start the season fresh
with the right
POOL CARE
ESSENTIALS!
Desjoyaux
PISCINES

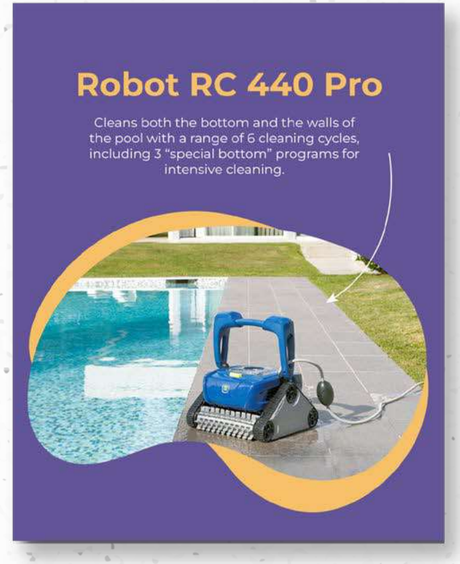



JANUARY
is the perfect time for early preparations!
Desjoyaux
PISCINES

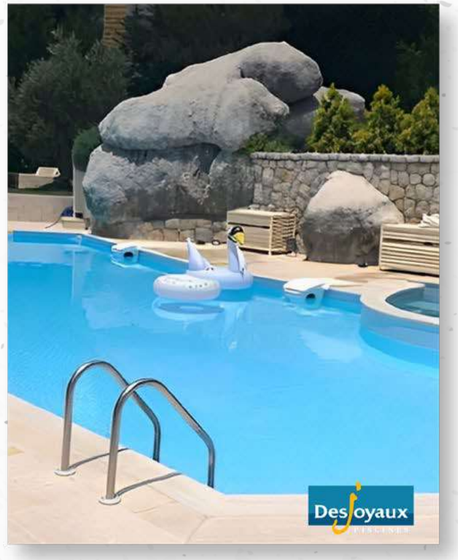

Beat the heat and boredom
in your own
backyard pool!
Desjoyaux
PISCINES

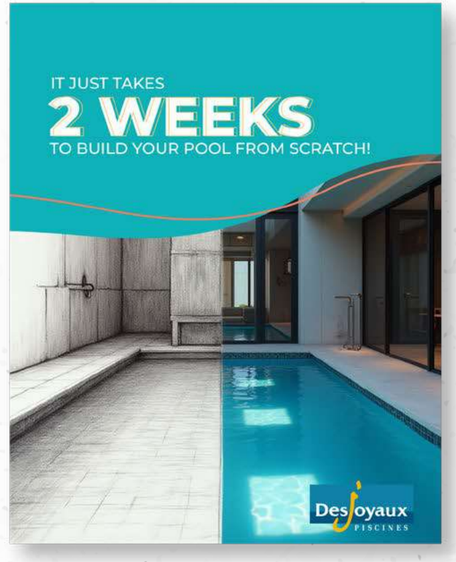



Desjoyaux
PISCINES


Robot RC 440 Pro
Cleans both the bottom and the walls of the pool with a range of 6 cleaning cycles, including 3 "special bottom" programs for intensive cleaning.


Your pool deserves the
BEST CARE!
10 kg
Desjoyaux
PISCINES


Desjoyaux
PISCINES

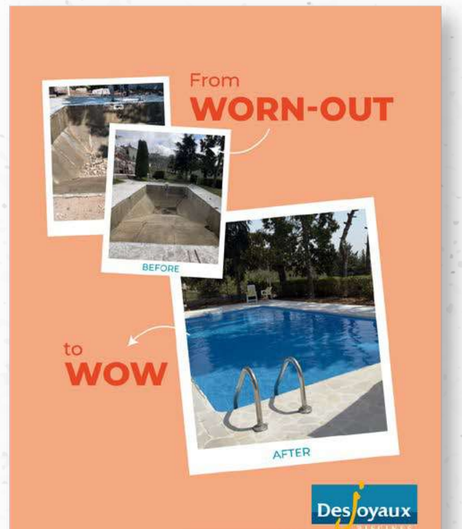

IT JUST TAKES
2 WEEKS
TO BUILD YOUR POOL FROM SCRATCH!
Desjoyaux
PISCINES


A picture that tastes like
SUMMER
Desjoyaux
PISCINES


Avoid the fuss of PUBLIC POOLS
enjoy your PRIVATE ESCAPE!
Desjoyaux
PISCINES


Desjoyaux
PISCINES


IT JUST TAKES
2 WEEKS
TO BUILD YOUR POOL FROM SCRATCH!


From
WORN-OUT
BEFORE
to
WOW
AFTER
Desjoyaux
PISCINES

TOURISM CULTURES & ADVENTURES

LEBANON

Enjoy Lebanon is a tourism brand dedicated to showcasing the beauty, culture, and diversity of Lebanon. Through curated experiences and personalized tours, the brand allows travelers to discover the country's natural landscapes, historic sites, and authentic local charm.

The social media work focused on shaping a digital presence that matched the richness of the Lebanese experience. We crafted visual stories that highlighted each region's character, paired them with seasonal offers, and supported them with newsletters and targeted digital outreach. This consistent stream of inspiring content encouraged discovery and broadened the brand's reach.

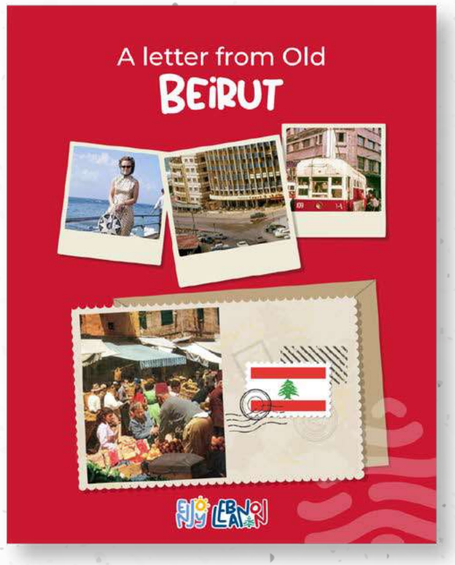
By spotlighting unique destinations and maintaining a cohesive narrative across platforms, we strengthened audience engagement, boosted bookings, and enhanced brand recall.




إحكيلي إحكيلي
عن بلدي إحكيلي




LEBANON
in BLUE

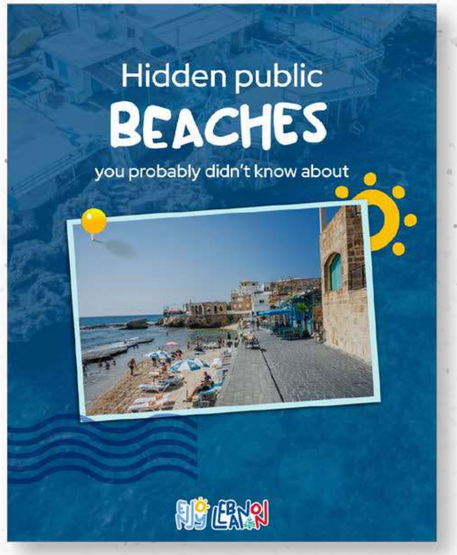

A letter from Old
BEIRUT

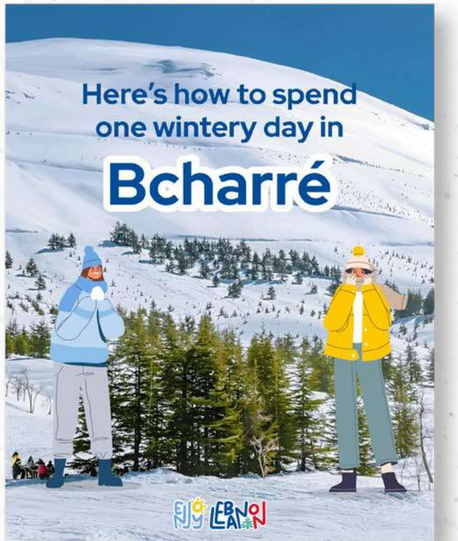

What's your favorite thing about
LEBANON?


Hand in Hand
Feet strong on the ground
Hearts in sync
IT'S DABKE DAY!


SHE is LEBANESE
A tribute to the lebanese women
who marked Lebanon's history


Let's take a walk
THROUGH HISTORY


Hidden public
BEACHES
you probably didn't know about


Here's how to spend
one wintery day in
Bcharré


تفضّل
على القهوة!
PASS BY FOR SOME COFFEE!


بيروت محلاها
ومحلا زمانها
- عمر الزعني

BADDA TOULAA'
Expression
Literally means "it's going to burn"
a popular Lebanese expression used to
say something is going to be so much fun,
it's like setting the place on fire!



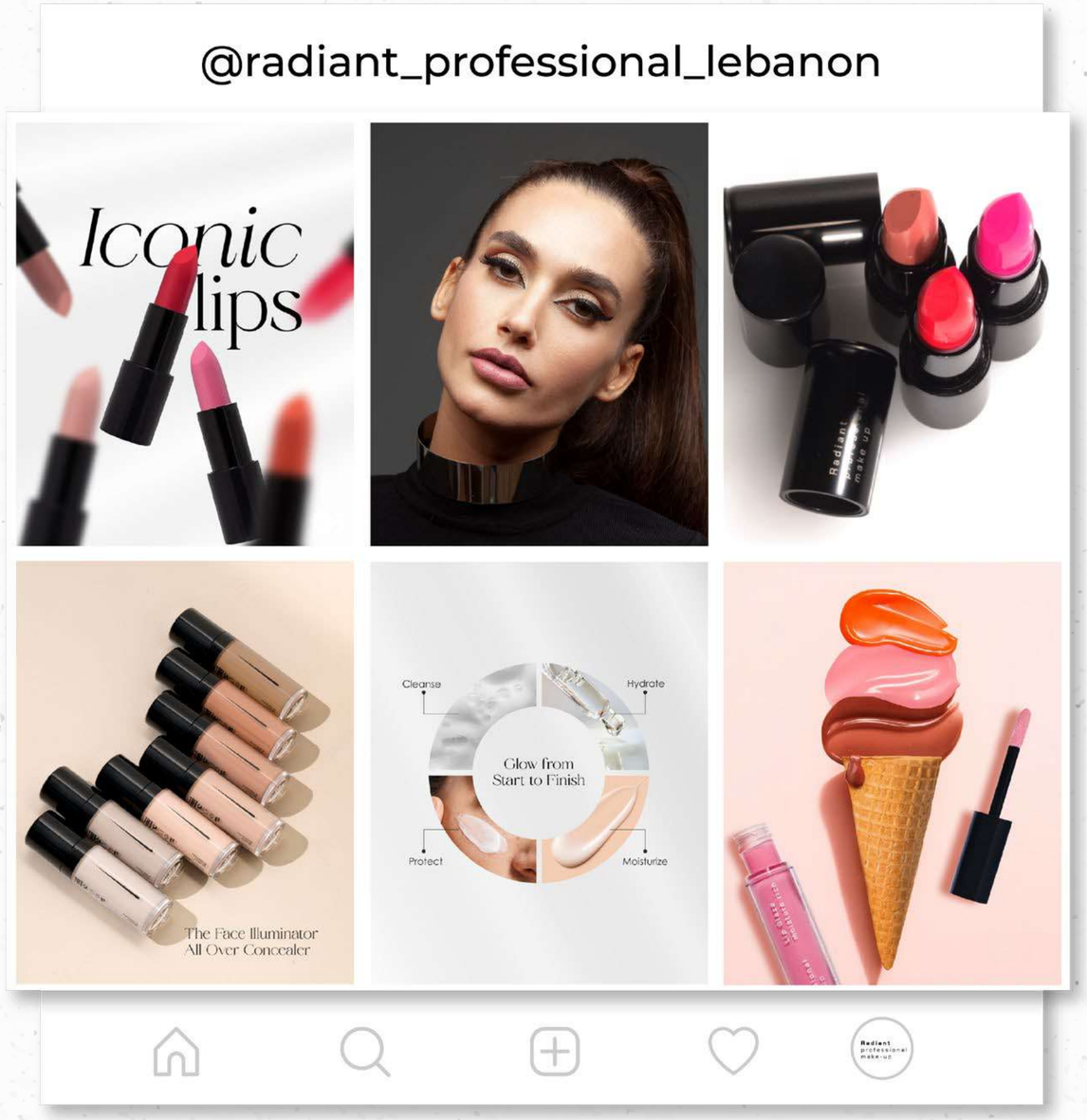
Radiant
professional
make-up

MAKEUP PRODUCTS | BEAUTY | LEBANON

Radiant Professional Make-up is an international beauty brand, known for delivering high-quality, innovative solutions that combine expertise, modern aesthetics, and a commitment to empowering beauty enthusiasts worldwide.

We introduced Radiant to the Lebanese market with a visually expressive and product-centered content strategy. Social platforms were shaped to highlight textures, colors, and application techniques, giving customers a clear sense of the brand's quality. Also, dedicated campaigns were developed to spark interest and drive product discovery.

The refreshed presence resulted in higher engagement, increased inquiries, and broader awareness, solidifying Radiant's visibility and appeal in the local beauty landscape.




Liquid Metal
for Eyes & More
The boldest eyeshadow
in cream form







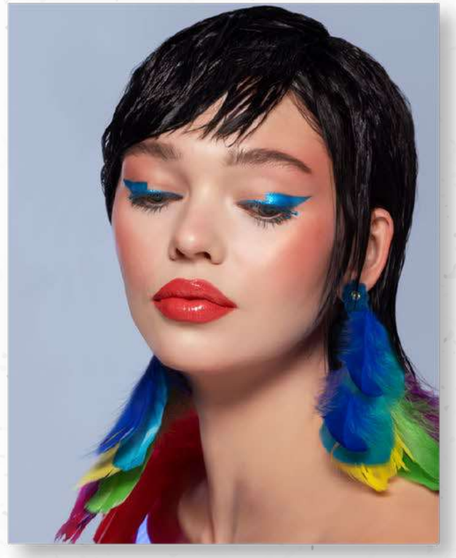

Everyday
skin rituals


The right
blush
changes everything


Sunscreen
Before
everything


Glowing skin loading

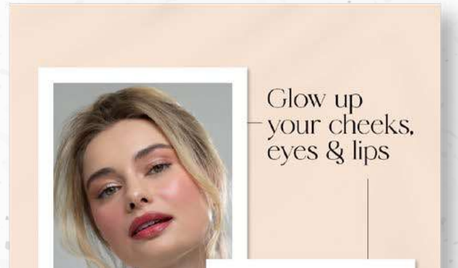

05
Chatney
01
Candy apple
03
Lollipop
02
Papaya
04
Radish






Lineproof
Eye liner


Intense metallic
eyeshadow glow
Eye Color Metallic
01 Dusty Lavender


Glow up
your cheeks,
eyes & lips



RITAGE®

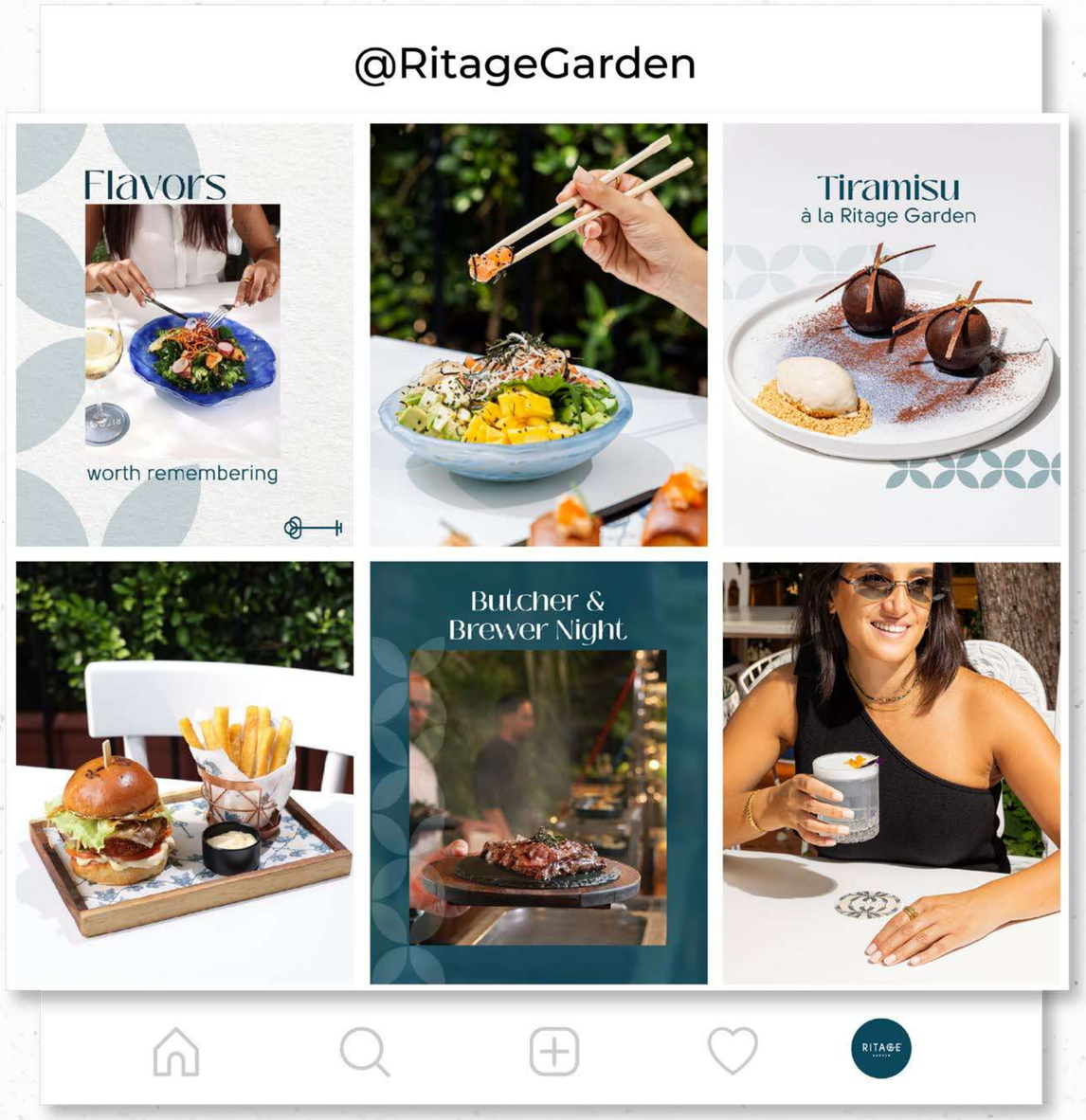
GARDEN

RESTAURANT F&B LEBANON

Ritage Garden, led by celebrity chef Maroun Chedid, is a high-end Beirut restaurant offering a cosmopolitan dining experience. The brand delivers refined flavors, immersive ambiance, and exceptional service, making every visit a memorable culinary journey.

Our goal was to reflect Ritage Garden's elevated dining experience across every digital touchpoint. We crafted sophisticated visuals, curated social content, from Google Ads to newsletters, to bring the restaurant's elegance to life. Professional photoshoots further reinforced its premium aesthetic.

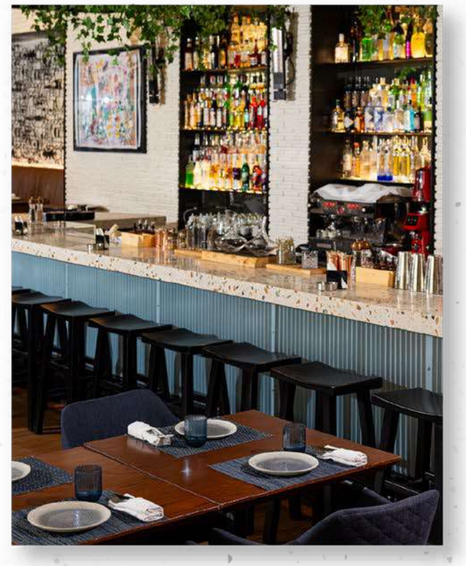
This comprehensive approach increased reservation activity, strengthened brand perception, and boosted digital engagement, positioning Ritage Garden as a standout destination where refinement and accessibility meet.




Vibrant
Fresh
Fine

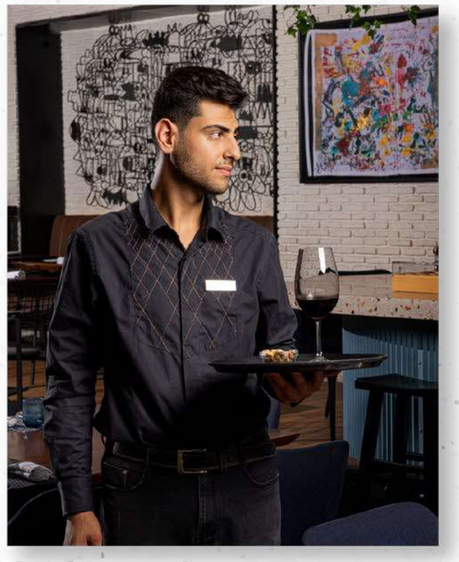


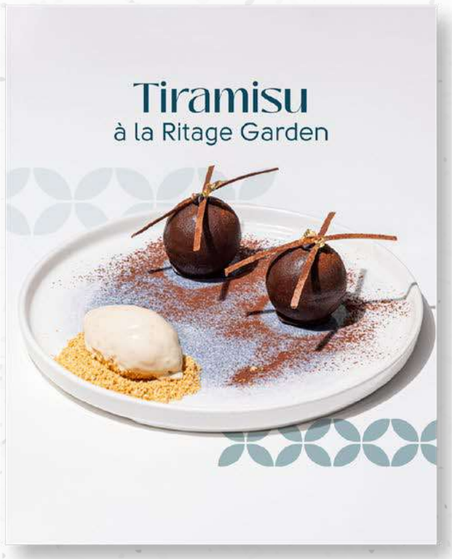

Flavors that linger
Moments
that last




Weekly themes
at Ritage
Lunchtime Specials
Weekdays from 12 PM
Happy Hour
Weekdays 5–8 PM
Live DJ Nights
Thursday, Friday & Saturday






Tiramisu
à la Ritage Garden



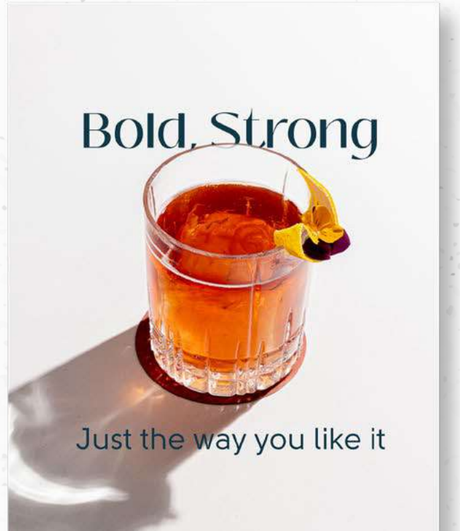











Bold, Strong
Just the way you like it

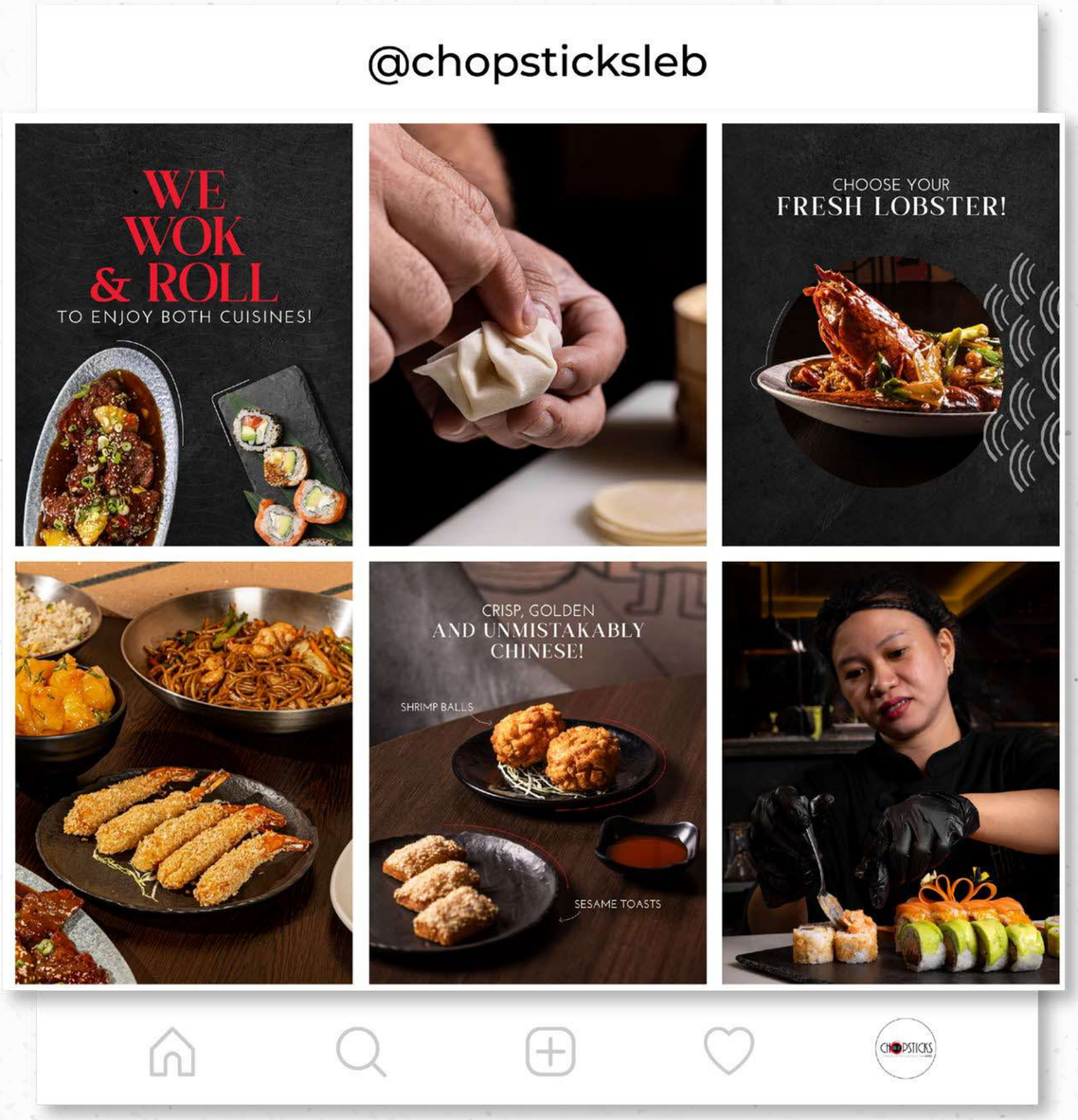
CHOPSTICKS 筷子
FRESH CHINESE CUISINE

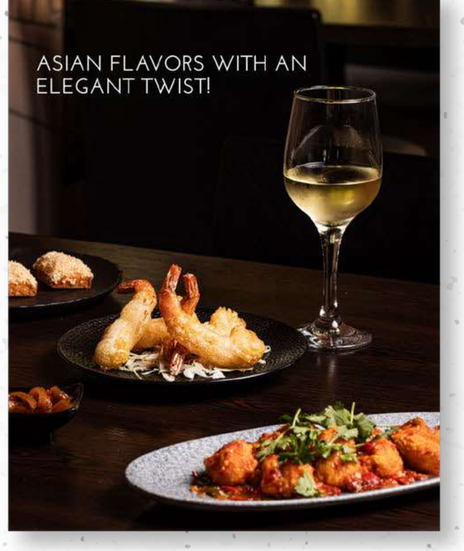
RESTAURANT F&B LEBANON

Chopsticks is a leading Asian restaurant franchise in Lebanon, known for its bold Japanese and Chinese flavors, generous portions, and fast-casual dining experience. With a menu that brings together popular Asian dishes and modern comfort food, the brand has grown into one of Lebanon's most recognized destinations for sushi, stir-fries, noodles, and signature wok creations.

We began our collaboration with a full audit of Chopsticks' social media presence to assess visual consistency, content performance, and brand positioning. From there, we introduced a fresh look and feel by developing a new moodboard and an upgraded visual identity tailored to the brand's energetic personality. This included full art direction, photography, photoshoots, and the creation of cohesive graphics and content that elevated the brand's digital storytelling.

By producing high-quality visuals, managing content creation, and designing campaigns to launch new menu items, we strengthened engagement and attracted a wider audience. Our strategic communication approach generated new leads, increased foot traffic, and reinforced Chopsticks' position as a standout Asian dining experience in Lebanon.




ASIAN FLAVORS WITH AN
ELEGANT TWIST!

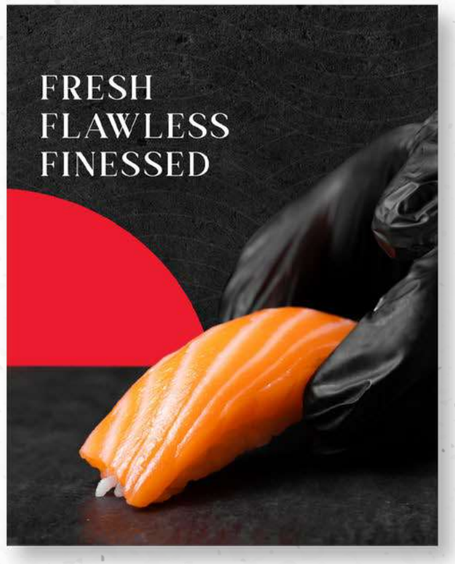




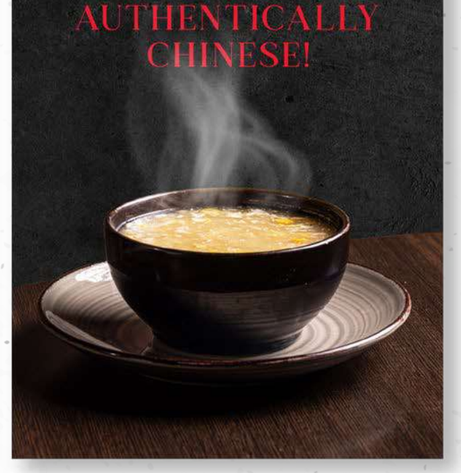



A CHINESE DELICACY TO
BE ENJOYED!


厨房
Kitchen

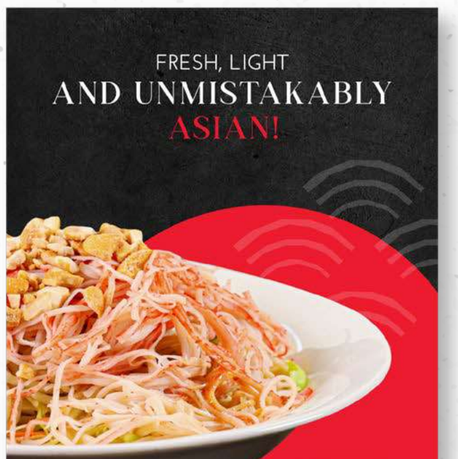

FRESH
FLAWLESS
FINESSED

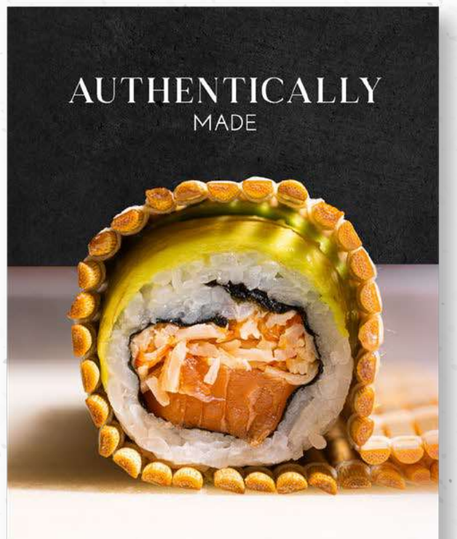



LET'S MAKE IT SOUP SEASON
AUTHENTICALLY
CHINESE!

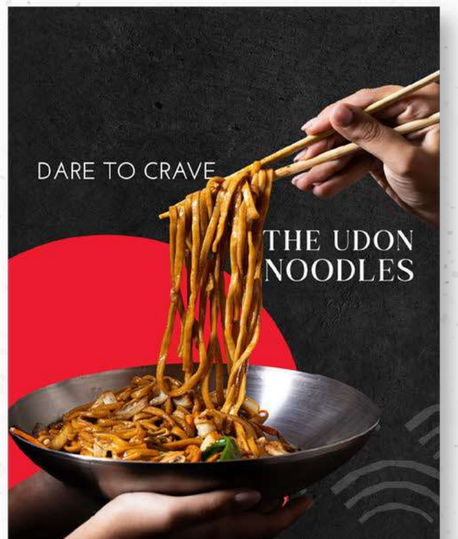





FRESH, LIGHT
AND UNMISTAKABLY
ASIAN!


AUTHENTICALLY
MADE


知识
KNOWLEDGE


DARE TO CRAVE
THE UDON
NOODLES

UN DIMANCHE À PARIS

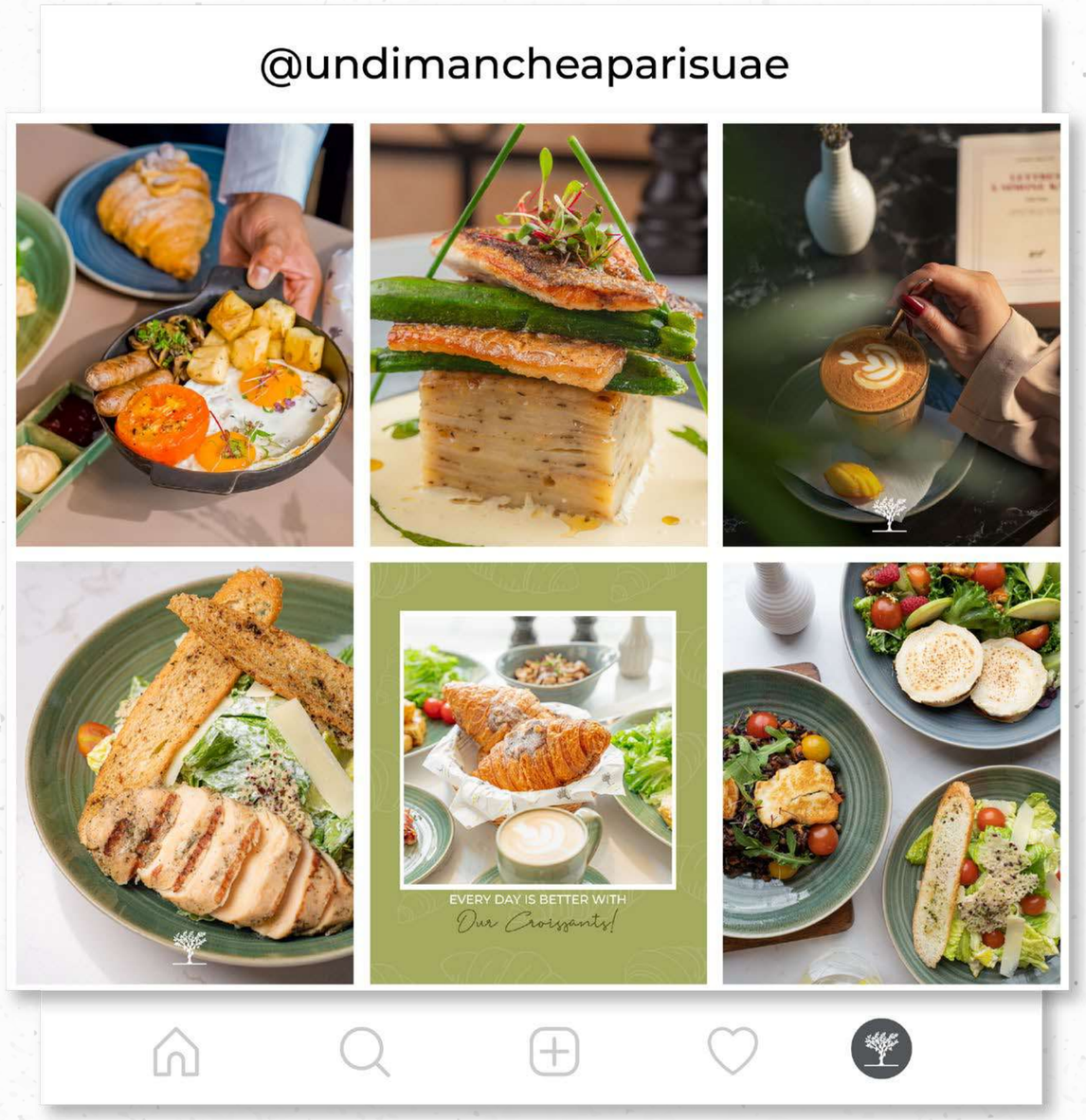
THE PARISIAN ART OF LIVING

RESTAURANT F&B UAE

Un Dimanche à Paris is a refined French restaurant located in Dubai's Bluewaters Island, known for its elegant fusion of Parisian gastronomy and contemporary sophistication. The brand embodies the art of French dining, offering a luxurious experience through its exquisite patisserie, fine cuisine, and upscale ambiance that captures the spirit of Paris in the heart of Dubai.

We sought to encapsulate the restaurant's Parisian charm through refined digital storytelling. Our content strategy highlighted the artistry behind each dish, the seasonal menus, and the sensory appeal of the dining experience.

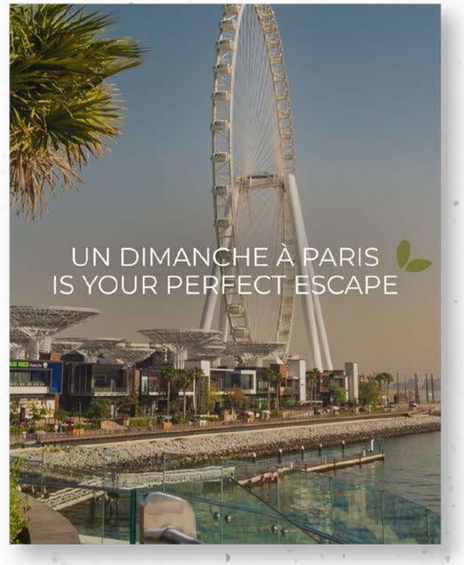
This thoughtful approach elevated brand awareness, encouraged guest interaction, and drove consistent footfall, reinforcing the restaurant's reputation as a distinguished French dining destination in Dubai.







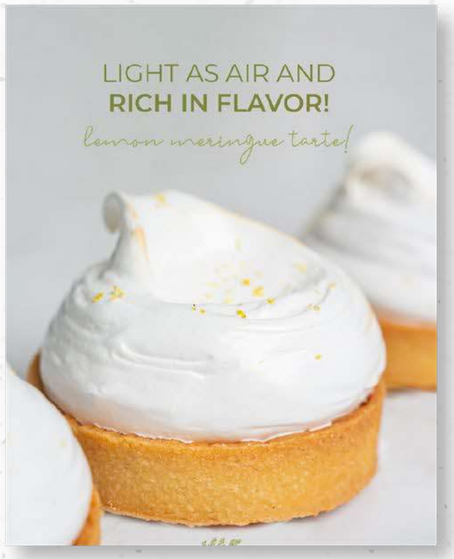



UN DIMANCHE À PARIS
IS YOUR PERFECT ESCAPE

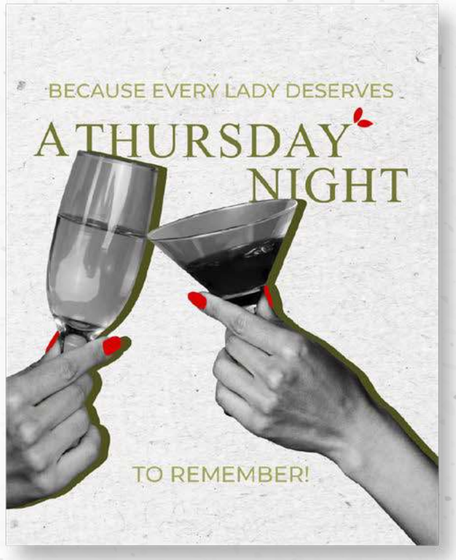







LIGHT AS AIR AND
RICH IN FLAVOR!
lemon meringue tarte!




BECAUSE EVERY LADY DESERVES
A THURSDAY NIGHT
TO REMEMBER!







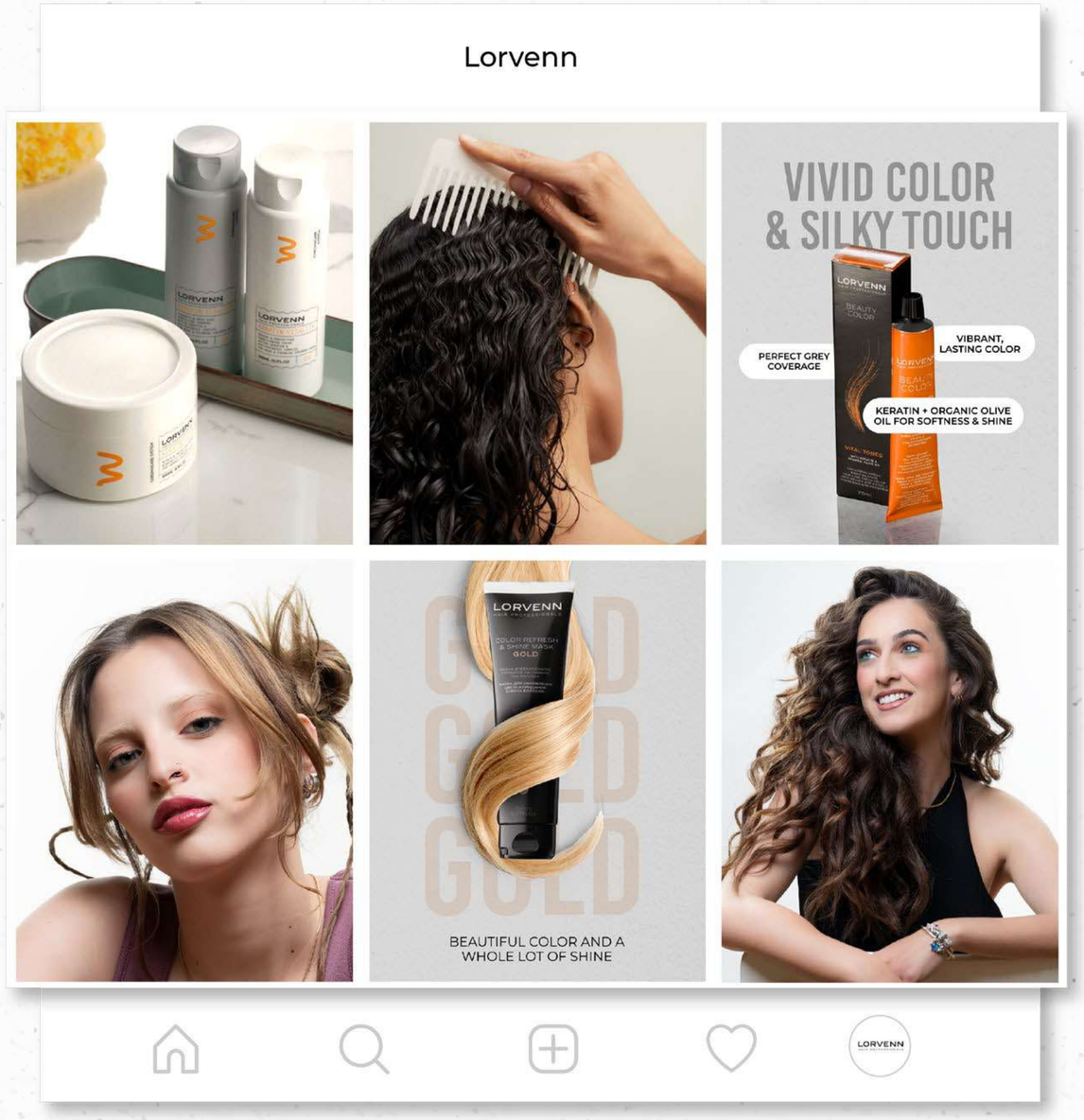
LORVENN
HAIR PROFESSIONALS

HAIR PRODUCTS | BEAUTY | LEBANON

Lorvenn Hair Professionals is an international beauty brand, offering premium haircare solutions that celebrate confidence and individuality. The official distributors of Lorvenn in Lebanon are looking to combine innovation, modern aesthetics, and professional expertise for a vibrant local presence.

We adapted Lorvenn's global identity to resonate with Lebanese consumers by creating a bold, modern visual direction. Through curated campaigns, stylish product storytelling, and interactive social content, we highlighted the brand's professional edge and accessible charm.

The refreshed communication style elevated brand recognition, increased engagement, and supported sales, positioning Lorvenn as a contemporary, trusted beauty brand in Lebanon.




STYLING
SECRETS
SHINE WAX


ORANGE


END OF SUMMER
HAIR CARE TIPS
SWIPE & SAVE


LORVENN
COLOR IT.
CARE FOR IT.
SLAY IT.


3 REASONS
TO LOVE OUR
BEACH
FINISH
SPRAY
BEACH FINISH


LORVENN MAN


VOLUME
BOOSTER
STRAIGHT


Color Pure
ammonia free
permanent color


SUN PROTECTION
UVA & UVB FILTERS · ARGAN OIL
MONOI DE TAHITI OIL · VITAMINS E & F
FOR COLORED HAIR
LORVENN
ARGAN OIL

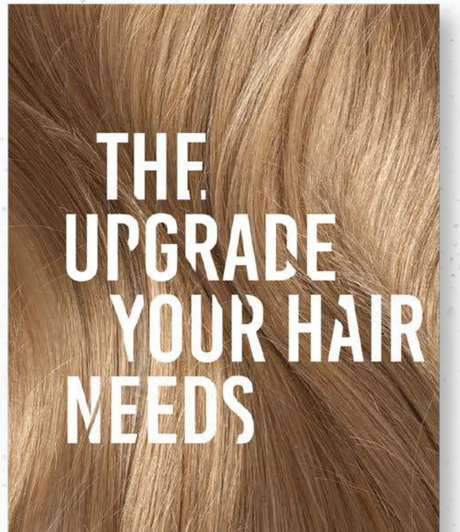

SILK


1 SOFT BEACHY TEXTURE
2 LIGHTWEIGHT & BUILDABLE
3 ENHANCED HAIR VOLUME AND SHAPE




ARGAN OIL
RESTORES YOUR HAIR'S FLEXIBILITY AND STRENGTH, WHILE OFFERING IMMEDIATE SHINE WITHOUT LEAVING STICKY RESIDUES.


LORVENN
PHYTO GLAM


THE
UPGRADE
YOUR HAIR
NEEDS

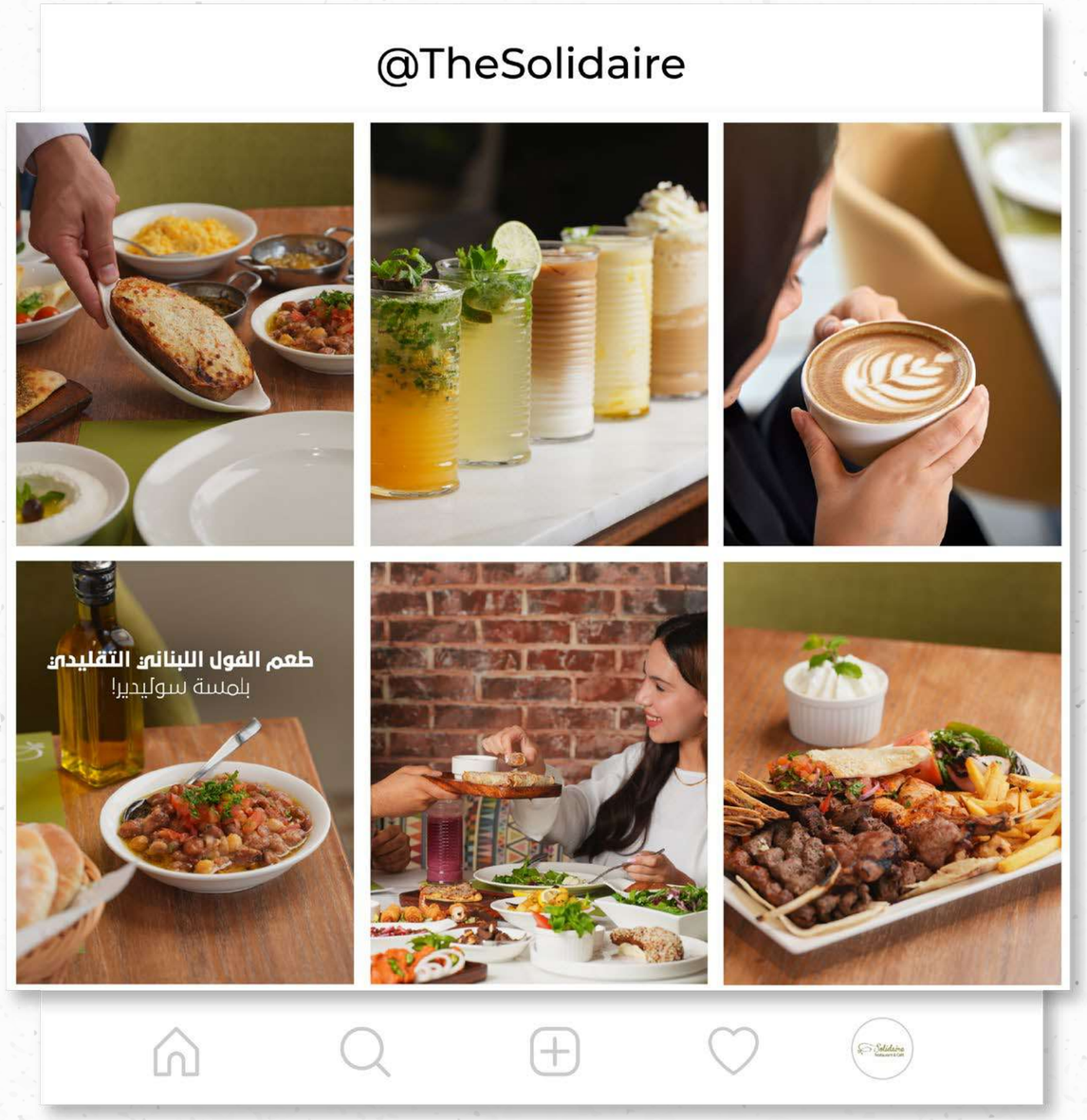
Solidaire
Restaurant & Café

RESTAURANT F&B UAE

The Solidaire Restaurant is an authentic Lebanese dining destination in the UAE, dedicated to transmitting the rich flavors, warmth, and spirit of Lebanese culture. With a menu rooted in tradition and an ambiance inspired by Beirut's hospitality, The Solidaire offers guests a genuine Lebanese culinary experience.

Our work focused on expressing the soul of Lebanese hospitality through relatable storytelling and inviting visuals. We highlighted signature dishes, seasonal features, and the restaurant's vibrant atmosphere while creating content that captured the familiar warmth of Lebanese dining.

This multi-layered approach resulted in higher engagement, more foot traffic, and a strengthened emotional bond with diners seeking an authentic Lebanese experience in the UAE.



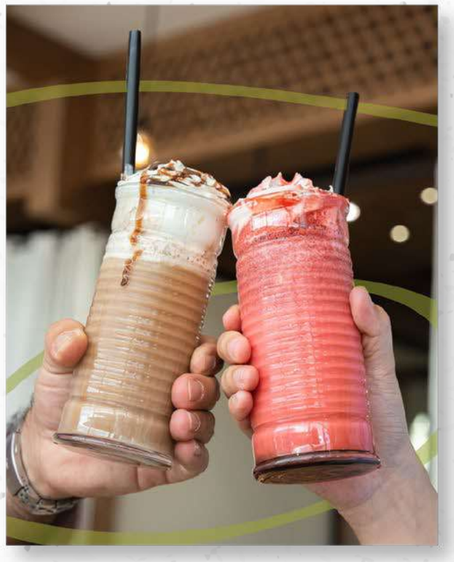

التحلاية
لبعد الجمعة!








أحلى صباح بيبدا
بقهوة وفطور سوليدير!





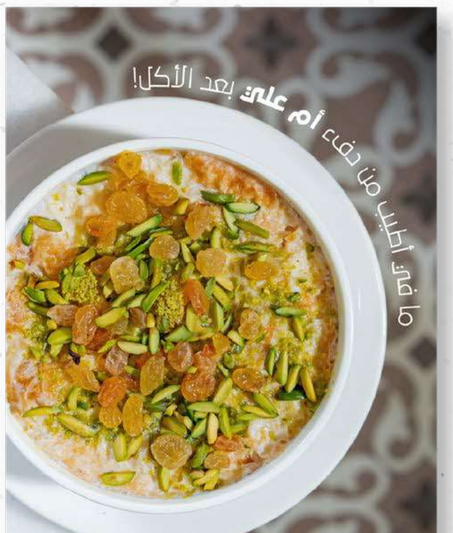



إبداع المناقيش
يبدأ من أيدي الشيف!


مذاق الأصالة
مع مسخن الدجاج






ما غير أطيب من حضن أم على بعد الأكل!


مقرمشة ومختلفة
بنكهة مبتكرة!
قريدس كنافة!



Mad Design Studio

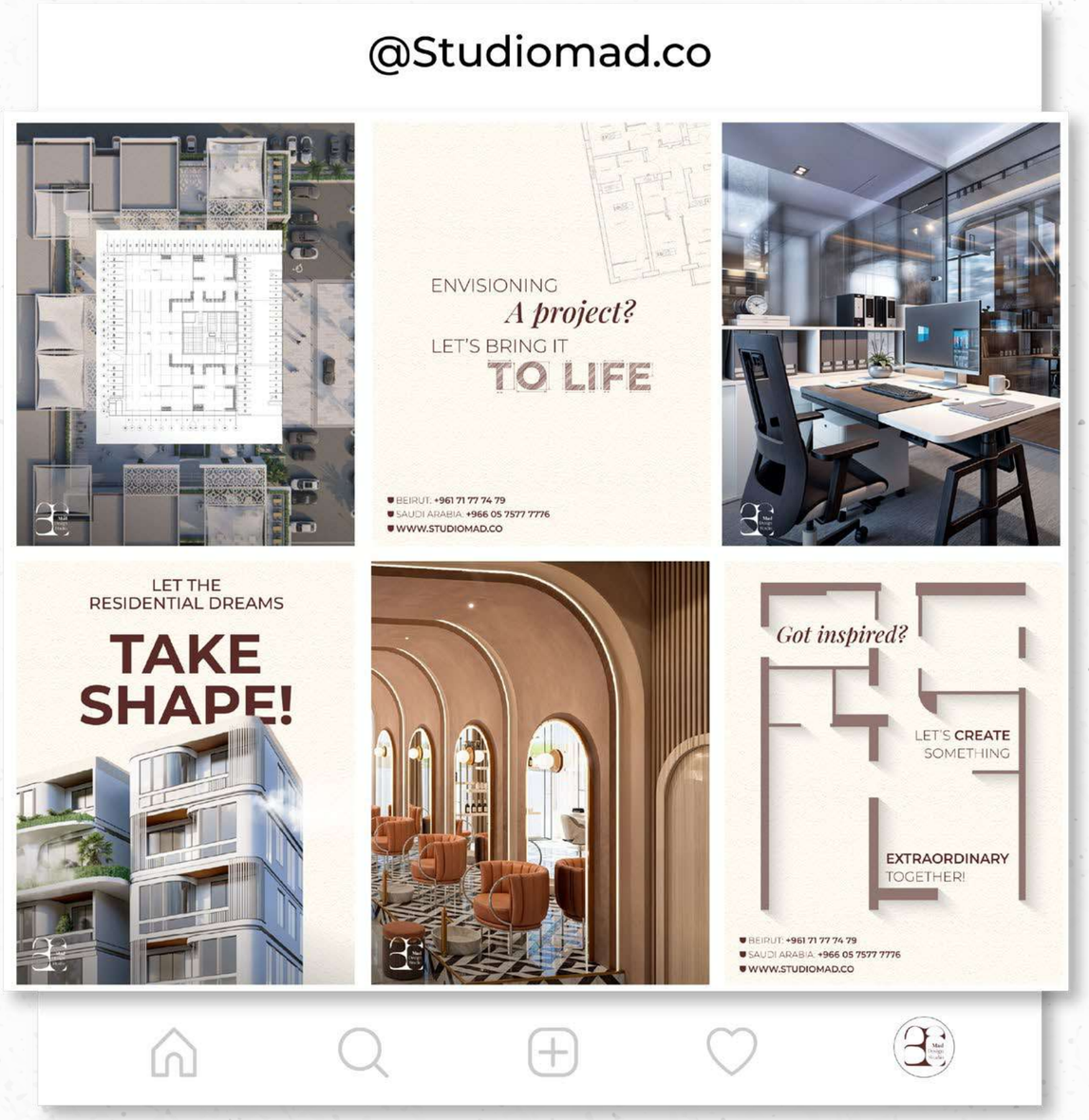
ARCHITECTURE | DESIGN & RENDER STUDIO

LEBANON

MAD Design Studio is a Beirut-based design collective, offering architectural and event design services in the MENA region. Since 2015, MAD has delivered sophisticated designs across local and international projects, blending innovation, precision and human-centered experiences.

We set out to showcase MAD's multidisciplinary expertise through a digital presence that reflected its creative philosophy. Each visual highlighted a project's narrative, from concept through execution, allowing the studio's unique approach to shine. Intentional social management helped reinforce its design authority.

This strategy generated stronger visibility, inspired more inquiries, and established MAD as a forward-thinking, design-driven studio across multiple markets.



SHAPING
Atmospheres,
NOT JUST STRUCTURES





BRIDGING *Creativity*
ACROSS BORDERS!

SAUDI ARABIA BEIRUT DUBAI



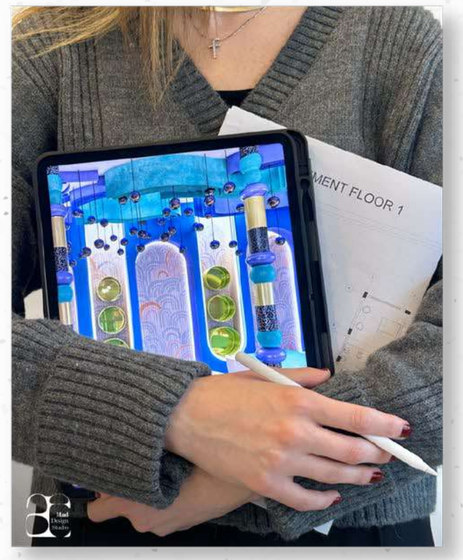
TO ELEVATE
Your space

GET IN TOUCH WITH US TODAY!





The MAD way!



DESIGN TODAY
Beyond the expected!



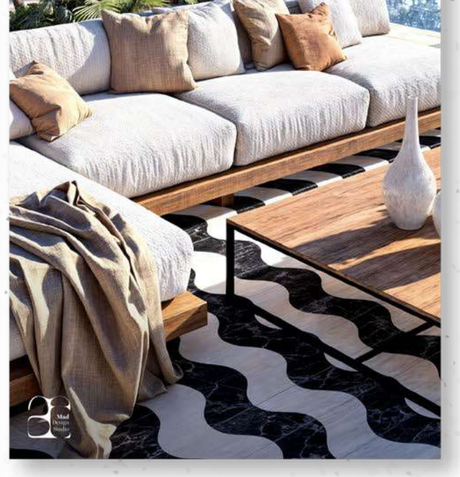
GET IN TOUCH TODAY:

- BEIRUT: **+961 71 77 74 79**
- SAUDI ARABIA: **+966 05 7577 7776**

WITH DETAILS THAT
Stay with you









CRAFTING
Extraordinary
EXPERIENCES
IN ARCHITECTURE & EVENTS

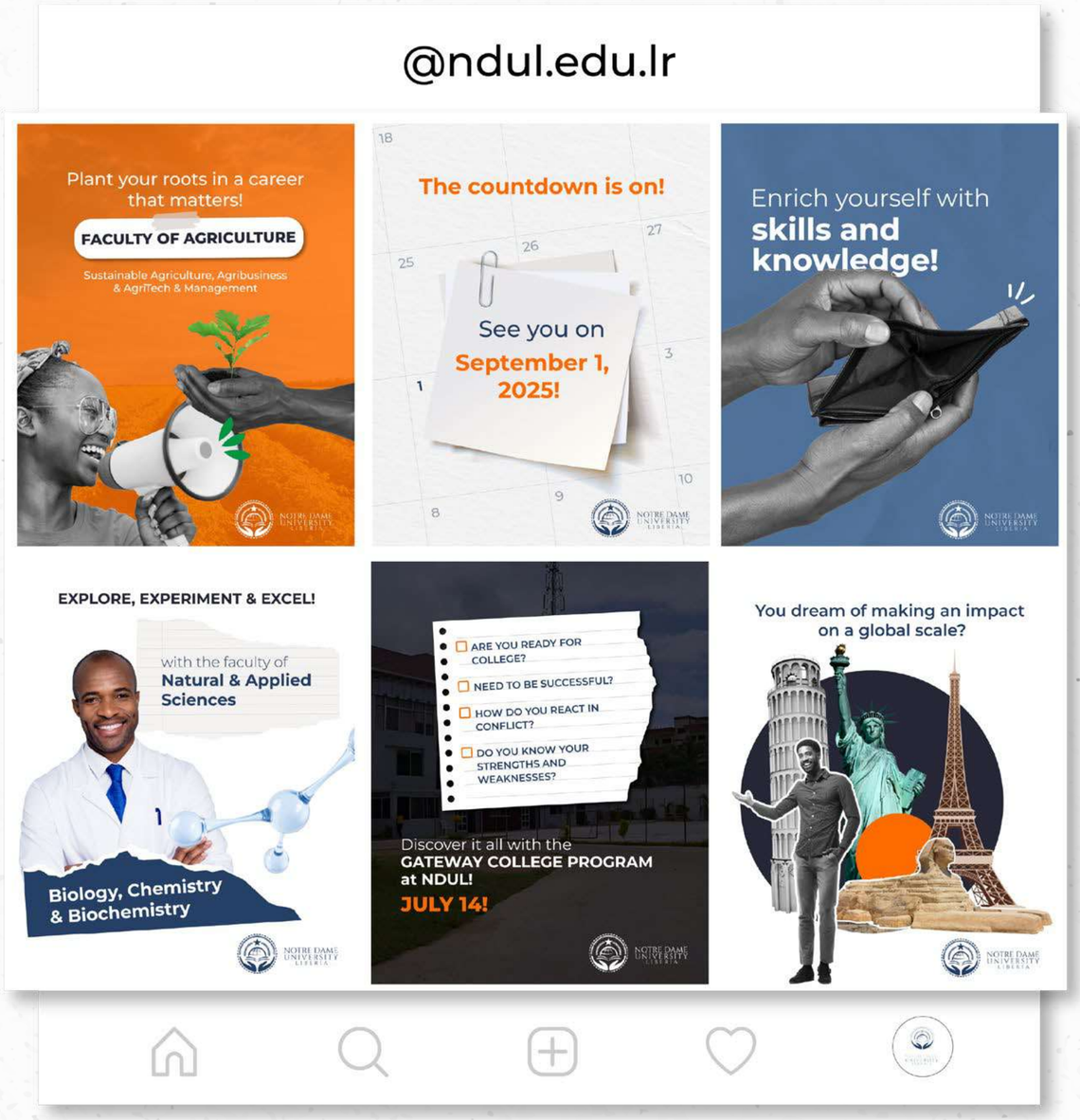
NOTRE DAME UNIVERSITY LIBERIA

UNIVERSITY | EDUCATIONAL INSTITUTION | LIBERIA

Notre Dame University Liberia (NDUL) is an educational institution dedicated to providing high-quality learning experiences and fostering academic excellence in Liberia, Africa. As a newly established university, NDUL seeks to empower students through innovative programs, modern teaching methods, and strong institutional values.

Our collaboration centered on laying the foundations of NDUL's digital identity and establishing its presence within the local and regional academic landscape. We crafted engaging content that introduced the university's programs, values, and vision while implementing targeted ad strategies to reach prospective students.

Through consistent communication and well-structured storytelling, NDUL gained stronger recognition, increased engagement from potential applicants, and enhanced credibility.



NDUL

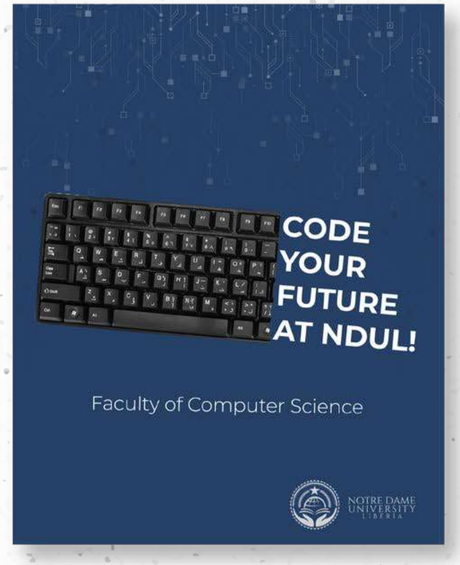
is your way through!

Register today!

NOTRE DAME UNIVERSITY LIBERIA



The change in **AGRICULTURE** starts with **YOU!**



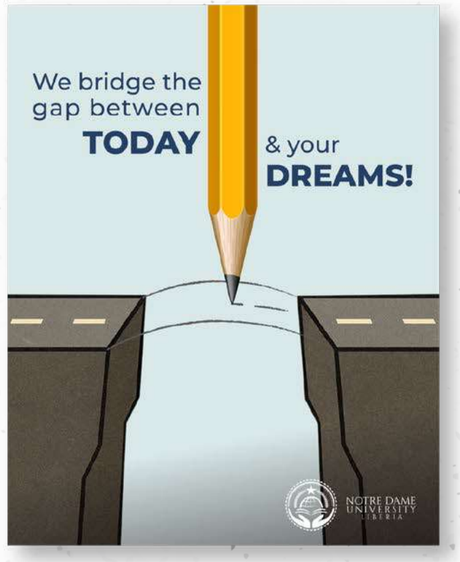
Entrance Exams



Register today!

NOTRE DAME UNIVERSITY LIBERIA

We bridge the gap between **TODAY** & your **DREAMS!**



NOTRE DAME UNIVERSITY LIBERIA

NDU

6 Faculties
10 Departments
39 Programs

NOTRE DAME UNIVERSITY LIBERIA

Looking to major in **CHEMISTRY?**

NOTRE DAME UNIVERSITY LIBERIA

Start by shaping minds, to shape the future!

Discover the **FACULTY OF EDUCATION**

at NDUL!



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Spark the spotlight **THAT'S IN YOU!**



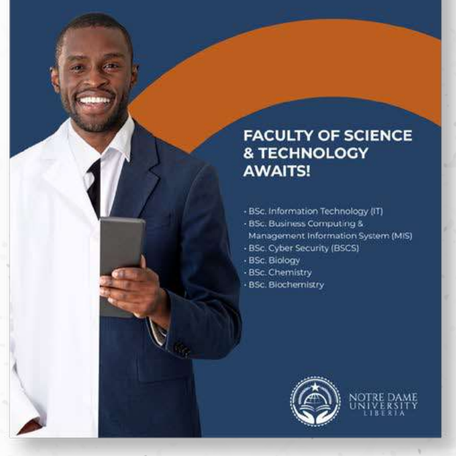
NOTRE DAME UNIVERSITY LIBERIA

Shift the **FUTURE!**



NOTRE DAME UNIVERSITY LIBERIA

NDUL HAS YOUR BACK ACROSS ALL CAREERS!



FACULTY OF SCIENCE & TECHNOLOGY AWAITS!

- BSc. Information Technology (IT)
- BSc. Business Computing & Management Information System (MIS)
- BSc. Cyber Security (BSCS)
- BSc. Biology
- BSc. Chemistry
- BSc. Biochemistry

NOTRE DAME UNIVERSITY LIBERIA

Grow change, **HOLD THE FUTURE**



NOTRE DAME UNIVERSITY LIBERIA

NDUL is the foundation for **LIFELONG SUCCESS!**



NOTRE DAME UNIVERSITY LIBERIA

Energize your mind with **skills and knowledge!**



NOTRE DAME UNIVERSITY LIBERIA

New Semester starts at NDUL!

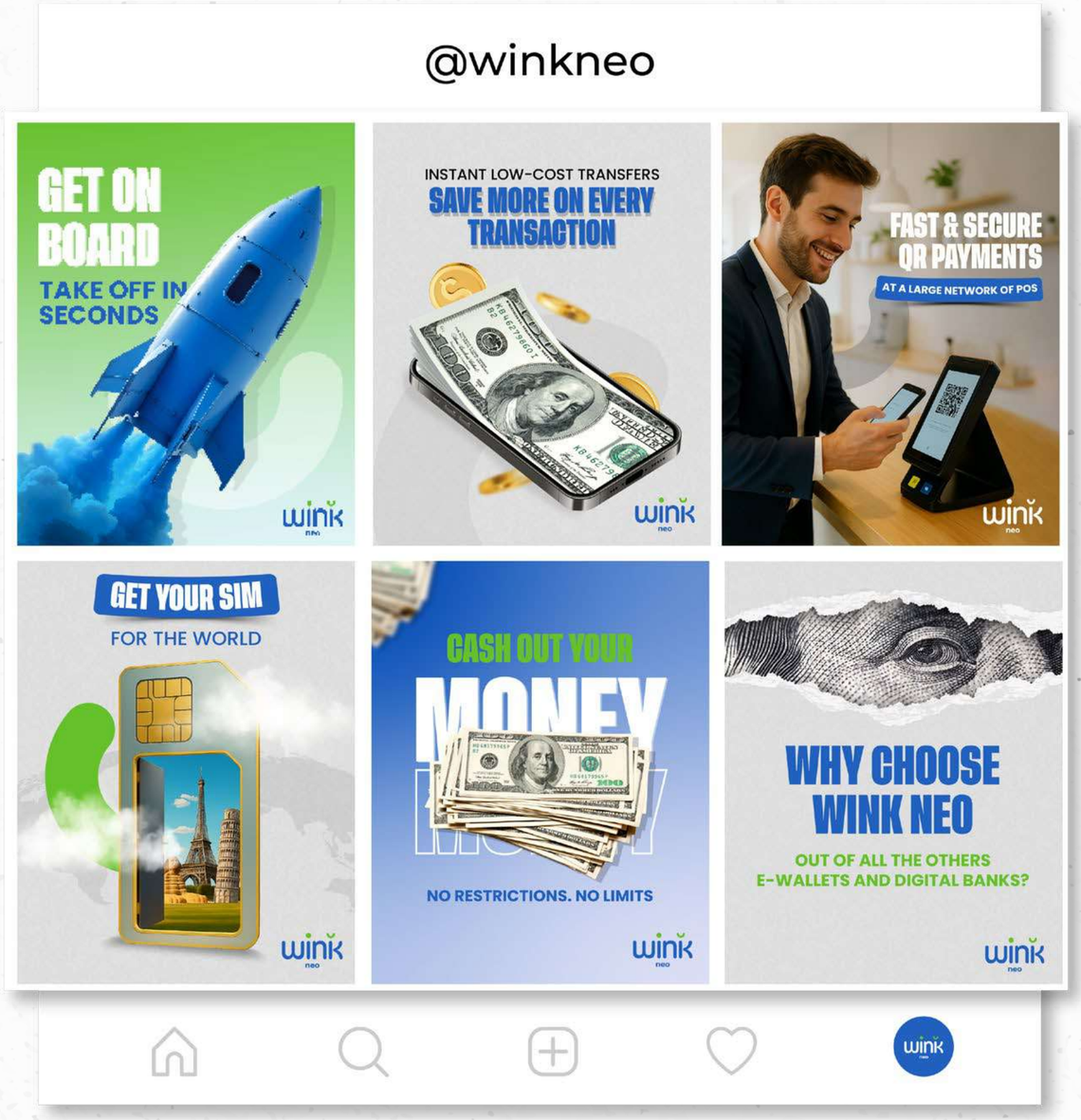


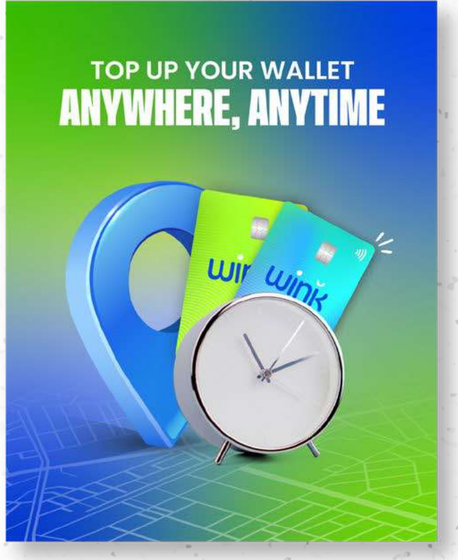
BANKING E-WALLET LEBANON

Wink Neo is a digital banking platform that provides seamless, secure, and efficient financial services. From instant digital onboarding and QR payments to e-vouchers and travel insurance, Wink Neo offers a comprehensive user experience for managing money locally and globally.

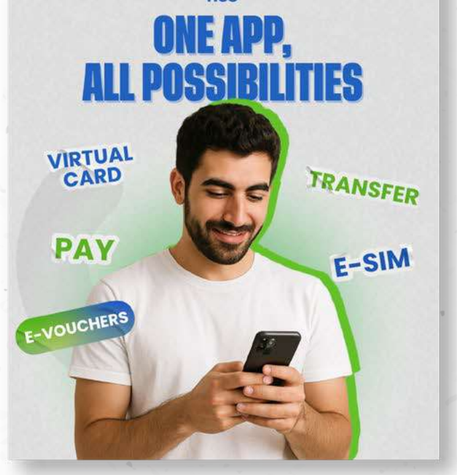
We launched Wink Neo's digital identity with a structured, informative approach designed to build trust in a competitive fintech landscape. Our team handled content creation, paid and organic campaigns, e-marketing initiatives, and on-ground visibility through billboards, ensuring a multi-channel rollout.

This integrated strategy led to stronger service awareness, increased downloads, and a growing digital community, helping Wink Neo establish itself as a reliable and innovative financial solution.




TOP UP YOUR WALLET
ANYWHERE, ANYTIME

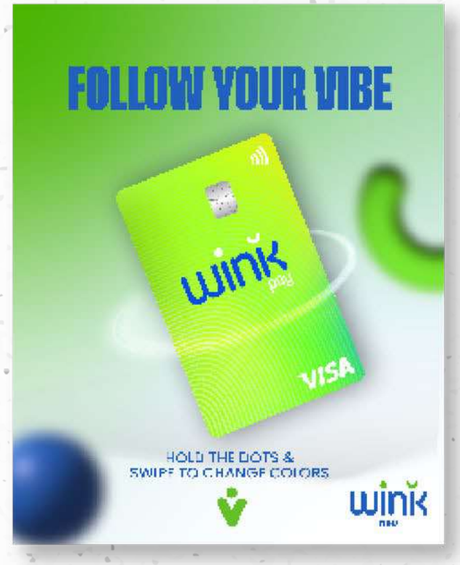



ONE APP,
ALL POSSIBILITIES
VIRTUAL CARD
TRANSFER
PAY
E-SIM
E-VOUCHERS


NINA
SHOPPING
PRO ONLINE SHOPPER
RELOADS HER SHEIN VOUCHER EVERY MONTH, STRAIGHT FROM WINK NEO


LOWEST FEES
PASSPORT


SPLITTING THE BILL?
DO IT FOR FREE WITH WINK


FOLLOW YOUR VIBE
HOLD THE DOTS & SWIPE TO CHANGE COLORS

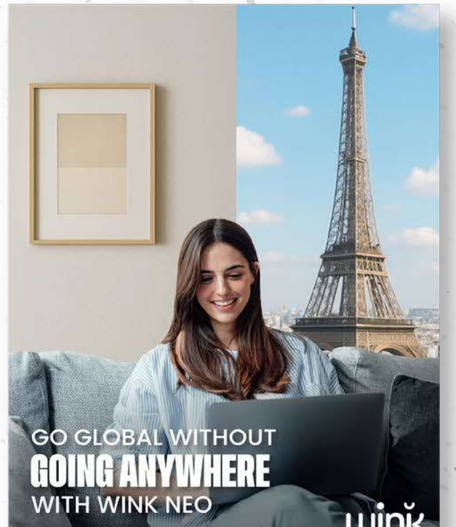

NOTHING STANDS BETWEEN YOU AND WHAT YOU WANT
SHOP GLOBALLY
WITH EASE
ADD TO CART


STUDY ABROAD MADE SIMPLE
SEND MONEY ANYTIME


SPLIT THE BILL
IN STYLE


WINK NEO
YOUR CONNECTED FINANCIAL HUB
Welcome to
ONBOARDING
CARD
TRANSFER


YOUR FINANCES ARE
IN YOUR HANDS


GO GLOBAL WITHOUT
GOING ANYWHERE
WITH WINK NEO


INSTANT VIRTUAL CARD FOR ONLY
$ 2.99 /YEAR

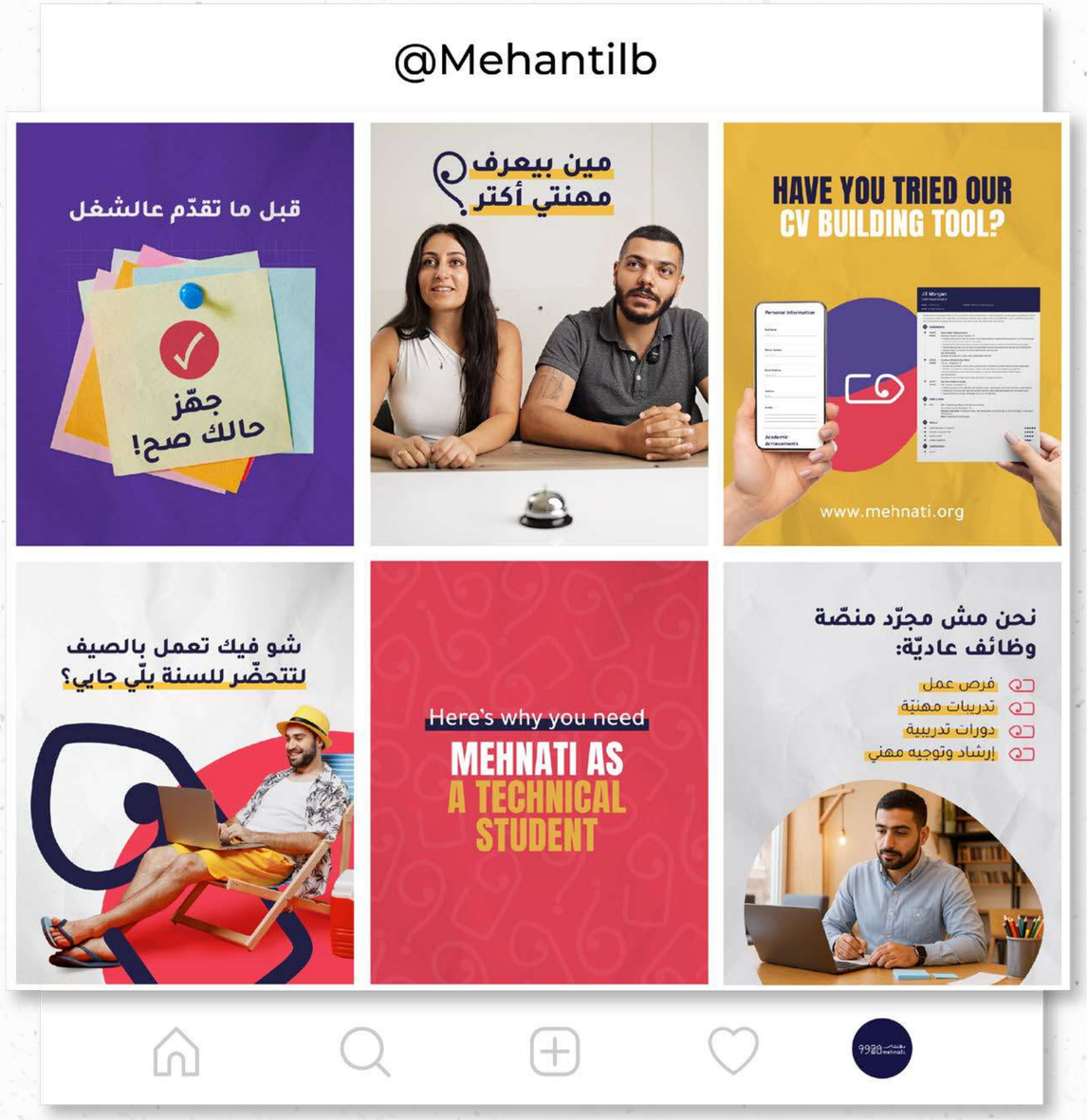

UNLOCK A WORLD OF POSSIBILITIES WITH
WINK NEO

EDUCATIONAL SECTOR | NGO | LEBANON

Mehnati is a national NGO project in Lebanon, developed in collaboration with Semeurs d'Avenir (a French NGO) and the Institut Européen de Coopération et de Développement (IECD). The platform is dedicated to empowering Lebanon's youth through vocational and technical education, helping students, job seekers, and employers connect and build sustainable career paths.

We shaped Mehnati's communication framework around four pillars: awareness, engagement, conversion, and loyalty. Through storytelling, photoshoots, video production, and a unified visual identity, we positioned Mehnati as a trusted digital platform for vocational education through a comprehensive communication strategy.

The platform achieved stronger national visibility, deeper community engagement, and a growing ecosystem supporting employability and youth empowerment.

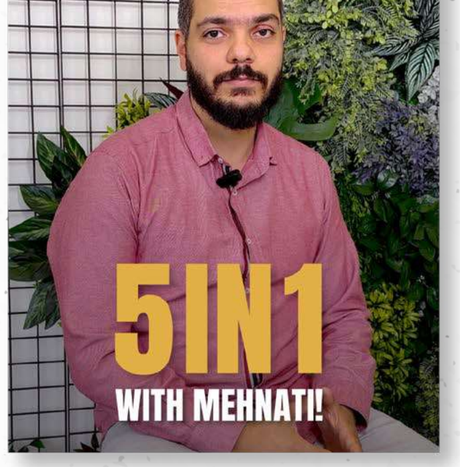



شو فيك تعمل بالصيف
لتتحضّر للسنة يلّي جايي؟


على طريقة مهنتي


مهم مع
مهنتي


LOOKING FOR
A JOB?
Mehnati's got one in your field!

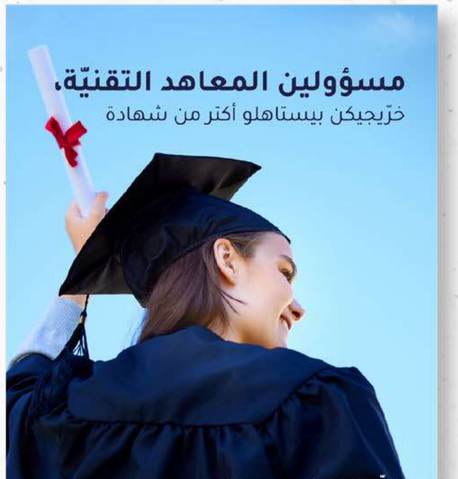

5IN1
WITH MEHNATI!


The school year is almost here
WANNA LEARN MORE ABOUT
TECHNICAL MAJORS?
Visit schools.mehnati.org


ويتّشوا
وظفو بذكا
وقّفوا
التوظيف العشواي


TESTIMONIAL
Thank you for being very professional & friendly. My experience with you has not been so long but definitely very productive and fruitful. Your answers to our job requests were prompt and helpful when needed.
Lea Abdo, Group HR Assistant Manager - Sofidal


EXPLORE ALL
THE TECHNICAL
MAJORS
in Lebanon on
one platform


مسؤولين المعاهد التقنيّة،
خرّيجيكن بيستاهلو أكتر من شهادة


ENCOURAGING
GROWTH MINDSET


JOB VACANCIES
AVAILABLE ON MEHNATI
Learn more


كيف فيّ قدم على شغل
أو أعرض وظيفة على مهنتي؟


مجموعة أدوات متكاملة


TECHNICAL EDUCATION
OPENS MORE DOORS
THAN YOU THINK

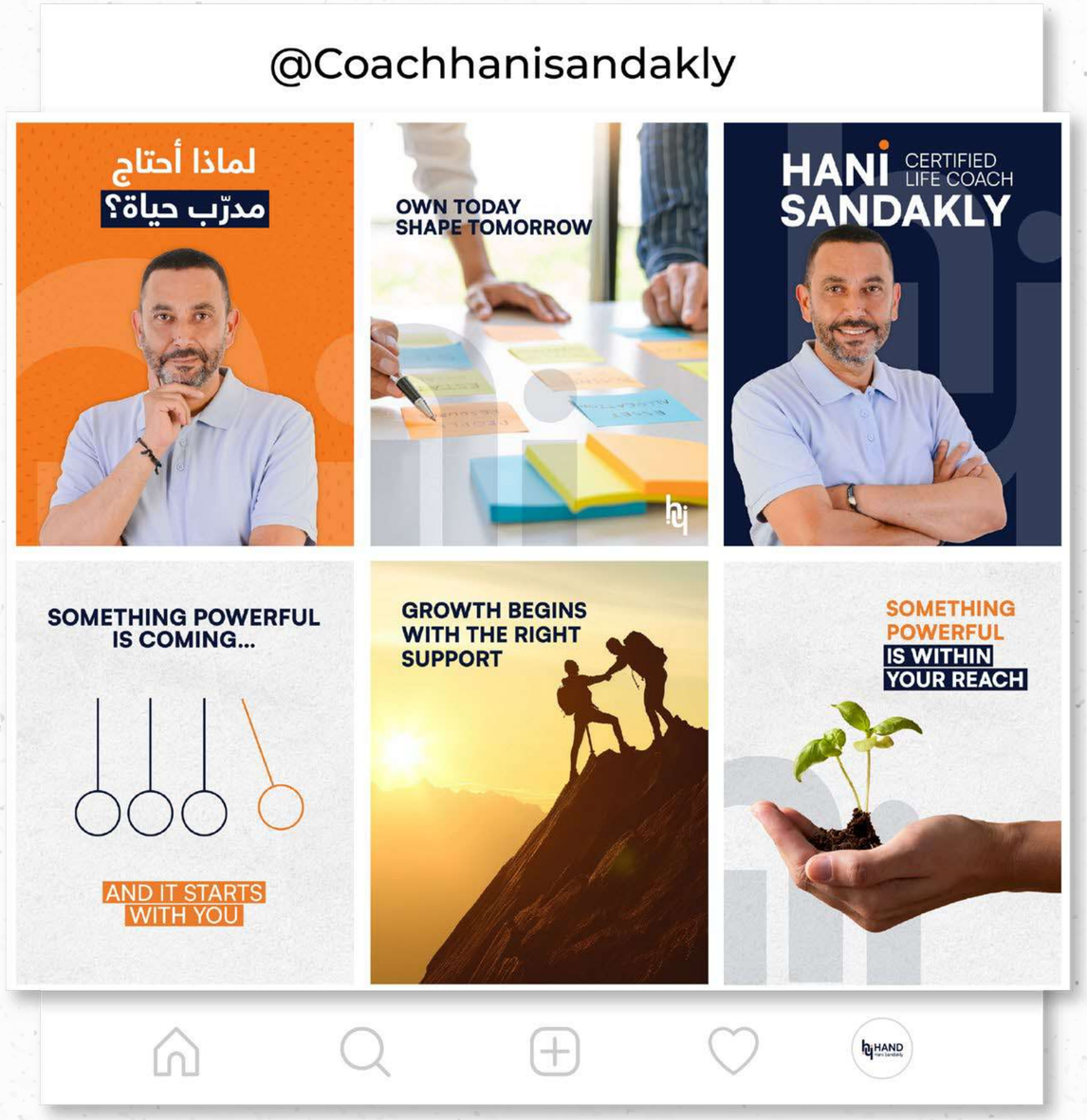
HAND
Hani Sandakly

LIFE COACHING | WELLNESS SERVICE | LEBANON

Hand is a personal coach and certified life coach with decades of experience in the education sector. Specializing in CBT and IEP strategies, Hand empowers educators, parents, and students to grow with purpose, fostering personal development and professional excellence.

We aimed to create a digital environment that reflected Hand's expertise and supportive approach. Through educational videos, thoughtful visual content, and consistent platform management, we highlighted her unique insights in a way that felt relatable and trusted. Our organic growth strategy helped her message reach the right audiences without compromising authenticity.

The result was increased exposure, meaningful opportunities, and expanded engagement, positioning Hand as a respected voice in both personal development and educational coaching.



خطوات صحيحة
لمستقبل أفضل





نصائح غذائية
قبل العودة للمدرسة



حفّزوا
أولادكم إيجابياً
قبل العودة للمدرسة،
فالثقة تبعد القلق





PRACTICE
MAKES
~~PERFECT~~
PROGRESS.

الاختيار بين
الشغف والضغط





التقييم الحقيقي...

يتجاوز الأرقام





روتين جديد،
طاقة جديدة



ابدأوا تدريجيًا بتنظيم
نوم الأولاد قبل المدرسة

هل تقييم
الطالب بالعلامات
يكشف نجاحه أم لا؟





جاهز لتبدأ؟

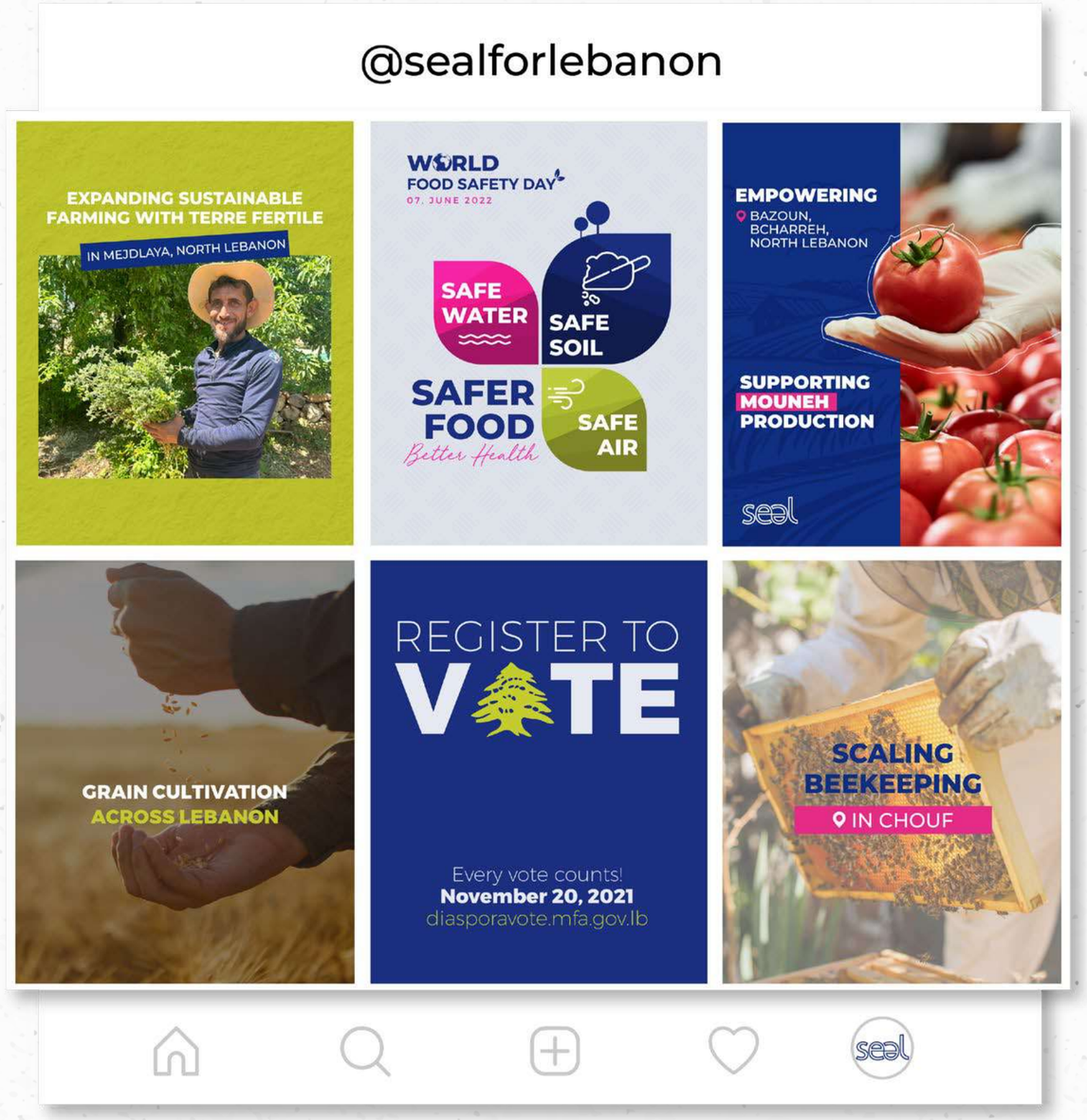


HUMANITARIAN NGO USA

SEAL is a non-profit organization dedicated to improving livelihoods in underserved Lebanese communities. Through sustainable development initiatives and collaborative projects, the organization empowers local populations and drives long-term socioeconomic progress across the country.

Our work with SEAL centered on elevating awareness around its mission and amplifying the impact of its initiatives through strategic digital communication. We designed engaging graphics and videos to simplify complex causes, foster stakeholder understanding, and inspire community involvement. Insight-driven content planning ensured every message resonated with the right audiences and supported wider program visibility.

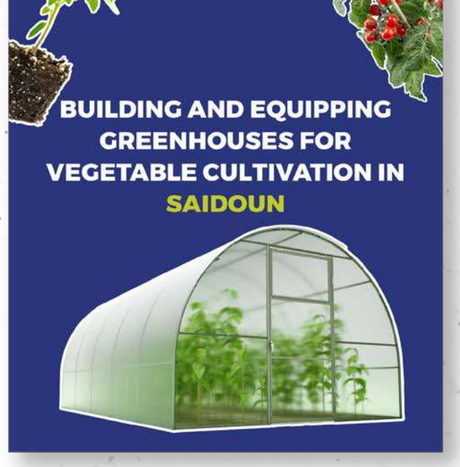
These efforts led to a measurable rise in engagement across social platforms, broader recognition of SEAL's initiatives, and a stronger digital presence that supports its advocacy and community-driven goals.

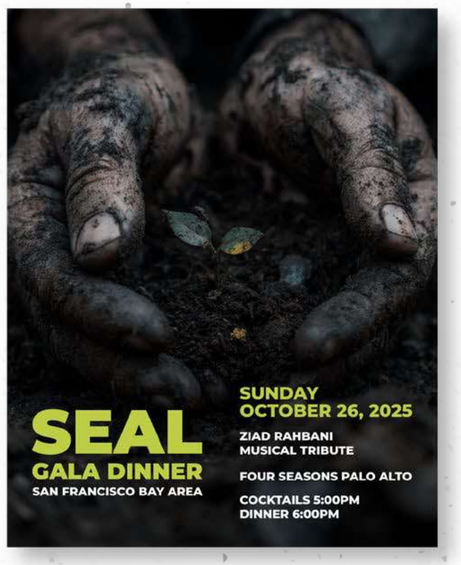


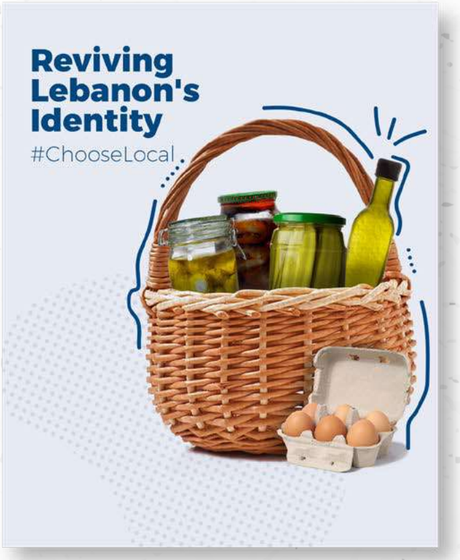

SCALING
BEEKEEPING
IN CHOUF

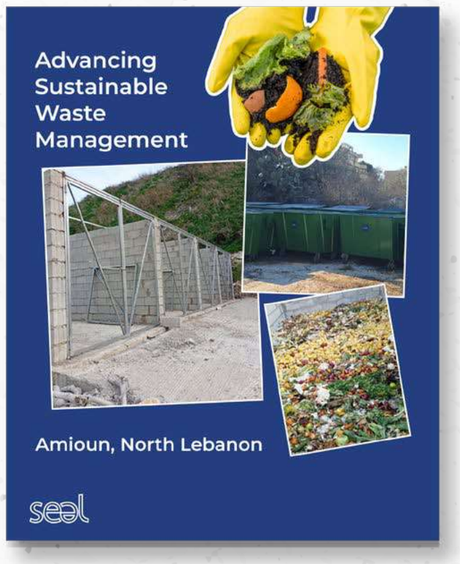

GRAIN CULTIVATION
ACROSS LEBANON

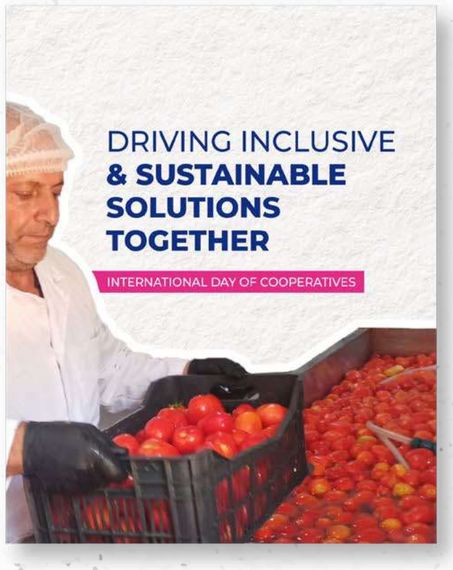

Celebrating
CHERRY
SEASON
in Lebanon


BUILDING AND EQUIPPING
GREENHOUSES FOR
VEGETABLE CULTIVATION IN
SAIDOUN

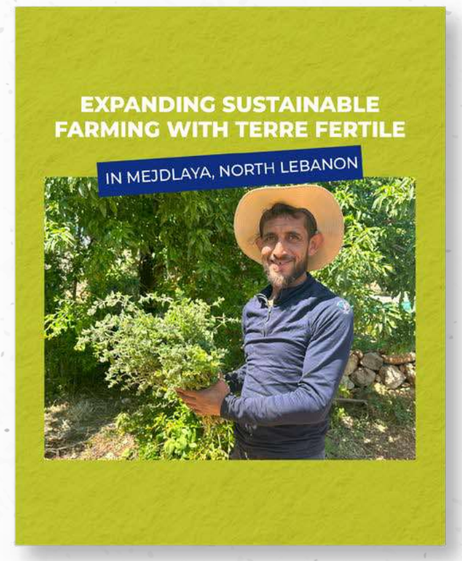

SEAL
GALA DINNER
SAN FRANCISCO BAY AREA
SUNDAY
OCTOBER 26, 2025
ZIAD RAHBANI
MUSICAL TRIBUTE
FOUR SEASONS PALO ALTO
COCKTAILS 5:00PM
DINNER 6:00PM


Reviving
Lebanon's
Identity
#ChooseLocal

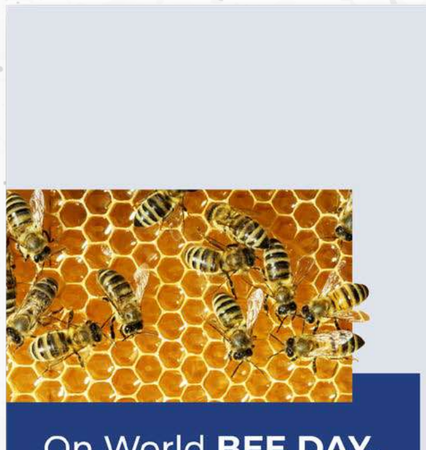

Advancing
Sustainable
Waste
Management
Amioun, North Lebanon
seal

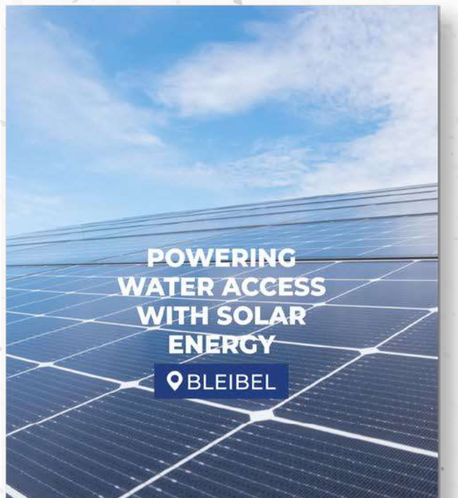

DRIVING INCLUSIVE
& SUSTAINABLE
SOLUTIONS
TOGETHER
INTERNATIONAL DAY OF COOPERATIVES


EMPOWERING
BAZOUN,
BCHARREH,
NORTH LEBANON
SUPPORTING
MOUNEH
PRODUCTION
seal


EXPANDING SUSTAINABLE
FARMING WITH TERRE FERTILE
IN MEJDLAYA, NORTH LEBANON


What is
circular
economy?
Recycling
Design
Production
Distribution
Consumption
Collection


On World BEE DAY,


POWERING
WATER ACCESS
WITH SOLAR
ENERGY
BLEIBEL


WORLD
environment


EMPOWERING FARMERS
ACROSS LEBANON

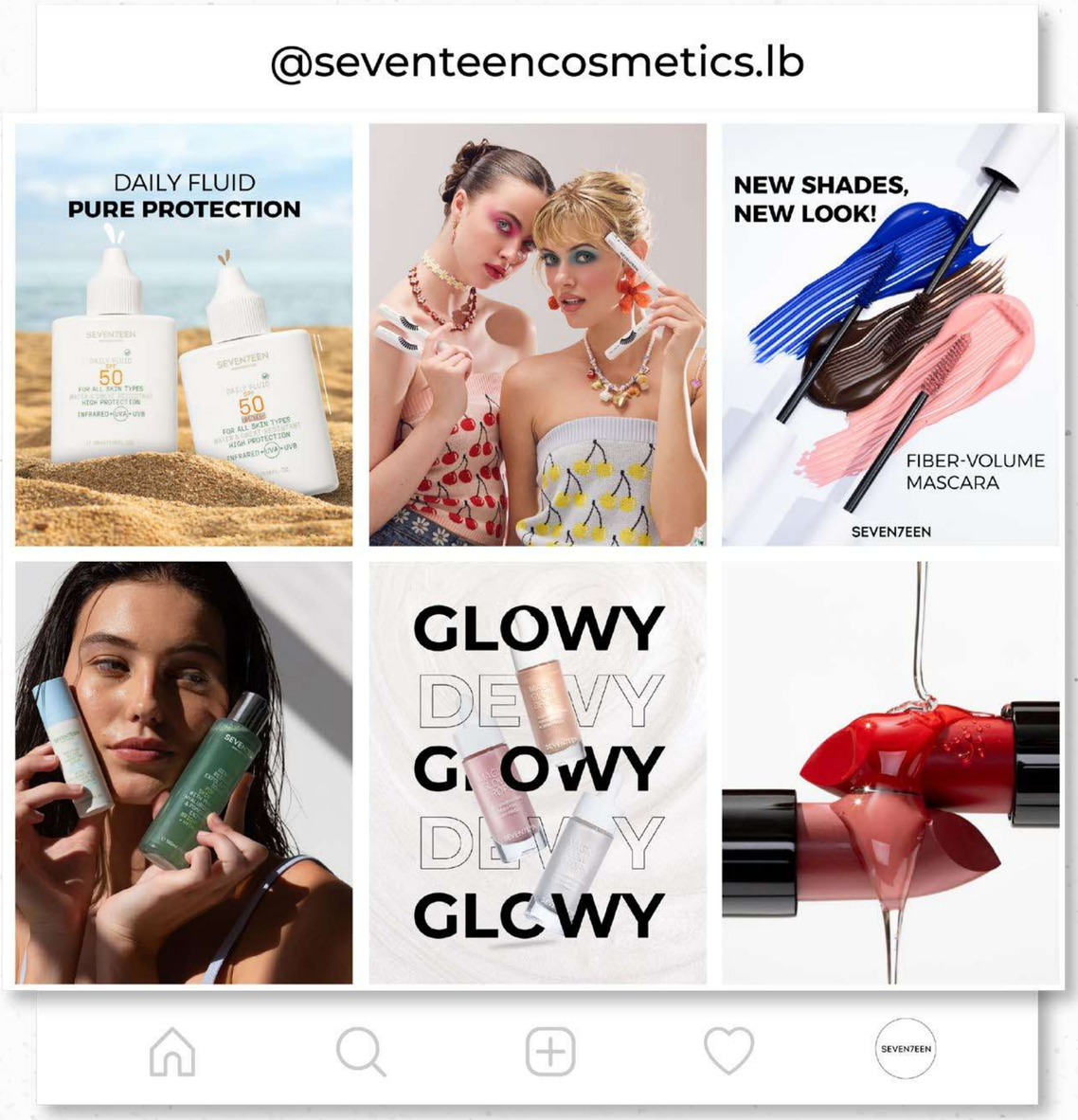
SEVEN7EEN

MAKEUP PRODUCTS | BEAUTY | LEBANON

Seventeen Cosmetics is an international beauty brand, recognized for its vibrant personality and diverse product range that celebrates beauty, confidence, and individuality. With its expansion into the Lebanese market, the brand sought to connect with its loyal audience, as well as earn the attention of the new generation.

We worked on translating Seventeen's lively global spirit into a narrative that resonated with Lebanese audiences. Through bold visuals, playful content formats, and audience-specific campaigns, we highlighted the brand's colorful world and versatile product lines. Data-informed strategies ensured that communication remained relevant and engaging.

The result was heightened brand visibility, stronger engagement rates, and a measurable uptick in leads and sales, allowing Seventeen to secure its place among Lebanon's youth-oriented beauty brands.


















WATERPROOF
MAKE-UP ERASER
FACE • EYES
APRICOT
AVOCADO OIL
& VITAMIN E
FOR ALL
SKIN TYPE


SWEET SHINE
& HYDRATION!
JUICY SHINE SPF15


SEVENTEEN
MAGIC
GLOW
DROPS


CLEANSING BALM
APRICOT OIL
NOURISHES & HYDRATES
AVOCADO OIL
LEAVES THE SKIN SOFT & SMOOTH
VITAMIN E
STRENGHTENS THE SKIN BARRIER








SEVENTEEN
GENTLE
RESTORE
EXFOLIATING
TONER
WITH PHA
BLEND,
HYALURONIC
ACID &
POMEGRANATE
ENZYMES
FOR ALL
SKIN TYPES

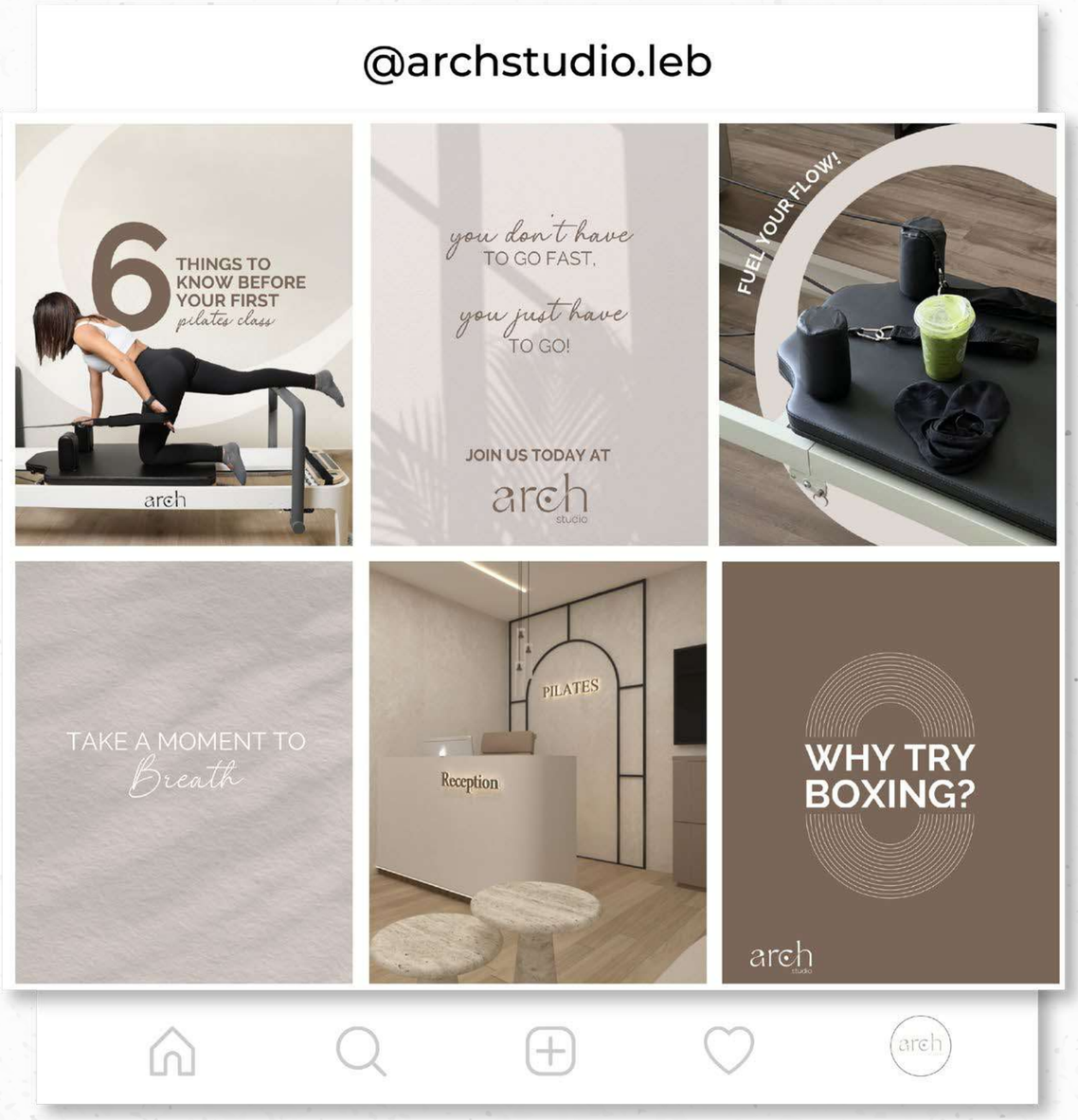
arch
studio

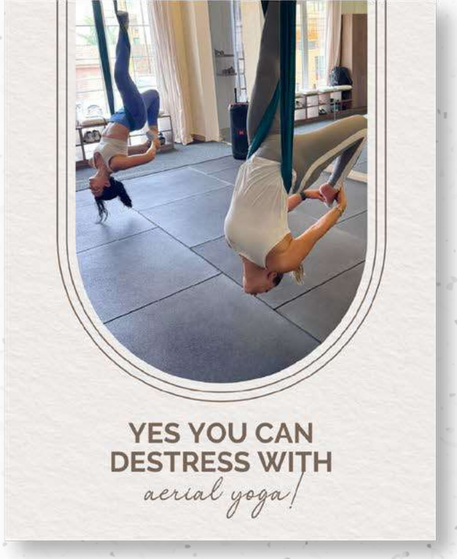
PILATES | FITNESS STUDIO | LEBANON

Arch is a wellness studio in El Metn, offering Pilates, Aerial Yoga, Meditation and Yoga in a serene, mindful setting designed to restore balance and strength.

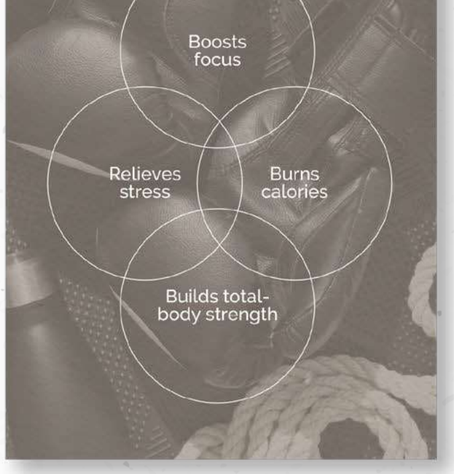
Arch got introduced to the market through teaser and revealer campaigns, then we have built a cohesive digital identity supported by creative photoshoots and content showcasing its classes, instructors, and calming atmosphere. Offline, we reinforced visibility with strategic billboards to reach local audiences.

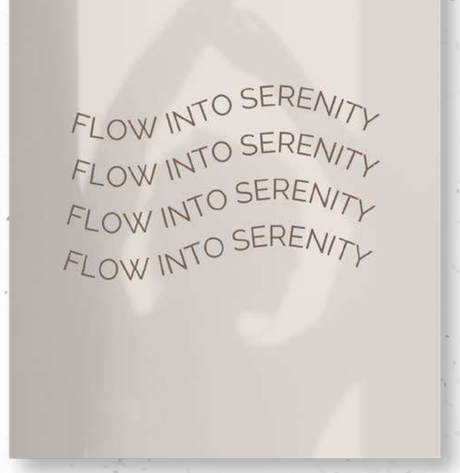
Our integrated approach led to steady follower growth, higher engagement, and increased studio visits, positioning Arch as a leading destination for mindful movement.

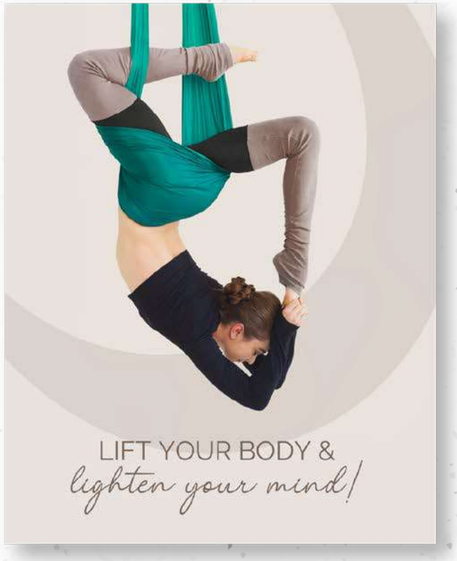



YES YOU CAN
DESTRESS WITH
aerial yoga!


Time to
BREATHE
BEND
& BEGIN!


Boosts
focus
Relieves
stress
Burns
calories
Builds total-
body strength


FLOW INTO SERENITY
FLOW INTO SERENITY
FLOW INTO SERENITY
FLOW INTO SERENITY

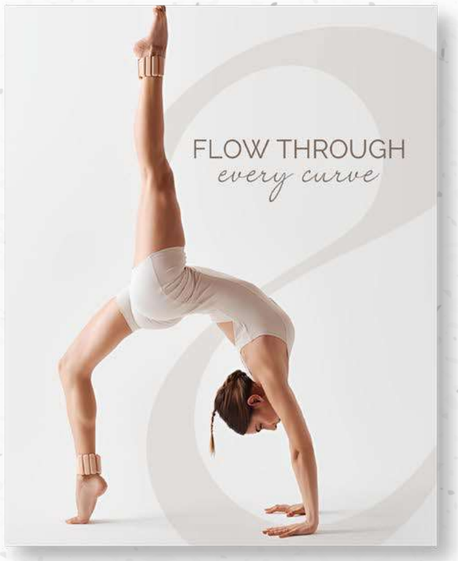

LIFT YOUR BODY &
lighten your mind!

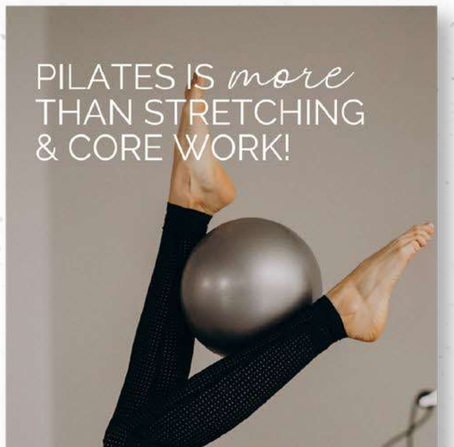



THE ARCH EFFECT,
straight from the heart!
I will make sure to book a class in summer
Very exciting to see you open!
I can't wait to come by the studio this summer!
Looks wonderful, can't wait to try it in the summer


FIND YOUR FLOW feel the bend


BOXING
IS AVAILABLE
NOW
See you on
FRIDAYS
AT 7PM
arch studio
Personal boxing gloves are a requirement


FLOW THROUGH
every curve


PILATES IS more
THAN STRETCHING
& CORE WORK!


One studio with
MANY WAYS TO MOVE!




55 MINUTES


shapes the body."
- Joseph Pilates
REFORMER
PILATES
arch

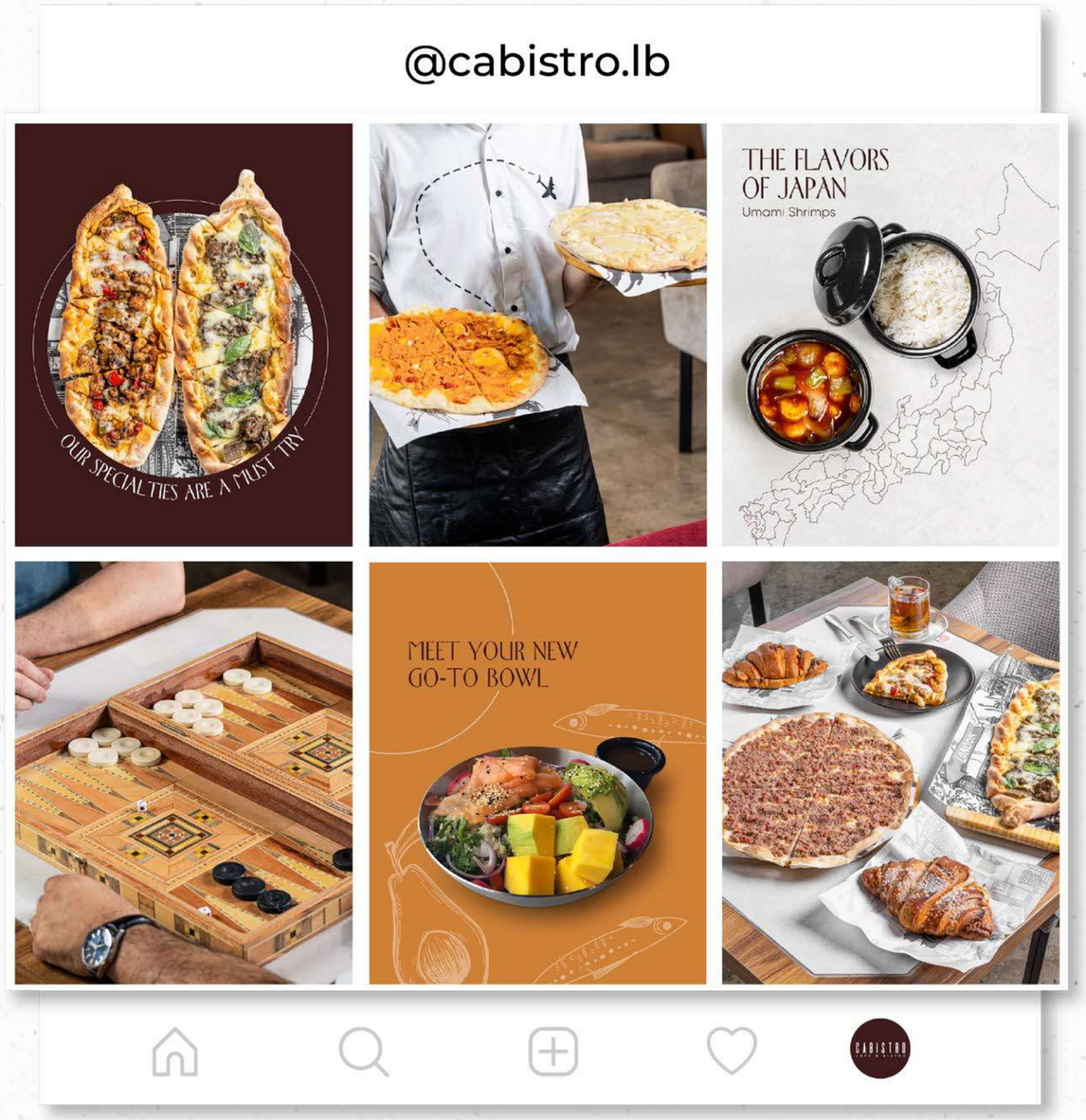
CABISTRO
CAFE & BISTRO

RESTAURANT F&B LEBANON

Cabistro is a lively Lebanese restaurant known for its international cuisine and signature shisha creations. The brand blends great food, a vibrant atmosphere, and an elevated social experience.

We showcased its culinary highlights and ambiance through professional photoshoots, influencer collaborations, and a strategic content system that captured the restaurant's spirit.

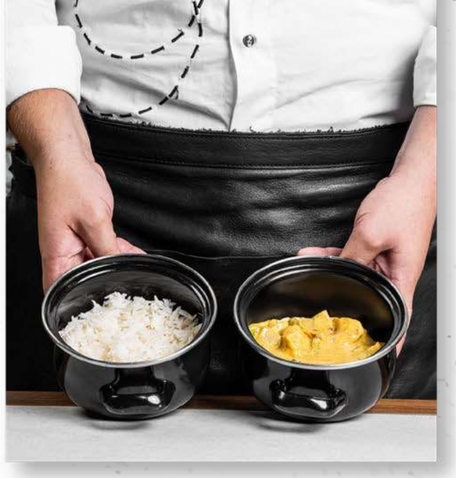
These efforts increased engagement, generated leads, and boosted footfall, making Cabistro a standout destination in Lebanon's dining scene.




OUR SPECIALTIES ARE A MUST TRY





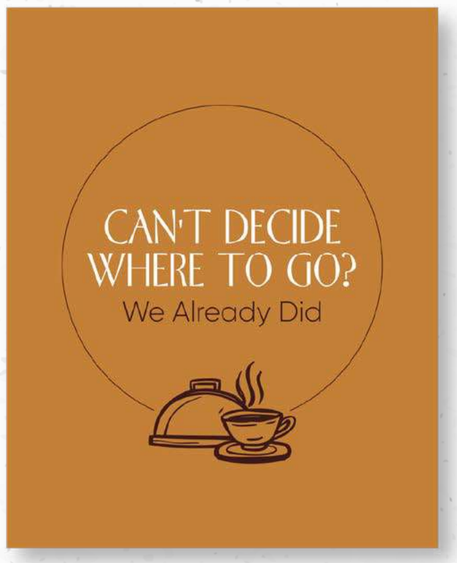


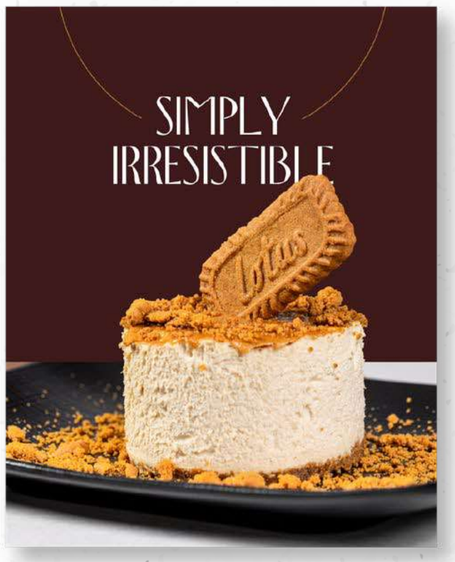

ESCAPE A SWEET ESCAPE A SWEET ESCAPE A SWEET



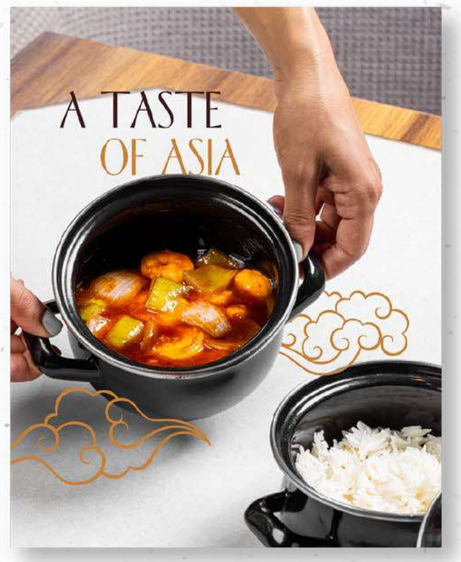



CABISTRO IS
NOW ON
toters

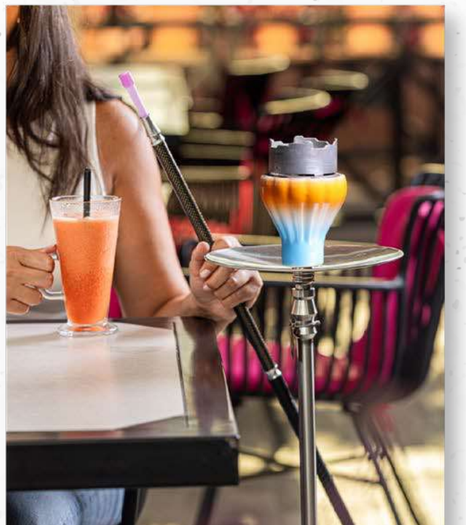

CAN'T DECIDE
WHERE TO GO?
We Already Did


SIMPLY
IRRESISTIBLE




A TASTE
OF ASIA





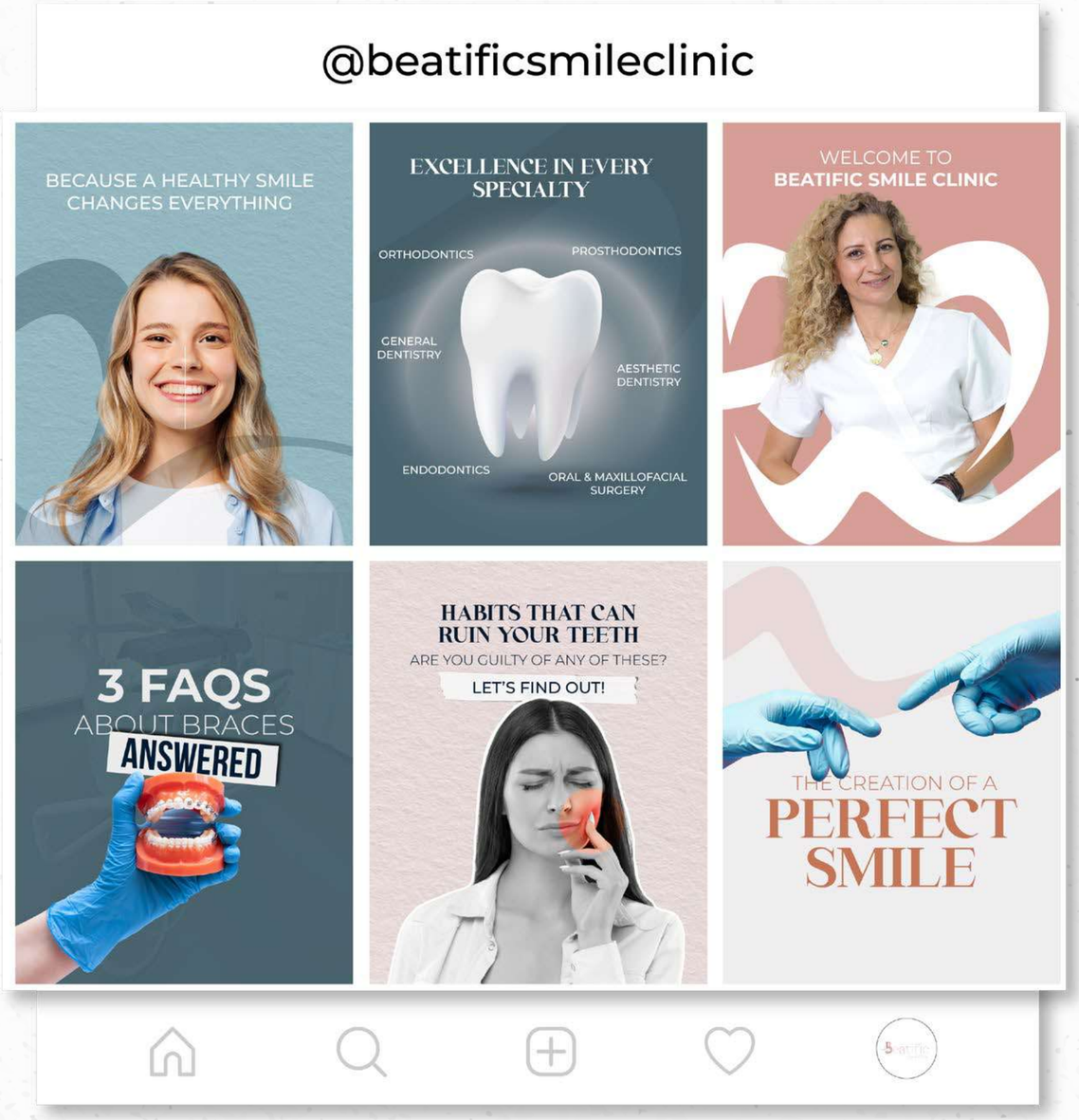
Beatific
Smile Clinic

DENTAL CLINIC HEALTH LEBANON

Beatific Smile Clinic is a modern, state-of-the-art dental clinic founded by Dr. Norma, a prosthodontist with over 20 years of expertise in creating beautiful, lasting smiles. The clinic combines clinical excellence with artistic sensibility, featuring a multidisciplinary team and a carefully curated, warm, and elegant environment designed to make patients feel at ease.

We developed a digital identity that mirrored the clinic's blend of precision and artistry. Teaser and revealer campaigns introduced the brand, while curated social content, photoshoots, and video assets showcased its expertise, technologies, and patient-centered environment. Our strategic guidance ensured consistency across platforms.

This cohesive presence produced higher engagement, stronger brand recognition, and a steady flow of new patient inquiries.



GUARANTEED RESULTS
EVERY TIME





beatific

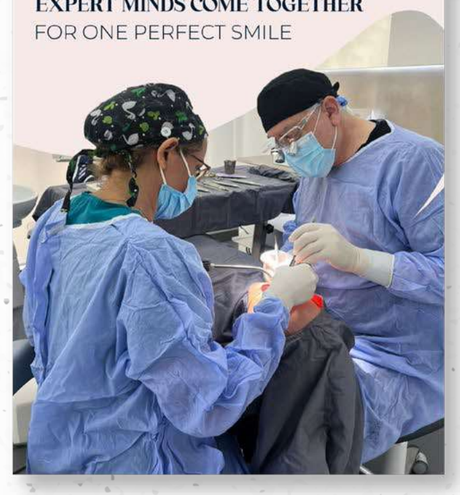
adjective

biːəˈtɪfɪk - BEE-uh-TIF-ik

Feeling or expressing blissful happiness.
"a beatific smile"

= EXPENSIVE PROBLEMS LATER

EXPERT MINDS COME TOGETHER
FOR ONE PERFECT SMILE

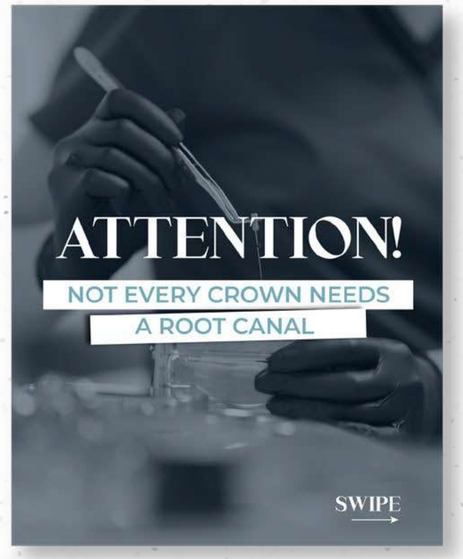


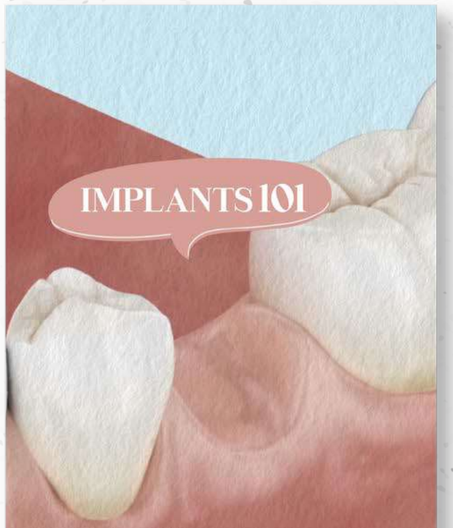
YOU'VE GOT 32 REASONS
TO SMILE!



NO HALF SMILES
NO HALF DENTISTRY









SOMETIMES
VENEERS ARE A NO-NO
AND HERE'S WHY!

YOU BRUSH EVERY DAY...
BUT ARE YOU DOING IT RIGHT?

BACK-TO-SCHOOL
DENTAL TIPS:



HIGH-END PRODUCTS
LATEST TECHNOLOGY
25 YEARS OF EXPERIENCE



LET'S GET YOU FROM



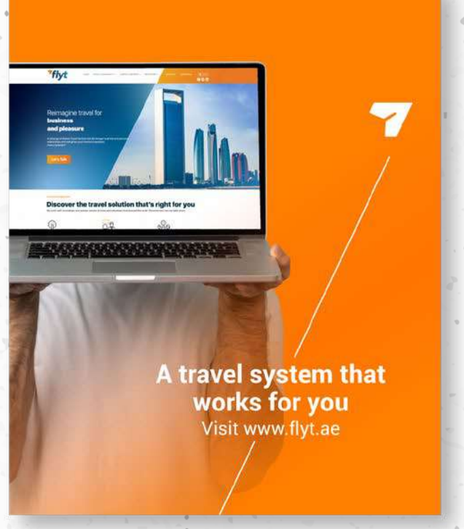
TRAVEL AGENCY HOSPITALITY UAE

Flyt is a UAE-based travel and tourism brand that connects travelers to personalized, seamless, and inspiring travel experiences. The brand offers tailored travel solutions, from leisure to corporate packages, designed to make every journey effortless and memorable.

We developed a vibrant digital presence through engaging social media content, thematic campaigns, and interactive posts that highlighted leisure packages, corporate trips, and expert travel insights.

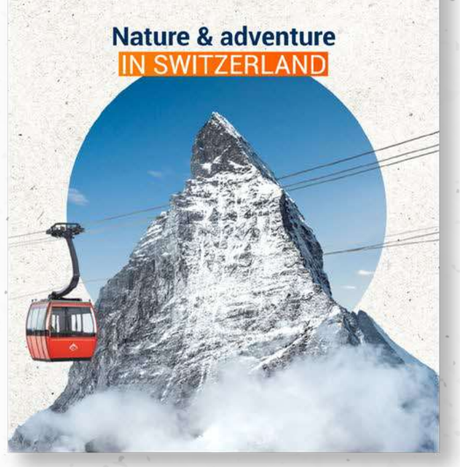
This strategy expanded Flyt's audience, strengthened brand recall, and grew its customer database, positioning it as a trusted travel partner in the UAE.




A travel system that
works for you
Visit www.flyt.ae


The world is your limit
travel with
flyt
www.flyt.ae

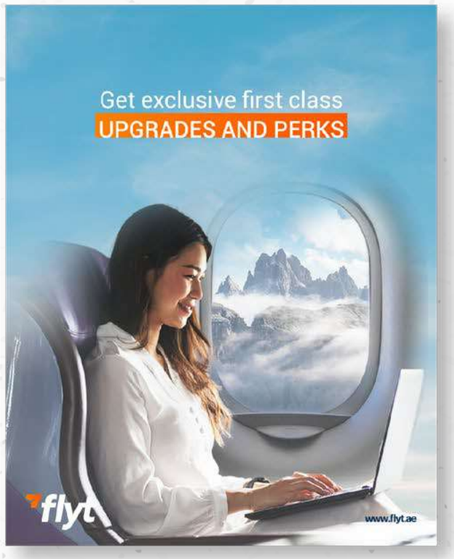

EXPERIENCE
THE WORLD WITH
flyt


Nature & adventure
IN SWITZERLAND

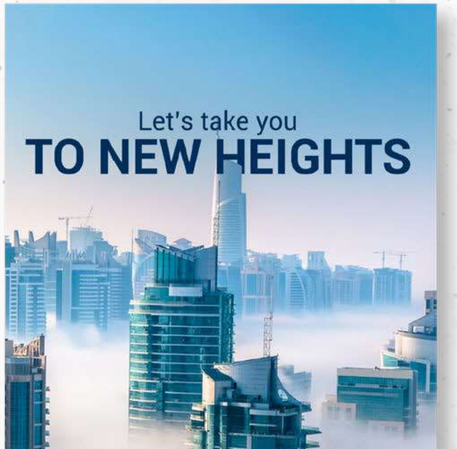

We are trendsetters!
We do not adapt and follow,
we influence and create!

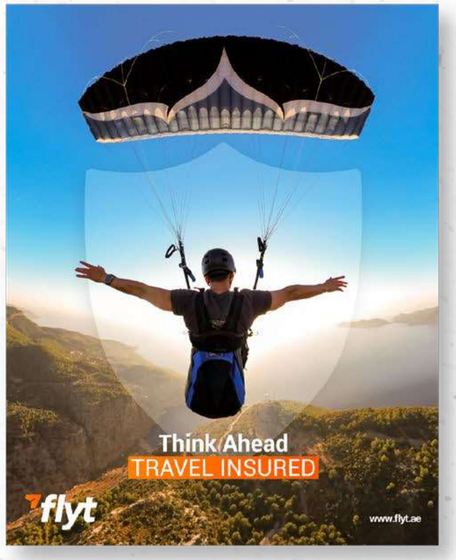

Committed to delivering
unique digital experience
in travel management.
Whenever & Wherever


3 things not
to miss when
in Cyprus

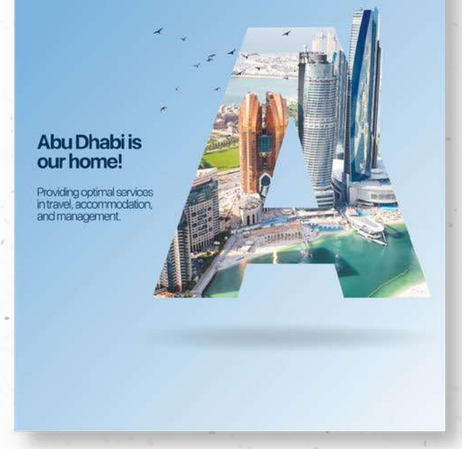

Get exclusive first class
UPGRADES AND PERKS
flyt
www.flyt.ae


A getaway to
CROATIA
flyt
www.flyt.ae

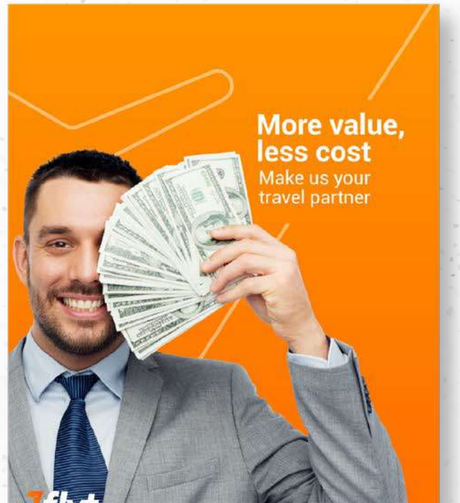

Let's take you
TO NEW HEIGHTS


Think Ahead
TRAVEL INSURED
flyt
www.flyt.ae


Fly with us
ANYWHERE,
ANYTIME


Abu Dhabi is
our home!
Providing optimal services
in travel, accommodation,
and management.




More value,
less cost
Make us your
travel partner
flyt
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COUQLEY

FRENCH BISTRO

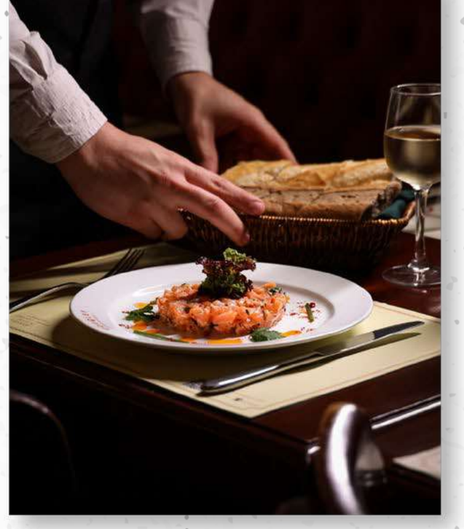
RESTAURANT F&B LEBANON

Couqley is a French bistro known for its warm atmosphere, authentic cuisine, and refined dining experience. As a beloved destination in Lebanon's hospitality scene, the brand combines elegance with comfort, offering guests a true taste of Parisian charm.

Our collaboration revolved around translating Couqley's inviting ambiance into a digital experience that felt as warm and refined as the restaurant itself. We crafted visually expressive content, curated photoshoots that captured the intimacy of the space, and developed targeted campaigns to spark emotional connection with both regular visitors and first-time diners.

The refreshed digital presence deepened customer engagement, prompted more inquiries and reservations, and reinforced Couqley's reputation as an enduring culinary favorite.





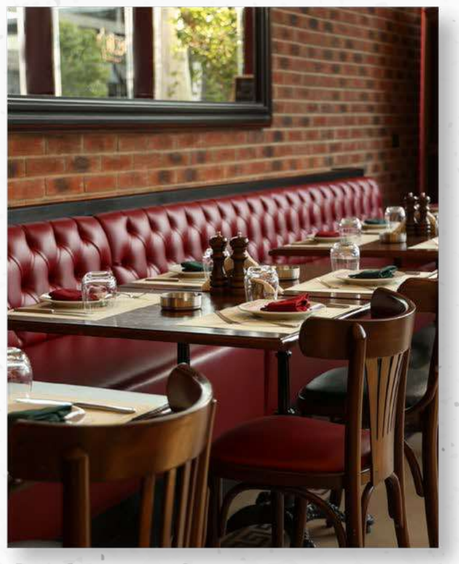


























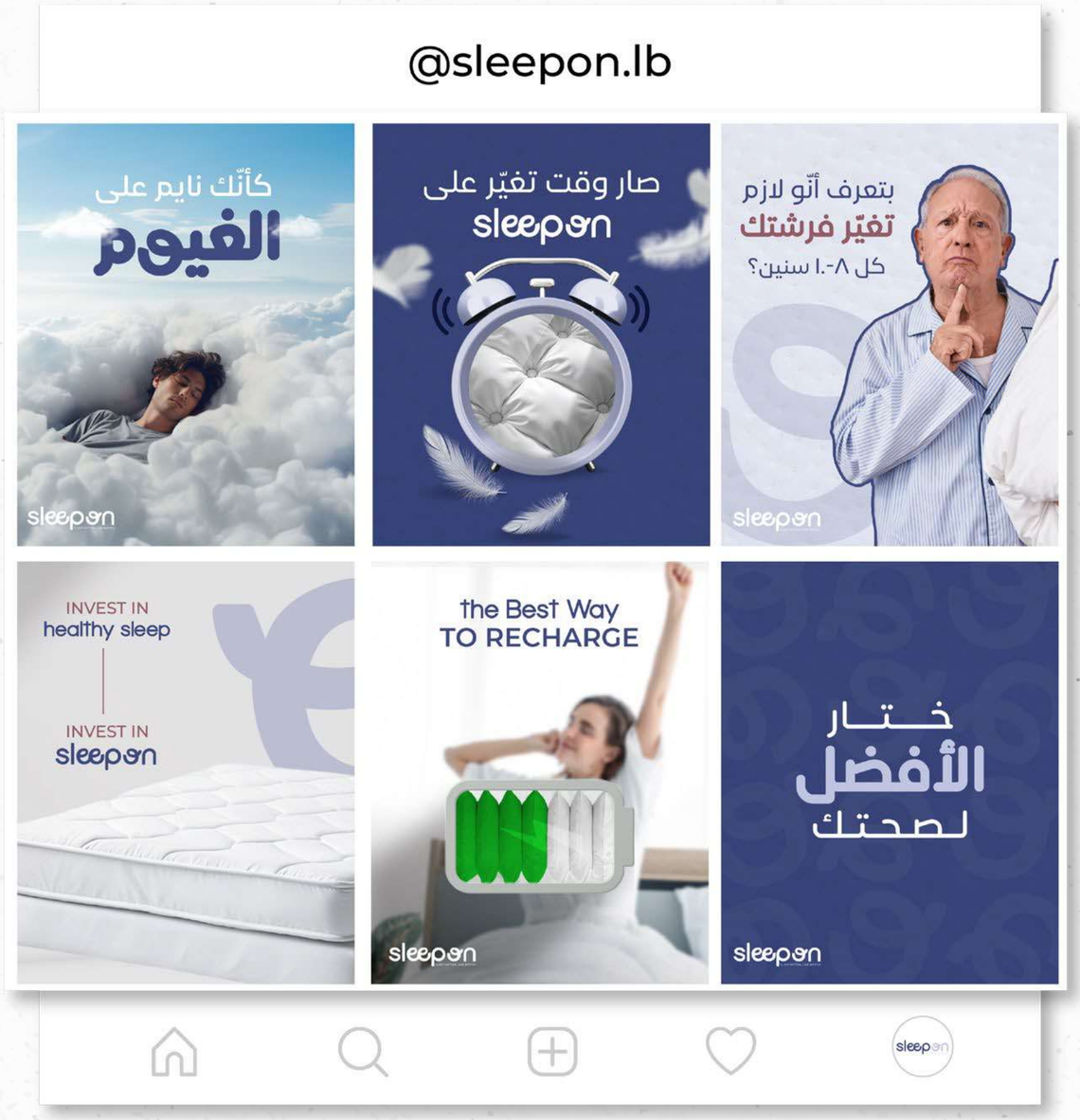


SCHOOL EDUCATION LEBANON

Sleep On is a Lebanese-based manufacturer specializing in high-quality mattresses and sleep products. Since 2013, the brand has been committed to enhancing health and comfort through durable, innovative, and locally produced sleep solutions that meet international standards. Serving retail, wholesale, hospitality, and export markets, Sleep On has grown into a trusted name in Lebanon's bedding industry.

Our collaboration with Sleep On focused on building a digital presence that reflects the brand's reliability, craftsmanship, and expertise. We created content that highlighted mattress types, manufacturing standards, and product benefits, presenting Sleep On as a leader in comfort-driven innovation. Visual communication was tailored to educate customers on materials, durability, and sleep wellness, while reinforcing the brand's core values of quality and accessibility.

This strategy strengthened the brand's online credibility, improved product awareness, and increased inquiries, positioning Sleep On as a dependable manufacturer in Lebanon's competitive bedding sector.




لا أوجاع
بعد اليوم
sleepon


وقت قلّن مش قادر روح
عندي ارتباط
الارتباط:


REUNITING WITH
my bestie
AFTER A LONG DAY


WANT BETTER
sleep?
INVEST IN
sleepon


نـــوم هـنـــي إلن
وراحة بال الك
sleepon


عم تفرش أو تنفض بيتك؟
ما تنسى
الأساسيات


High density
High resilience
High load bearing
sleepon

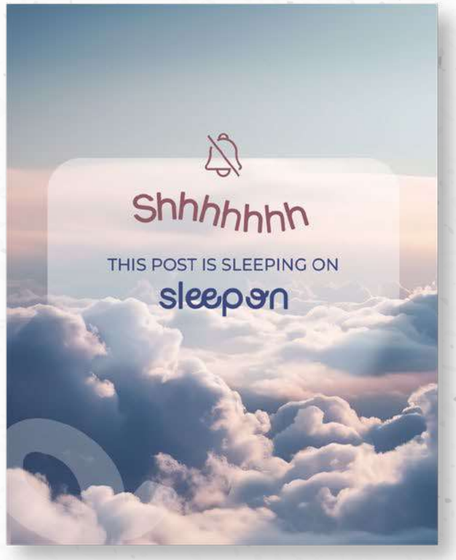

THE ONLY
chill pill
YOU NEED
sleepon


ظـــهـــرك
بـــحـــاجـــة
لـــــــــ
sleepon


نـصـيـحـة
اهتم بنوعية نومك لتحافظ
على نشاطك برمضان
sleepon


بعد نهار طـــويـــل
ما الك الّا sleepon


Flip your mattress
EVERY 6 MONTHS


Shhhhhhh
THIS POST IS SLEEPING ON
sleepon


٨ ساعات من النوم
سـحـبـة
وحـــدة
sleepon



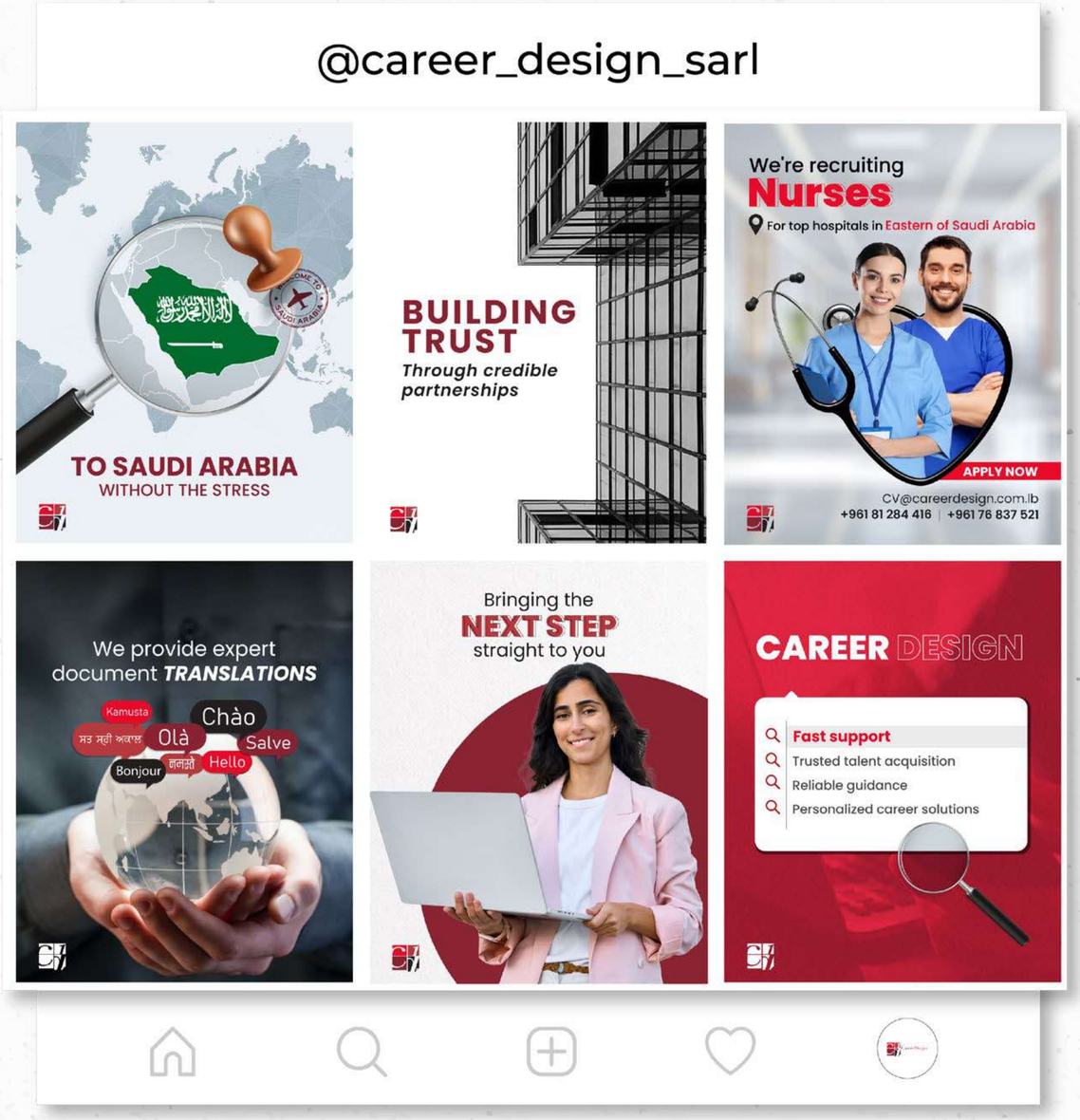
CareerDesign
Recruitment & Consulting Co.

HIRING SERVICES | RECRUITMENT INDUSTRY | LEBANON

Career Design is a recruitment and visa services agency that bridges the gap between talent and opportunity across Lebanon and the Gulf region. The brand is dedicated to empowering professionals and supporting companies in building strong, successful teams through personalized recruitment and advisory services.

Our role focused on organizing Career Design's digital ecosystem to make its services more discoverable and user-friendly. We developed content flows that supported candidate decision-making, and ran targeted campaigns to reach both active and passive talent. Alongside recruitment messaging, we incorporated guidance-driven communication that aligned with the brand's advisory ethos.

These combined efforts broadened the talent pipeline, improved platform interaction, and strengthened the brand's presence among employers.




We place
TALENT
where it
belongs

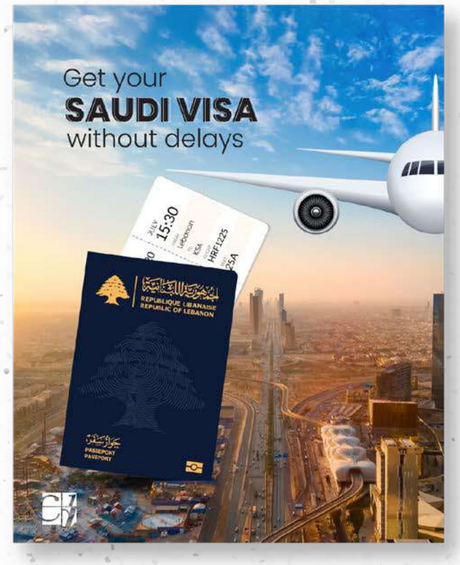

UNLOCK
YOUR FUTURE
with careerdesign


FEMALE GROWTH
MARKETING & CX
SPECIALIST
FULL-TIME | ON-SITE
Apply Now
CV@careerdesign.com.lb


Looking for a work visa
in Saudi Arabia?

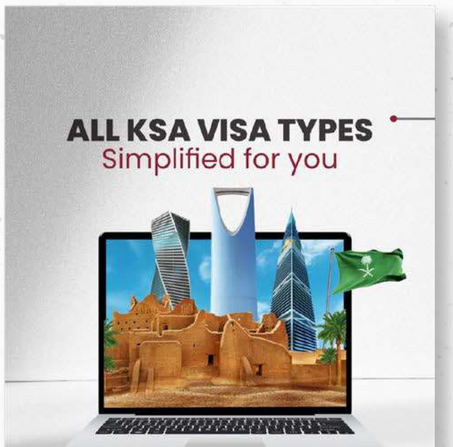

Assistance with
MINISTRIES PAPERS
AUTHENTICATION

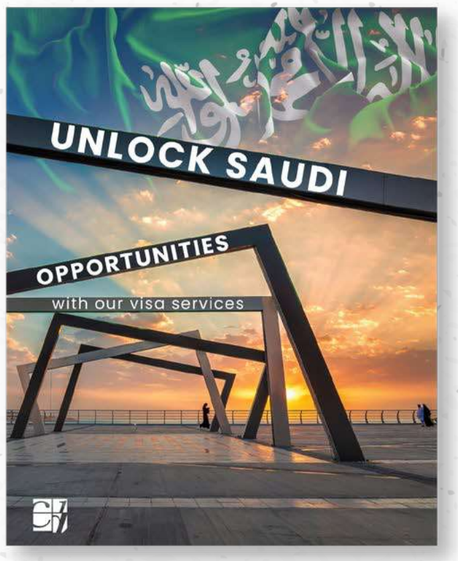

LET'S GET
YOU HIRED
Partner & Channel Sales Specialist
Lebanon
Full-Time
Submit your resume at
CV@careerdesign.com.lb


Get your
SAUDI VISA
without delays


What happens after
YOU APPLY FOR
A JOB?


New opportunity
SENIOR OPERATION MANAGER
(OIL & GAS SECTOR)
For manufacturing & maintenance company
IN EASTERN OF SAUDI ARABIA


ALL KSA VISA TYPES
Simplified for you


UNLOCK SAUDI
OPPORTUNITIES
with our visa services


Expert embassy
document
legalization

OUR SERVICES
help to bridge the gap between
Your
company
The right
candidates

Need expert recruitment support?


Your SAUDI VISA is our mission
Fast & stress-free

lift station

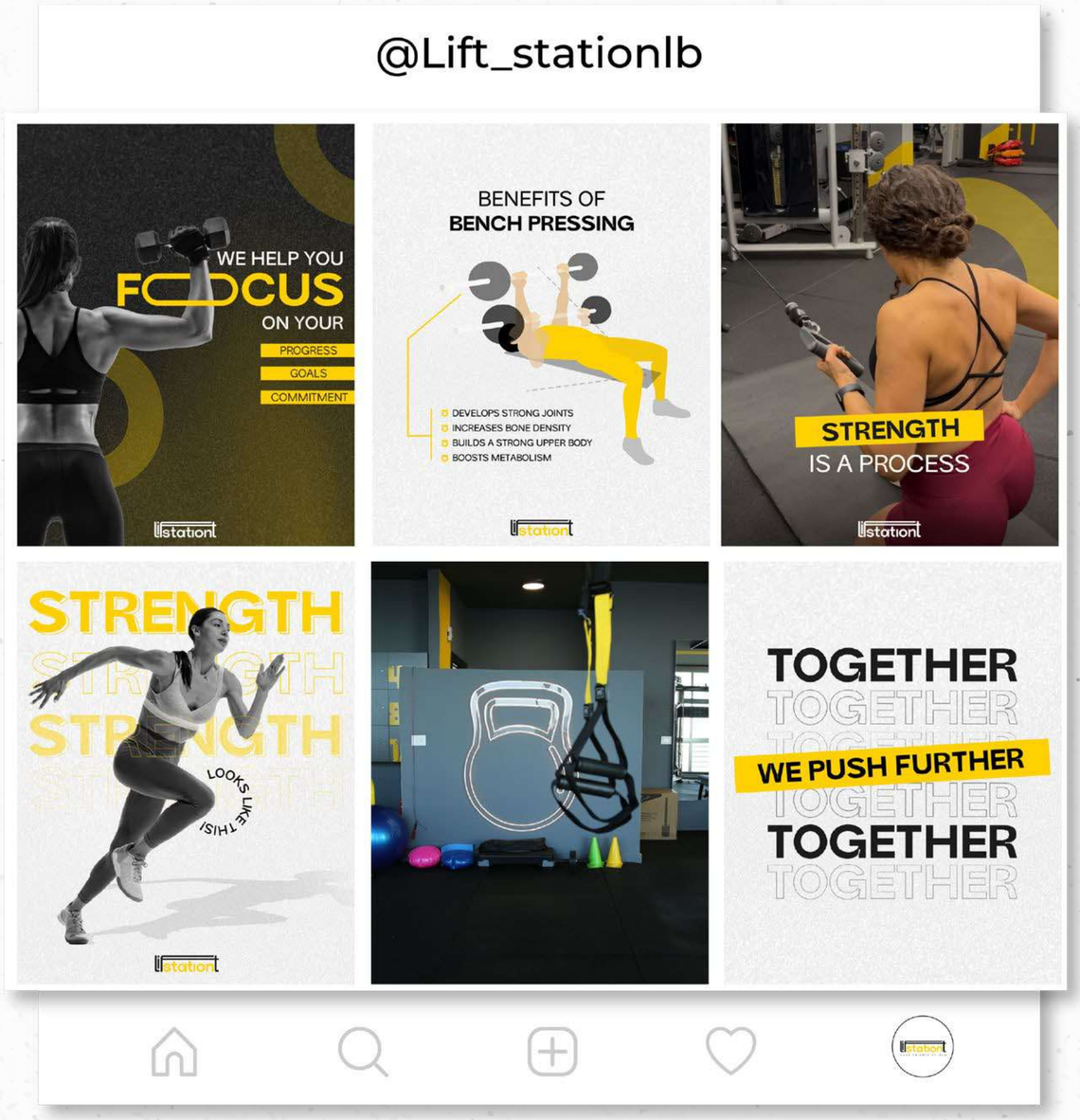
YOUR PRIVATE PT HUB

GYM FITNESS STUDIO LEBANON

Lift Station is a personal training brand dedicated to empowering individuals through fitness, strength, and self-improvement. The brand fosters a community focused on well-being, health awareness, and personal empowerment, redefining what it means to live strong, both physically and mentally.

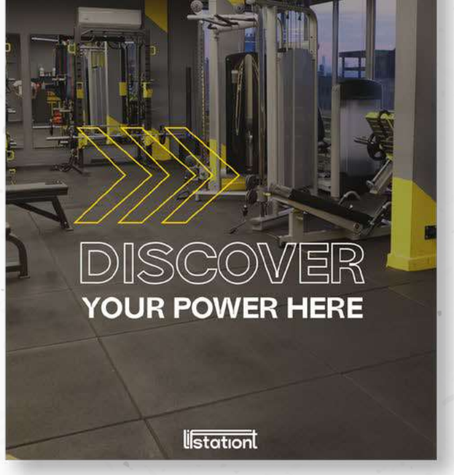
We focused on crafting a digital presence that mirrored the brand's empowering and high-energy ethos. Customized graphics, motivational messaging, and a clear content structure showcased the studio's commitment to transformation. The approach emphasized community spirit and personal progress.

This renewed identity cultivated steady growth, strengthened the brand's authority in the fitness space, and helped Lift Station build a digital footprint that felt inspiring, authentic, and intentionally designed.

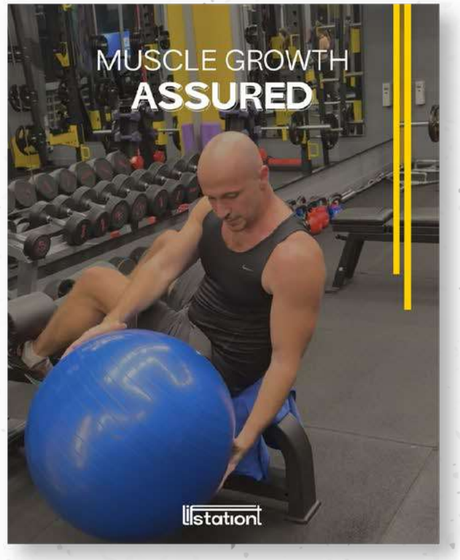



OUR TRAINERS
BRING THE
MOTIVATION
GUIDANCE
EXPERTISE
lifstationl


2. PLAN
3. GUIDANCE
4. PROGRESS

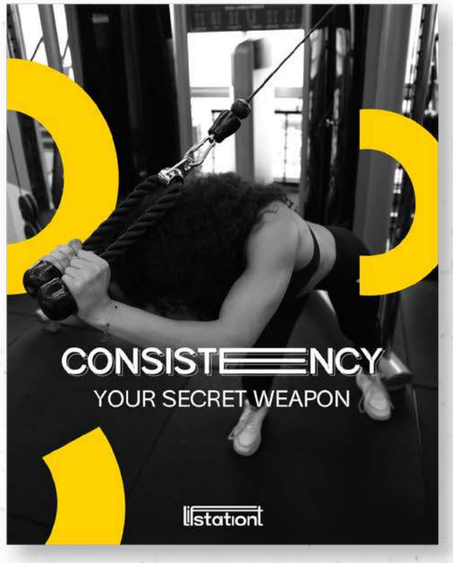

DISCOVER
YOUR POWER HERE
lifstationl



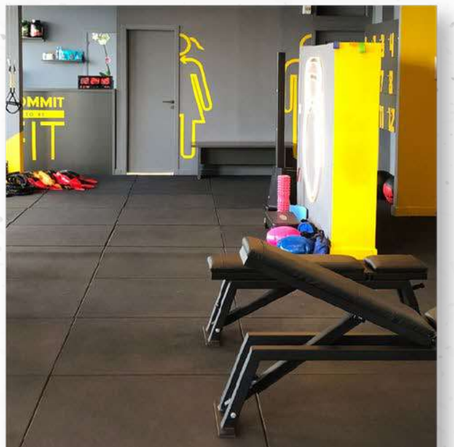

MUSCLE GROWTH
ASSURED
lifstationl

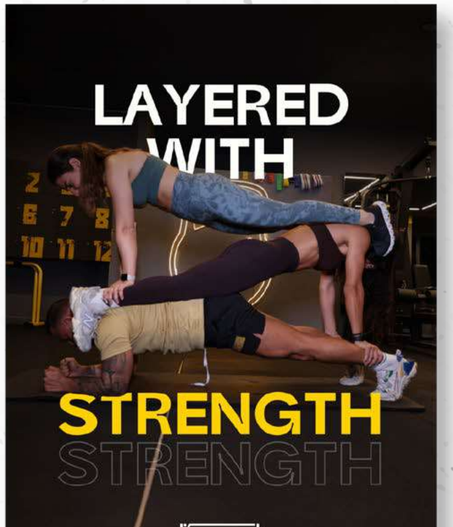

FREE
TRIAL
GET YOUR
FREE TRIAL
SESSION
AVAILABLE UNTIL THE END OF MARCH
BOOK NOW | +961 71 111 813
lifstationl

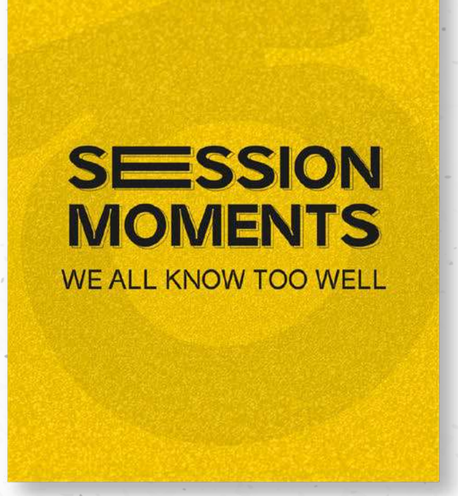

lifstation
YOUR PRIVATE PT HUB


CONSISTENCY
YOUR SECRET WEAPON
lifstationl


1 2 3 4
5 6 7 8
9 10 11 12




LAYERED
WITH
STRENGTH
STRENGTH


SESSION
MOMENTS
WE ALL KNOW TOO WELL




EXPERIENCE
QUALITY RESULTS

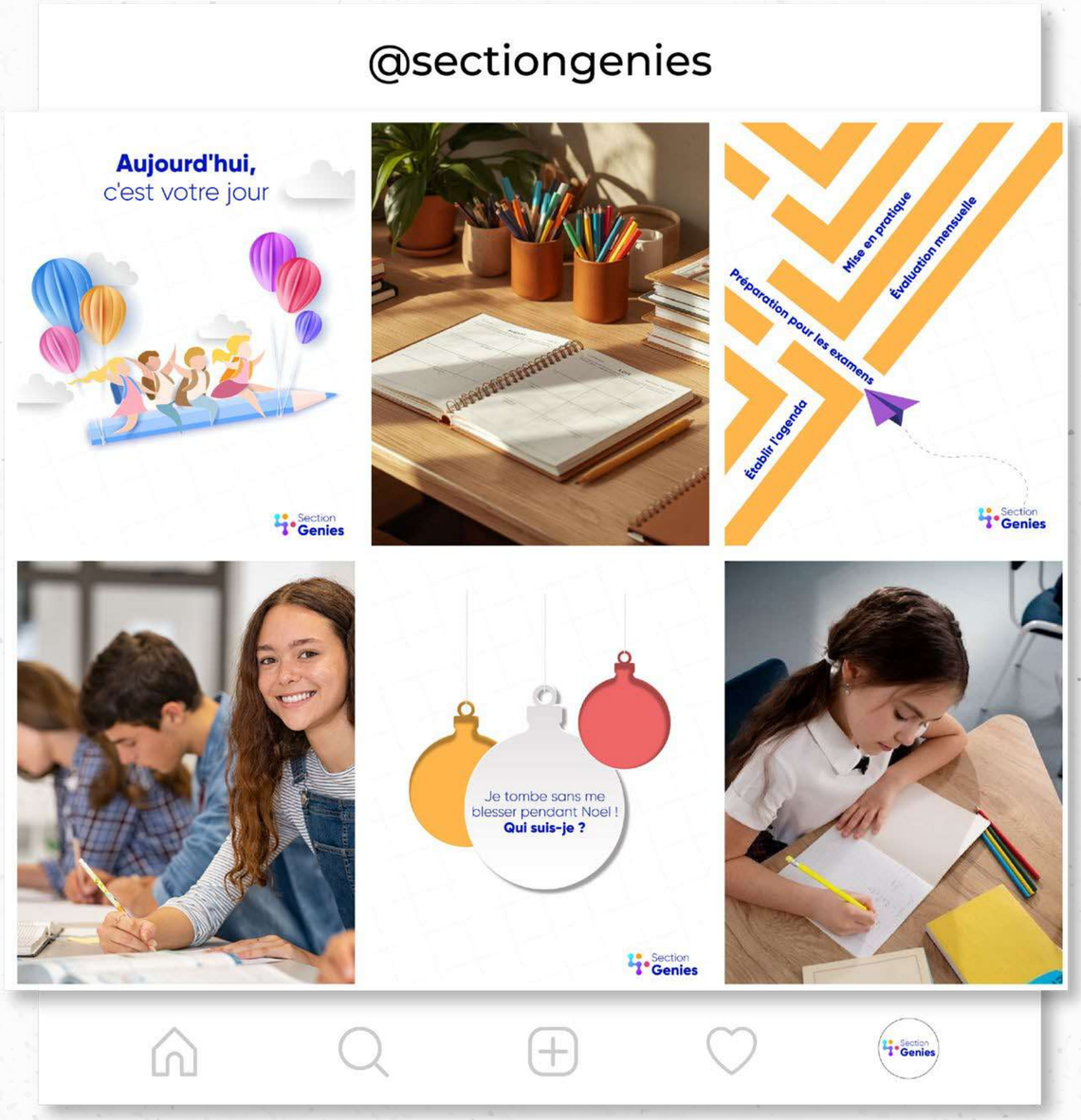
Section Genies

MAKEUP PRODUCTS | EDUCATION | LEBANON

Section Genies is an innovative education center in Lebanon that inspires creativity, learning, and growth in a supportive environment. With a focus on holistic development, it provides unique educational experiences that blend fun, discovery, and achievement.

Our work emphasized the center's dynamic spirit by highlighting activities, student moments, and educational milestones. Through colorful visuals, short videos, and informative posts, we created a digital space that felt lively and encouraging to both children and parents.

This engaging presence boosted visibility, strengthened community ties, and positioned Section Genies as a forward-thinking, trusted educational hub.



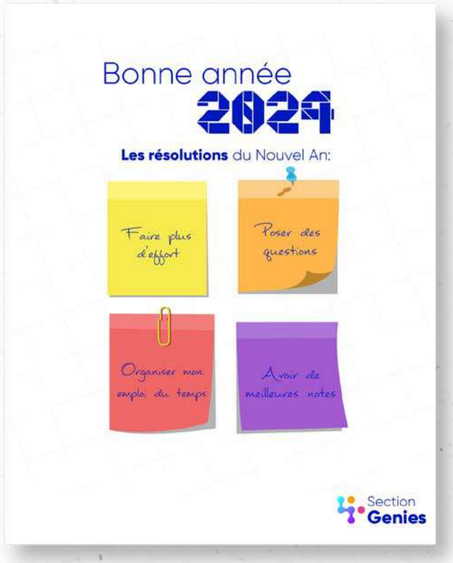

Éducation confiante,
pour réaliser
l'impossible
À vos côtés, à chaque étape !
Section Genies




Les pages tournent,
le monde s'ouvre
Section Genies

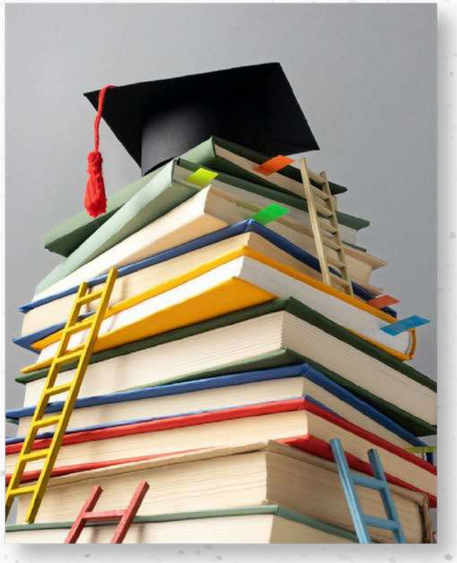


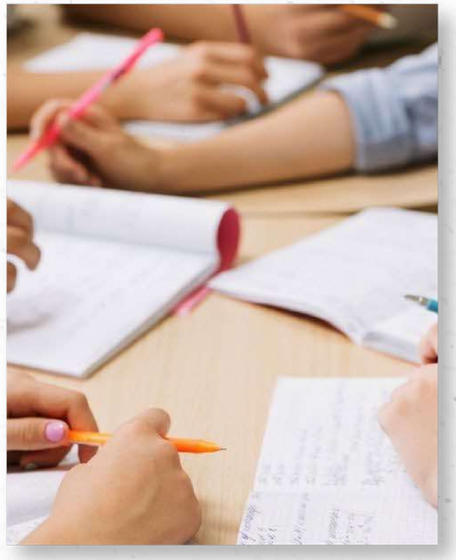

Moi aussi
Je reve
en grand !
Journée internationale des
femmes et des filles de science
Section Genies


Bonne année
2024
Les résolutions du Nouvel An:
Faire plus d'effort
Poser des questions
Organiser mon emploi du temps
Avoir de meilleures notes
Section Genies










On profite pleinement
des vacances
Joyeux Noël


On s'inspire de
L'origami
#JournéeDeL'origami !
Section Genies


Choisis une carte
que tu as appréciée
A
B
C
D
Section Genies


Study

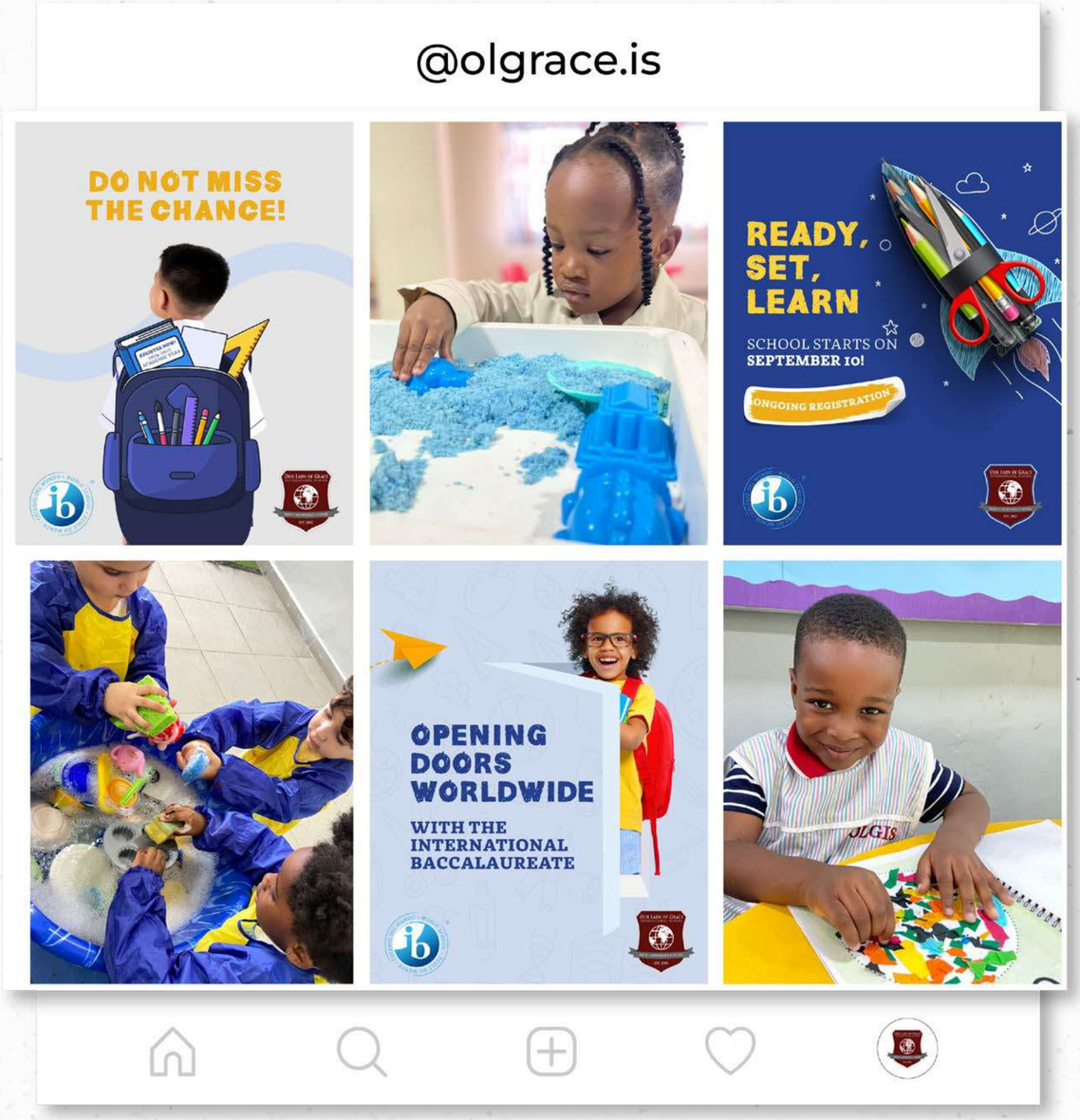

Je suis
Studieux(se)
Responsable
Cultivé(e)
Éduqué(e)
Compétent(e)

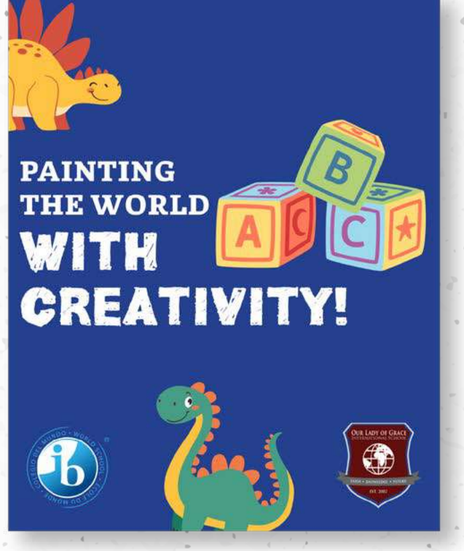
SCHOOL EDUCATION LIBERIA

OLGIS is an educational institution committed to building an active, enriching learning environment where students can grow academically, creatively, and socially. The school emphasizes holistic development through hands-on activities, classroom engagement, and a modern educational approach.

Our collaboration focused on crafting a social media presence that reflected the vibrancy of school life. We created educational posts, documented students' achievements, and showcased classroom and extracurricular activities through structured visual frames. This approach aimed at building transparency, capturing the school's culture, and strengthening parent–school connection.

The result was a dynamic, trustworthy, and engaging digital identity that highlighted OLGIS' values and boosted visibility among current and prospective families.




PAINTING
THE WORLD
WITH
CREATIVITY!

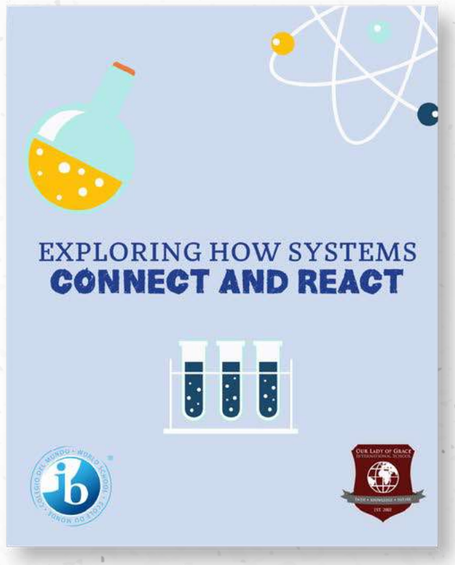

Alll
Aloysius

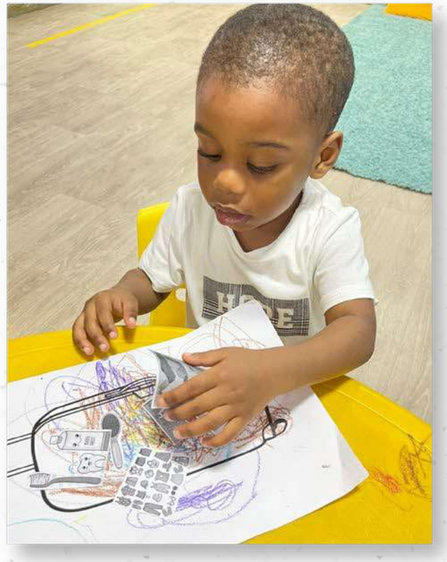

REGISTRATION
IN PROGRESS


YELLOW DAY
Sunshine Handprint


REGISTER NOW
2025 - 2026

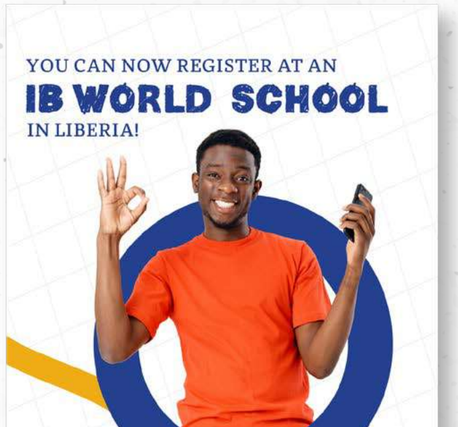



EXPLORING HOW SYSTEMS
CONNECT AND REACT




Every child is
different Kind


Double Up +1


YOU CAN NOW REGISTER AT AN
IB WORLD SCHOOL
IN LIBERIA!


DON'T MISS
THE CHANCE
REGISTER NOW
2025 - 2026


INTERNATIONAL
BACCALAUREATE
(IB) BENEFITS
FOR YOUR CHILD


Study


WANT THE
BEST EDUCATION
FOR YOUR CHILD?
REGISTER AT OLGIS
2025 - 2026

core

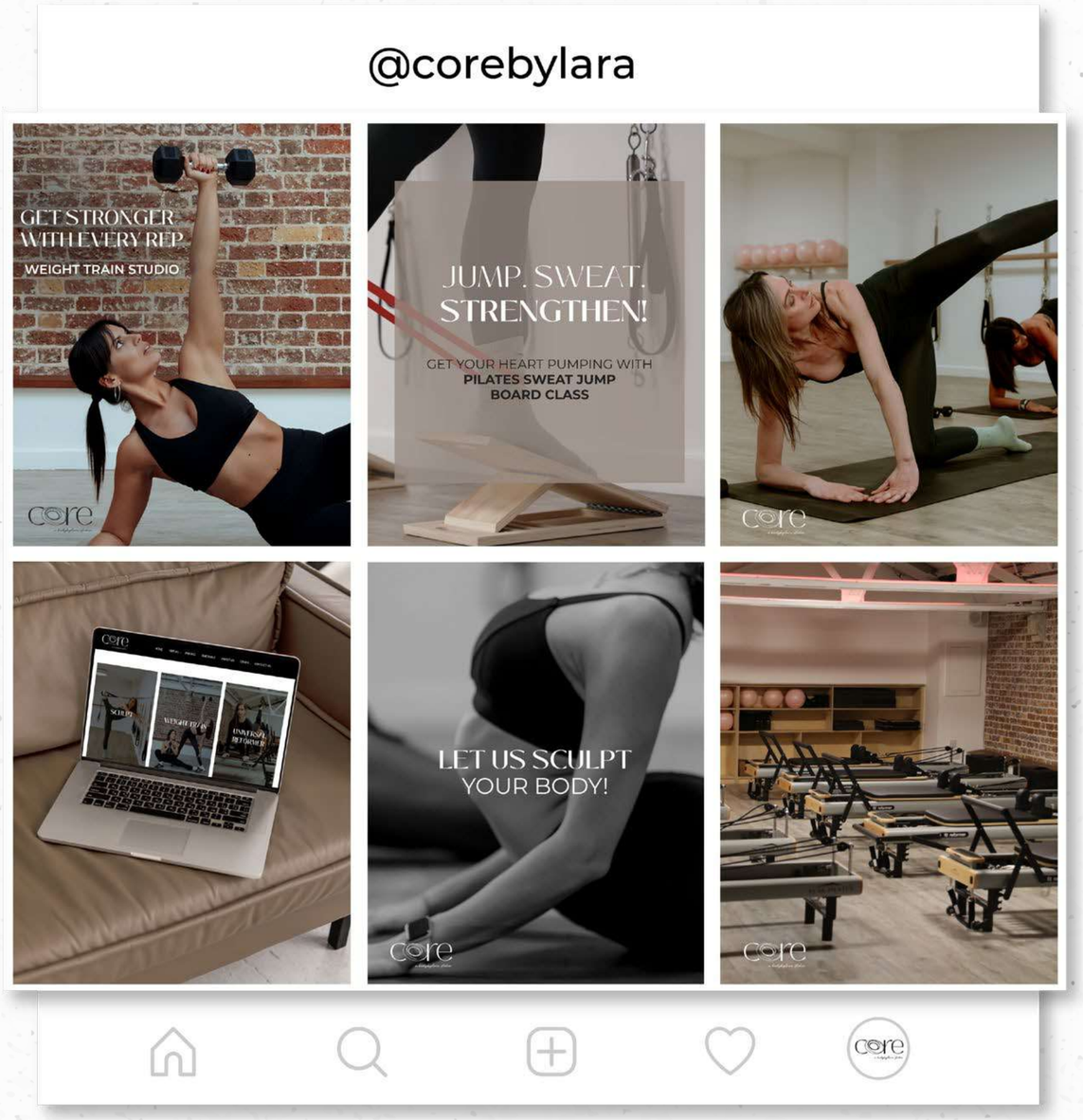
a bodybylara studio

PILATES FITNESS STUDIO LONDON

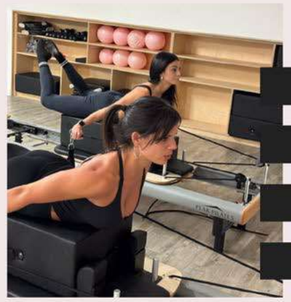
CORE by BodybyLara is a boutique fitness studio in Shoreditch, London, offering Pilates, barre, and strength-based training through the signature BodybyLara™ method, a movement approach that blends grace, resistance, and dance-inspired flow to improve mobility, strength, and overall body function. Accessible to all body types, CORE promotes mindful, fluid movement designed to empower and transform.

We built CORE's digital presence from the ground up by developing a cohesive social media identity that highlighted the studio, its classes, and Lara's unique method. Through curated visuals, dynamic videos, reels, and event coverage, we showcased the studio's atmosphere and offerings while driving engagement and bookings.

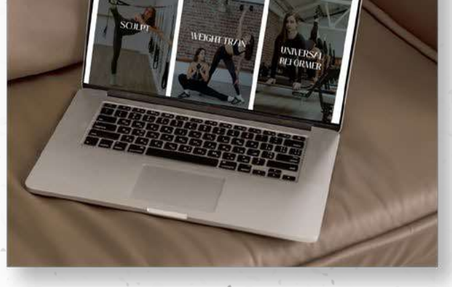
This strategic approach boosted brand visibility, expanded audience reach, and positioned CORE as a standout boutique wellness destination in London.



THE FOUNDING MEMBERSHIP

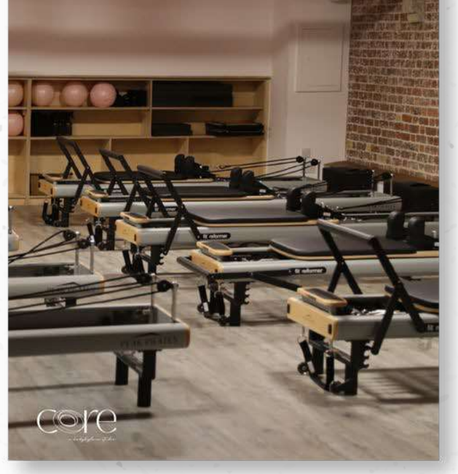


IS HERE!

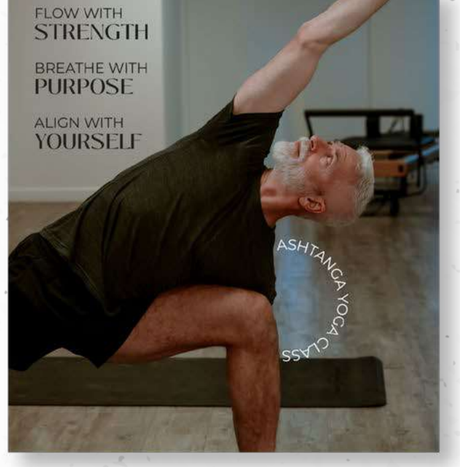


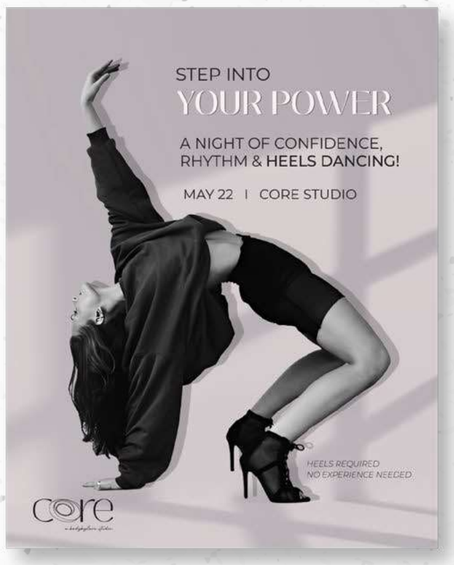
SCULPT
STRENGTHEN
TRANSFORM

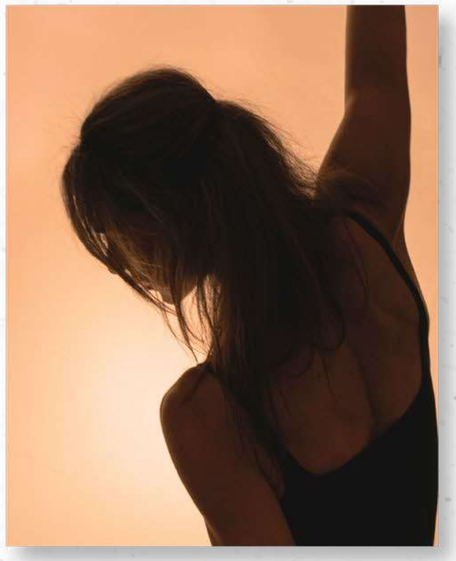
BodybyLara® Sculpt

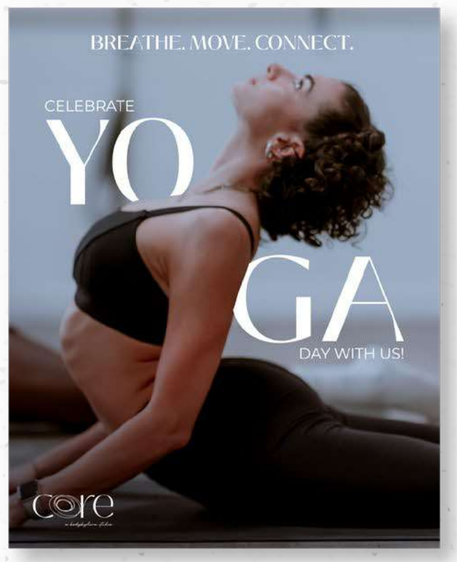


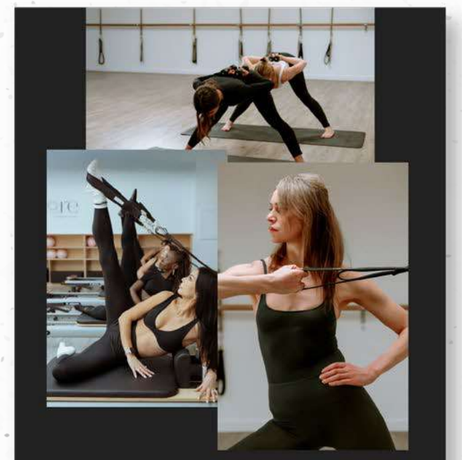


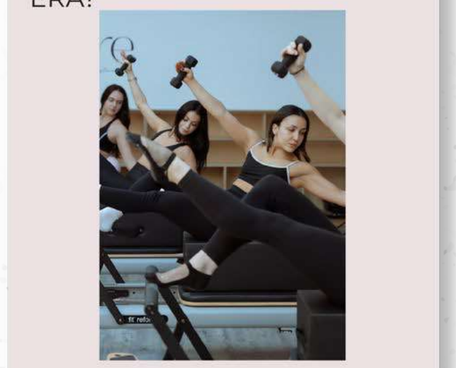














It is
core
a bodybylara studio





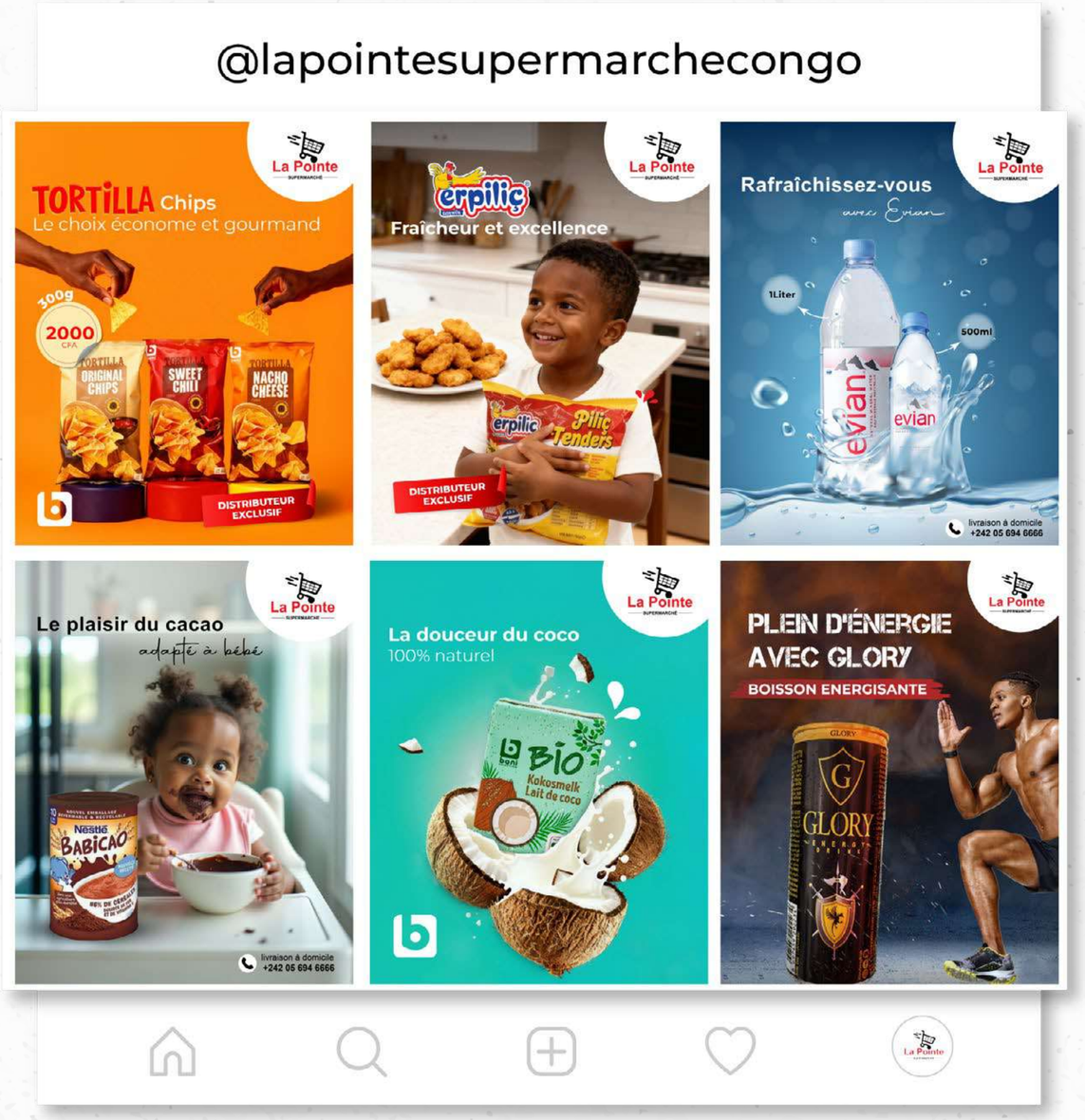
La Pointe
SUPERMARCHÉ

SUPERMARKET F&B CONGO

La Pointe Supermarché is a modern supermarket in Republic of Congo, offering premium imported products from renowned international brands such as Carrefour, Everyday, and Boni. Combining quality, variety, and convenience, La Pointe has become a trusted shopping destination for its community.

We developed La Pointe's digital presence around accessibility and community appeal, spotlighting product diversity, weekly deals, and international selections. Interactive games, coupons, and seasonal campaigns kept audiences engaged and encouraged store visits.

This approach increased brand visibility, strengthened customer interaction, and built a lively online community that reflected the supermarket's role as a convenient, high-quality shopping destination.




La Pointe
SUPERMARCHÉ
Des lunettes
toujours propres
Belle France
Lingettes Optiques
livraison à domicile
+242 05 694 6666




La Pointe
SUPERMARCHÉ
Ton chocolat préféré
tous les matins
Nesquik


Profitez des offres avec notre
CARTE DE FIDELITÉ
La Pointe
SUPERMARCHÉ
livraison à domicile
+242 05 694 6666


COCO
La Pointe
فحم جوز الهند الطبيعي
Natural Coconut Charcoal 100%
Testez
la qualité


La Pointe
SUPERMARCHÉ
Des pancakes parfaits
en quelques minutes
Aruba
Pancake& Waffle Mix


La Pointe
SUPERMARCHÉ
La couche parfaite
pour chaque poids
HUGGIES
extra care
DIAPERS


La Pointe
SUPERMARCHÉ
Un monde de saveurs
à découvrir
Aruba
Jelly
livraison à domicile
+242 05 694 6666


La Pointe
SUPERMARCHÉ


La Pointe
SUPERMARCHÉ
Votre cuisine mérite
RISSO
3990
CFA
4250
CFA
CHANTY DECO
CHANTY CHEF


La Pointe
SUPERMARCHÉ
Reconnaissance et respect
pour tous les travailleurs


FÊTER L'INDÉPENDANCE
AVEC
15%
de réduction
sur tous les
produits
OFFRE VALABLE UNIQUEMENT
LE 15 AOÛT
livraison à domicile
+242 05 694 6666


La Pointe
SUPERMARCHÉ
OFFRE EXCLUSIVE
D'OCTOBRE
LAIT
DEMI-ÉCRÉMÉ
Everyday
1350
CFA
1150
CFA
Melk
Lait-Milk


Sprits
Biscuits fourrés
Gevulde koeken

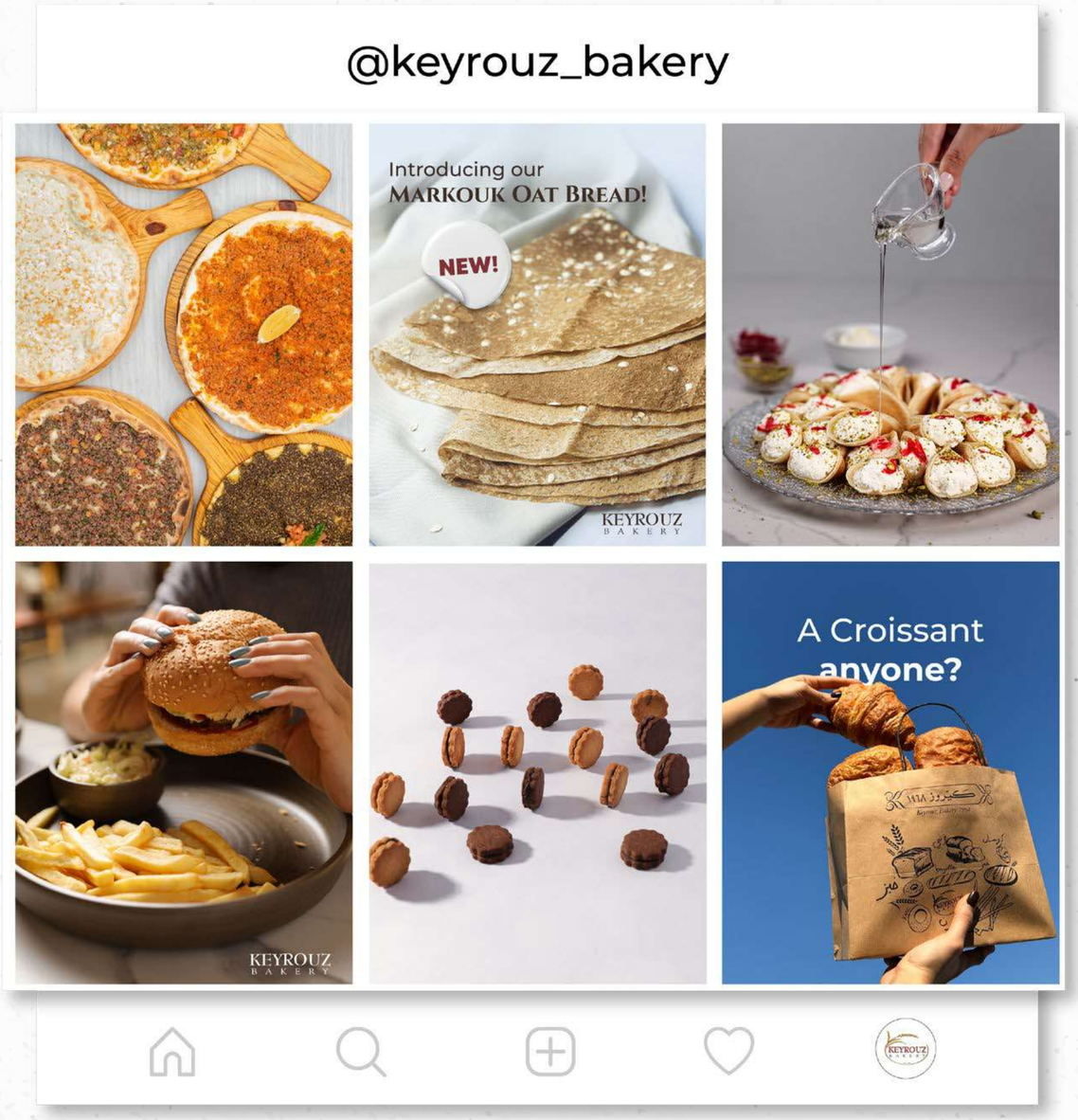

La Pointe
SUPERMARCHÉ
Trois saveurs pour
rafraîchir vos journées
NESCAFE ICED
CARAMEL
CAPPUCCINO
CAFFÈ LATTE
NOUVEAU

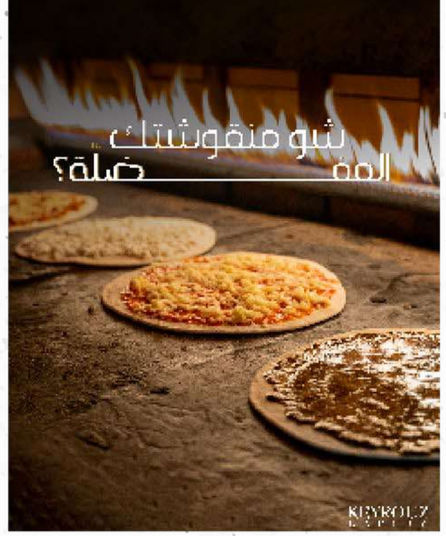
BAKERY F&B LEBANON

Keyrouz Bakery is a beloved Lebanese bakery offering authentic, handcrafted goods that blend tradition with quality. Known for its delicious pastries, baked treats, and warm service, the brand has built a loyal following across generations and continues to evolve in today's digital landscape.

Our goal was to translate the bakery's nostalgic charm and craftsmanship into a warm, visual digital identity. We produced inviting photoshoots, highlighted specialty items, and developed content themes that celebrated the brand's heritage. Storytelling centered on generosity, tradition, and the daily rituals of Lebanese households.

This revitalized digital presence boosted visibility, strengthened emotional connection, and increased engagement, supporting growth in both customer loyalty and sales.




شو منقوشتك
المفضلة؟
KEYROUZ
BAKERY






معمول
بكل محبّة


أيّ طبق حتختار؟





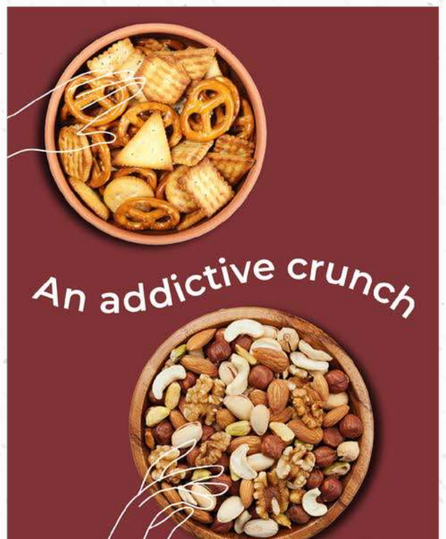

ICE AM
IC M
IC M
IC M
ICE M
KEYROUZ
BAKERY




حلّي العصرونية
مع كيروز
KEYROUZ
BAKERY




حلّي هبالساحك


An addictive crunch


No gluten.

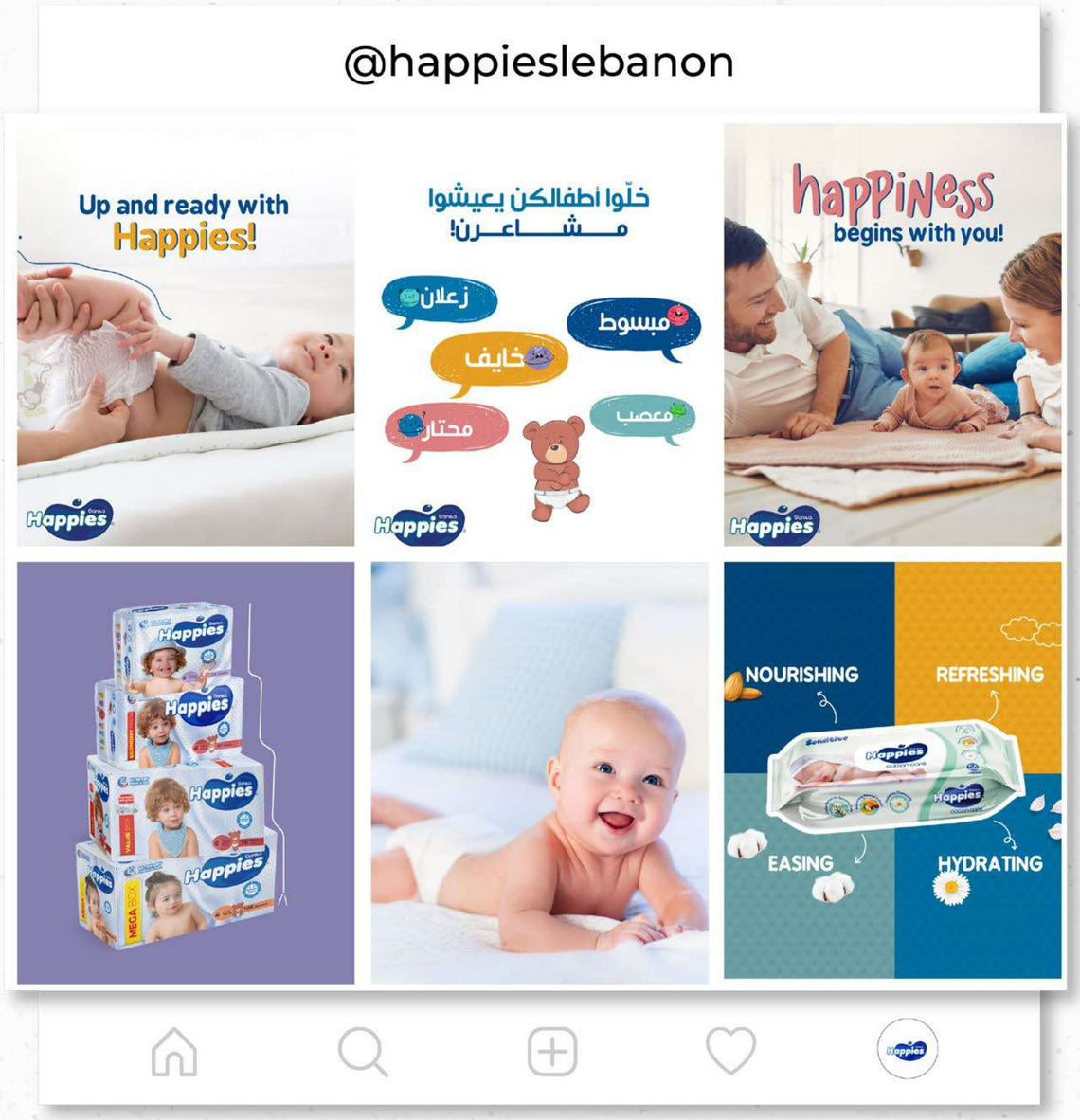

There's bread for
EVERYONE

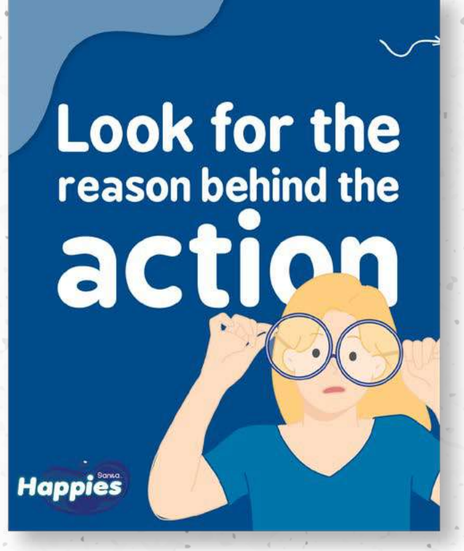
BABY PRODUCTS | HYGIENE | LEBANON

Happies, part of the Sanita group, is a friendly and approachable brand offering everyday disposable products that make daily life simpler and more cheerful. With its bright, optimistic tone and practical solutions, Happies brings positivity into households across the region.

We helped define Happies' approachable online personality through relatable content and simple, feel-good messaging. Our visuals emphasized everyday moments and the brand's role in making household routines easier and more uplifting.

The refreshed communication strategy improved visibility, sparked stronger audience interaction, and reinforced Happies' identity as a trustworthy household companion.




Look for the
reason behind the
action
Happies




Hello Spring
Happies


Where Happiness Begins!
Happies
Pants

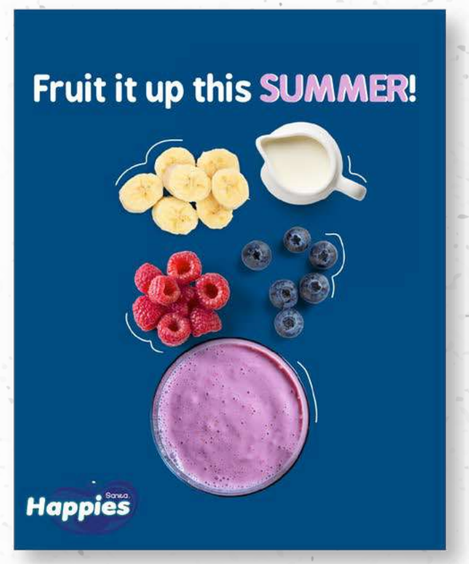

خلّوا كل لحظة تكون
مـمـيّـزة!
Happies






One spoon a day
keeps the flu away!
Happies


Because they like
to move it!
Happies
Pants


Fruit it up this SUMMER!
Happies


'Tis the happiest season
of them all
with Happies Pants!
Happies
Pants


Happiness and friendships are
the bear minimum!
Happies


D!D YOU KNOW
Children are both left and right
handed before the age of 3


Baby's vision starts off
BLURRY
BLURRY
BLURRY
but sharpens with time


Your baby's perfect fit
At all times!

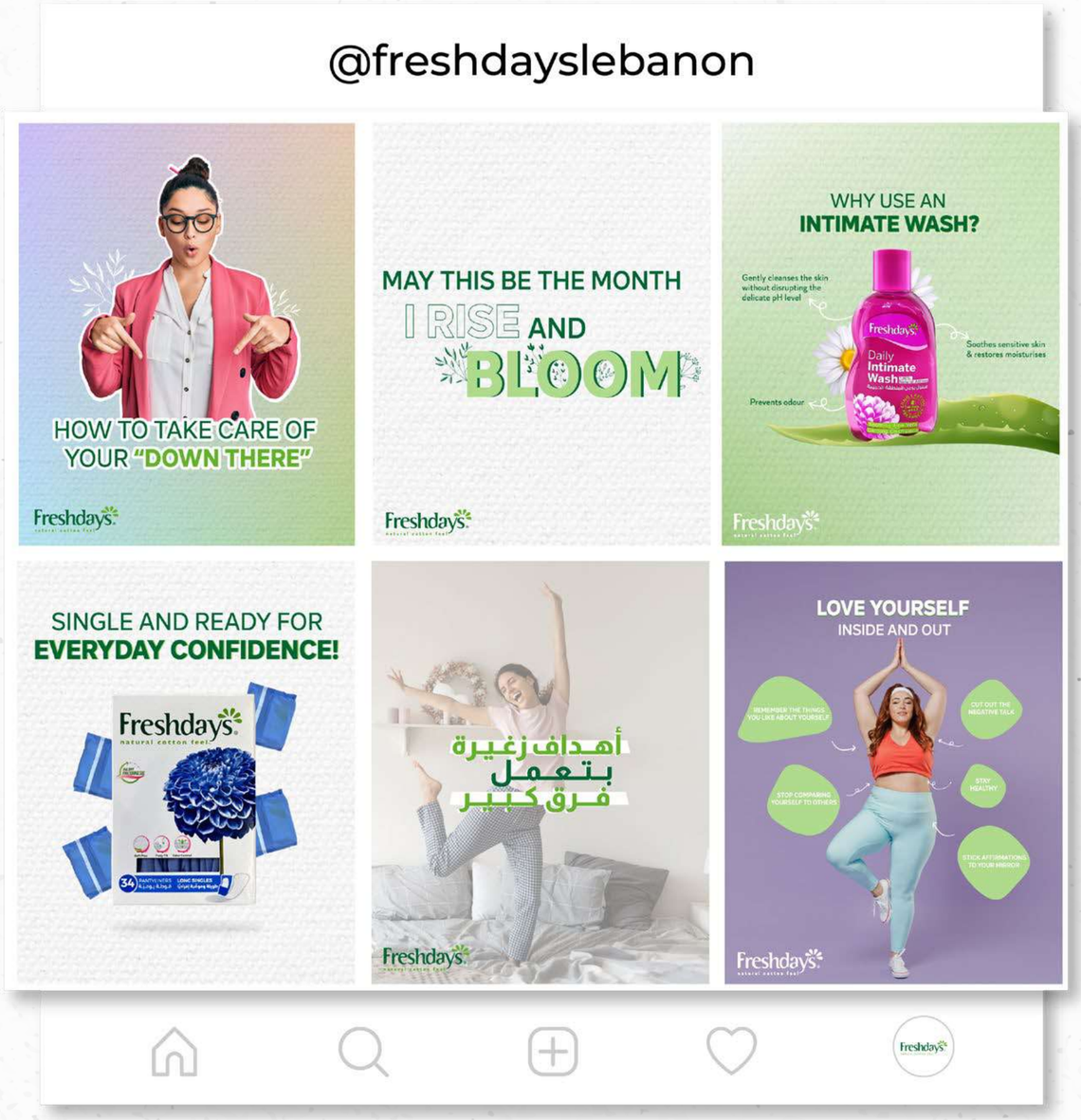
Freshdays®
natural cotton feel™

FEMININE PRODUCTS | HYGIENE | LEBANON

Freshdays, a Sanita brand, embodies freshness, happiness, and positivity in feminine care. With its bright, cheerful identity, Freshdays celebrates women's vitality while providing comfort and confidence through reliable, high-quality products.

We elevated Freshdays' digital presence by embracing its cheerful spirit and translating it into uplifting, visually expressive content. Each post was designed to radiate positivity, from empowering messages to creative visuals that mirrored the brand's youthful tone.

This vibrant communication built a warm connection with audiences, boosted engagement, and strengthened brand affinity, reinforcing Freshdays as a joyful companion in everyday self-care.



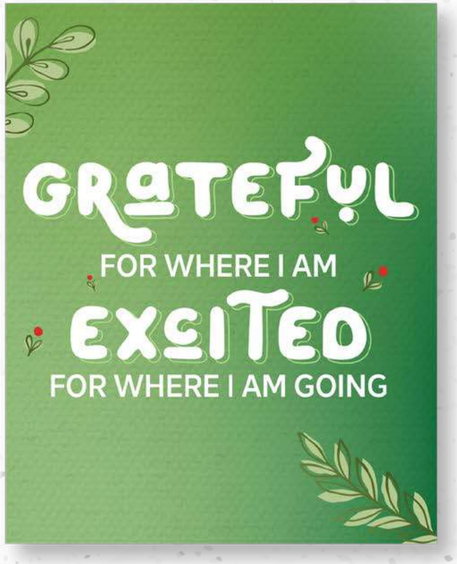

FEEL SAFE
EVEN WHEN YOU'RE
TAKING RISKS
Freshdays


SUN-KISSED
SOOTHER
AVOCADO AFTER-SUN
FACE MASK


MEET
THE TEAM
Freshdays


POCKET-SIZE
Freshdays


راحة وحماية مضمونة
مع فريشدايز لونغ
Freshdays


GRATEFUL
FOR WHERE I AM
EXCITED
FOR WHERE I AM GOING

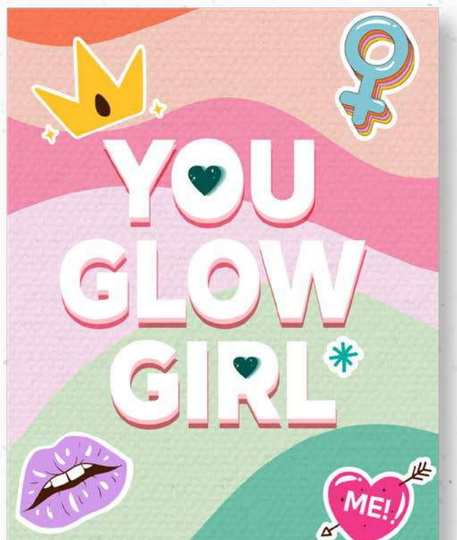

WHAT'S ON YOUR
SUMMER BUCKET LIST


احلى لحظة
اليوم كانت لمّا
...
Freshdays


IT'S
YOU!
YOU ARE BEHIND YOUR SUCCESS
Freshdays


ما تخافي
تتحدي حالك!


FEELING FRESH
Freshdays


YOU
GLOW
GIRL*
ME!


راحة
حركة
ثقة
انتعاش
Freshdays


INTIMATE HYGIENE TIP!
Use pH-balanced feminine wash
and avoid sponges or loofahs

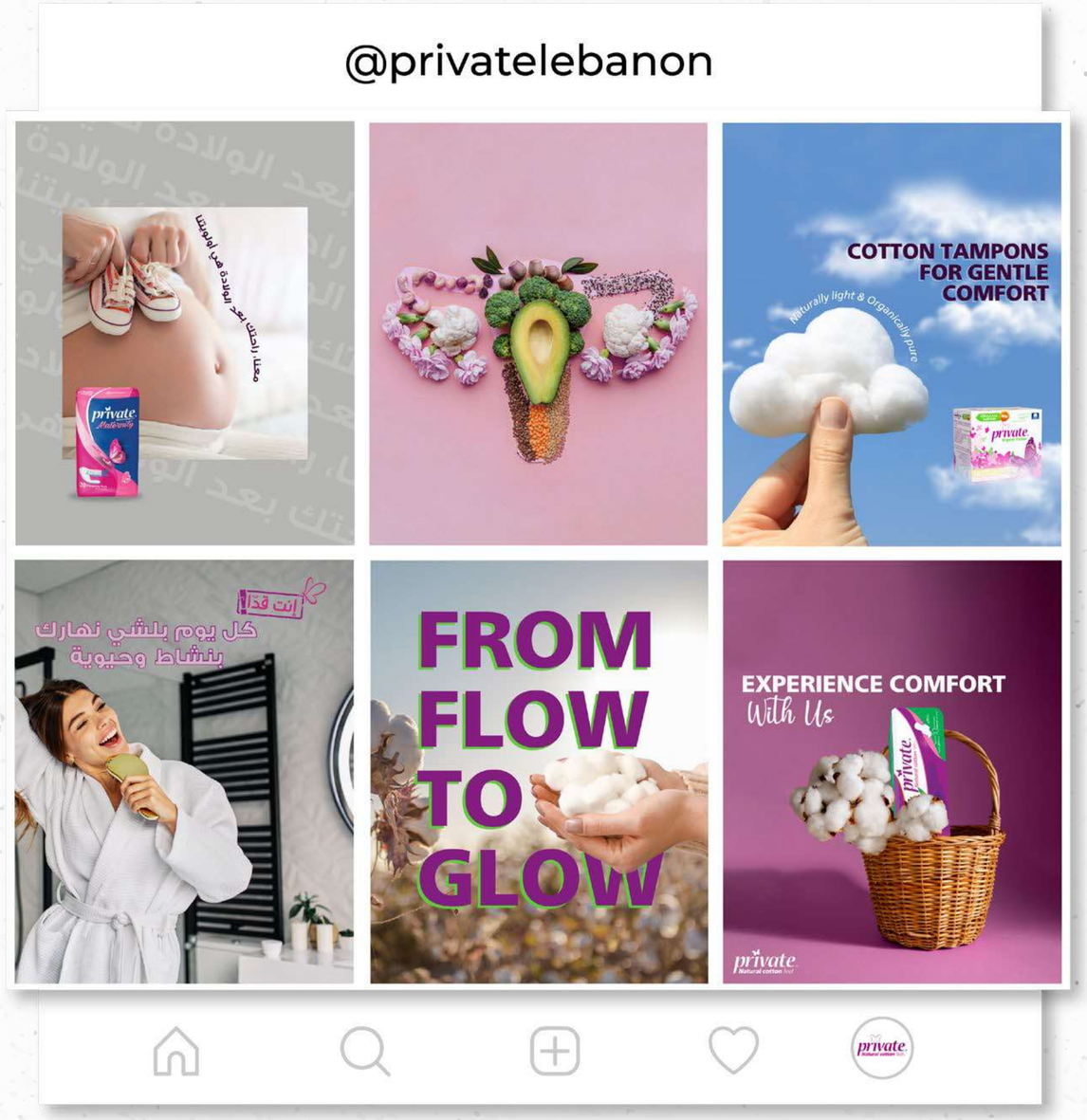

خليا معك
تتخليكي فريش!
Freshdays

FEMININE PRODUCTS | HYGIENE | LEBANON

Private, part of the Sanita family, is a leading feminine hygiene brand that champions women's empowerment, comfort, and confidence. Built on Sanita's trusted legacy, Private combines innovation with empathy, offering high-quality products designed to support women through every stage of life.

Our work with Private centered on shaping a digital environment that felt relatable, informative, and emotionally supportive. We crafted narratives around women's wellbeing, produced educational graphics, and collaborated with influencers who authentically resonated with the brand's values.

This thoughtful communication style strengthened audience trust, energized the brand's online community, and increased overall engagement, allowing Private to stand out as a reassuring, empowering voice in feminine care.

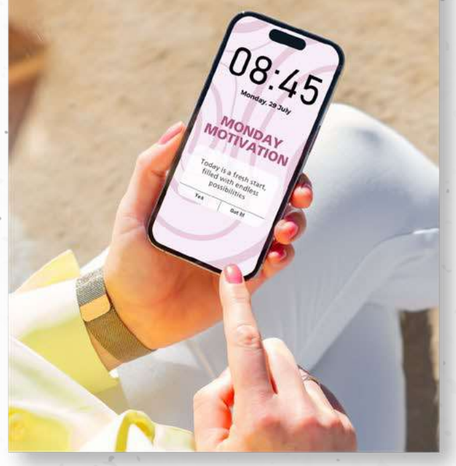



STAY REFRESHED
and hydrated!


TO
GLOW


هيدا الحكي مرغوب
مـــش ممنـــوع!


خلي قناعتك بحالك
كـــبـــيـــرة
باختصار، إنت القوة

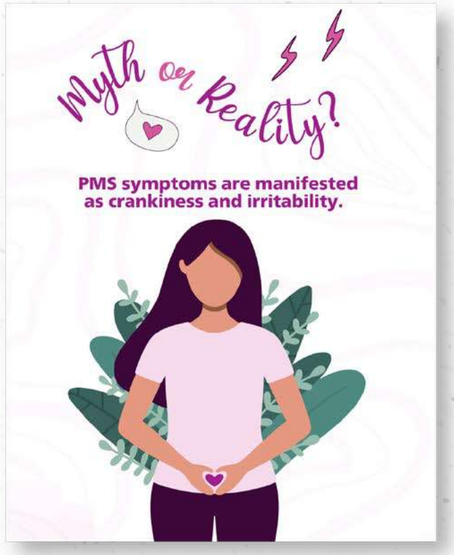

08:45
Monday, 29 July
MONDAY
MOTIVATION
Today is a fresh start, filled with endless possibilities


ORGANIC TAMPONS
private
Organic Cotton
18 TAMPONS


WHICH
FLOW
DO YOU GO WITH?


PURE PROTECTION
ORGANIC TAMPONS
private
Organic Cotton
NEW!
100% ORGANIC TAMPONS
FOR A HEALTHY PERIOD!


COMFORTABLE
PERIODS!
FLEXIBILITY
ABSORBENCY
ULTIMATE
SOFTNESS
private

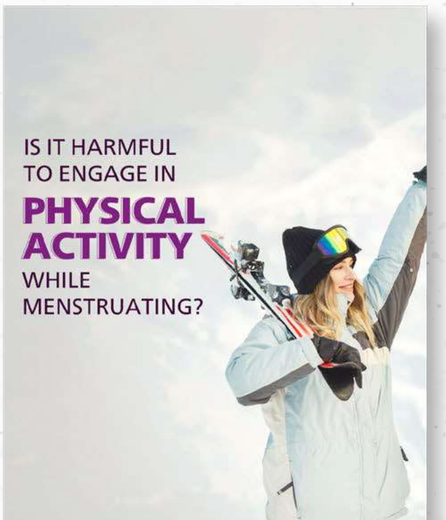

Myth or Reality?
PMS symptoms are manifested
as crankiness and irritability.


COMFORT FOOD
FOR YOUR UNCOMFORTABLE DAYS CAN:
Ease anxiety
Induce lighter period flow
Enhance hair, skin and nails
Improve bone health


الجمل الشهيرة!
في شي من ورا؟
معك "برايفت"؟
طالع عبالي ...
أخخخ...
لأ
مبينة الفوطة من ورا؟


HOW TO
TAKE CARE
OF YOUR
ENERGY?
Get enough sleep
Limit caffeine and sugar
Set realistic goals
Surround yourself with positivity


COTTON TAMPONS
FOR GENTLE
COMFORT
Naturally light & Organic


IS IT HARMFUL
TO ENGAGE IN
PHYSICAL
ACTIVITY
WHILE
MENSTRUATING?

arabian nights
village

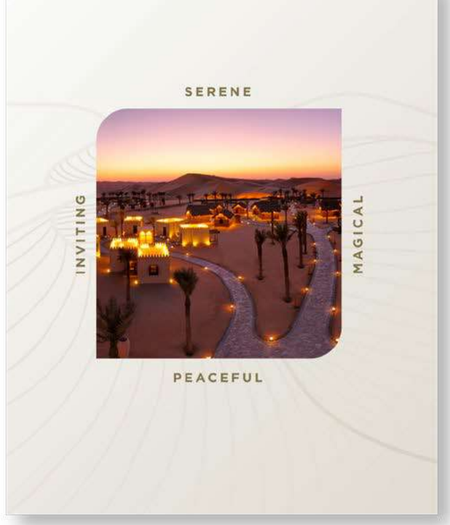
TOURISM CULTURES & ADVENTURES UAE

Arabian Nights Village is a unique desert resort in the UAE that captures the spirit of Emirati heritage through an immersive blend of cultural charm, comfort, and adventure. Nestled within the dunes, the resort offers guests an authentic Arabian experience enriched with traditional architecture, desert activities, curated hospitality, and breathtaking landscapes.

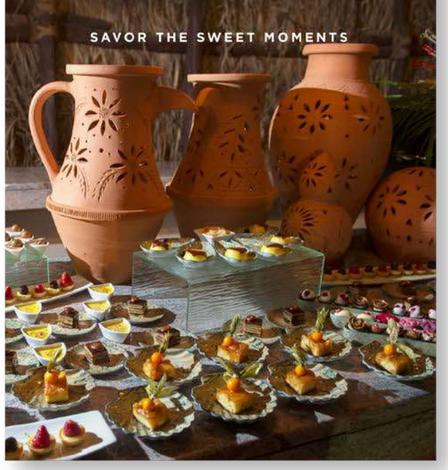
Our work centered on amplifying the resort's digital visibility by showcasing its distinctive environment, serene landscapes, and curated activities. We highlighted accommodations, amenities, and signature experiences to create a sense of escape that resonated with travelers seeking authenticity and adventure. The visual and narrative approach emphasized ANV's inviting atmosphere, cultural depth, and unique positioning within the UAE tourism scene.

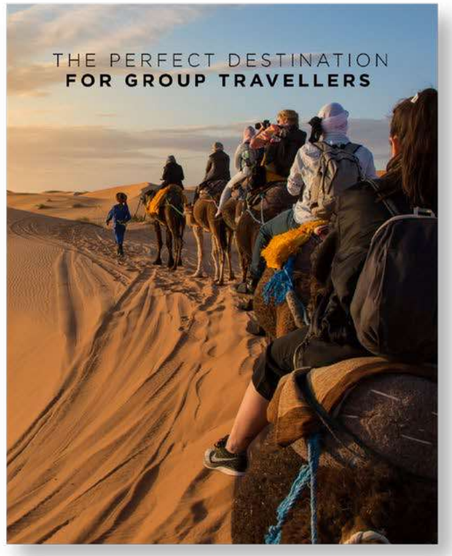
This content-driven strategy led to higher engagement, increased brand recognition, and a notable rise in bookings—strengthening Arabian Nights Village's status as a must-visit desert retreat.

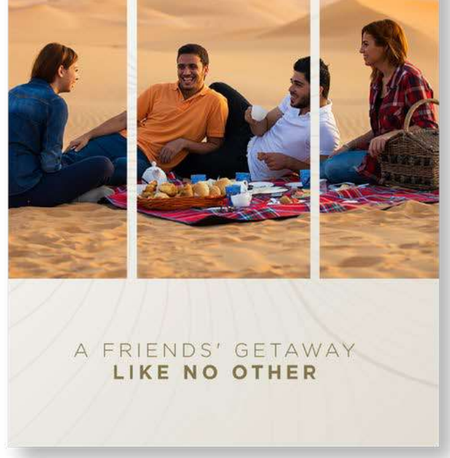


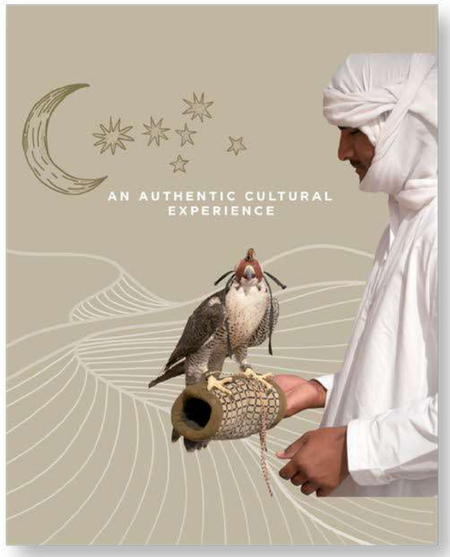

SERENE
INVITING
MAGICAL
PEACEFUL



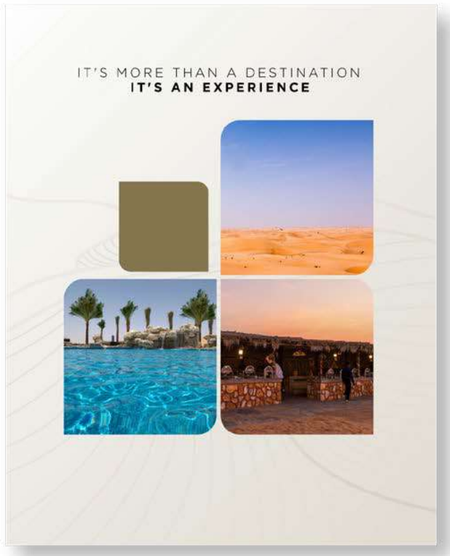

SAVOR THE SWEET MOMENTS


THE PERFECT DESTINATION
FOR GROUP TRAVELLERS

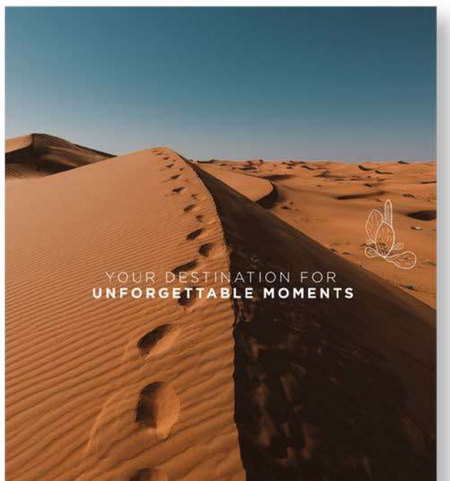

A FRIENDS' GETAWAY
LIKE NO OTHER

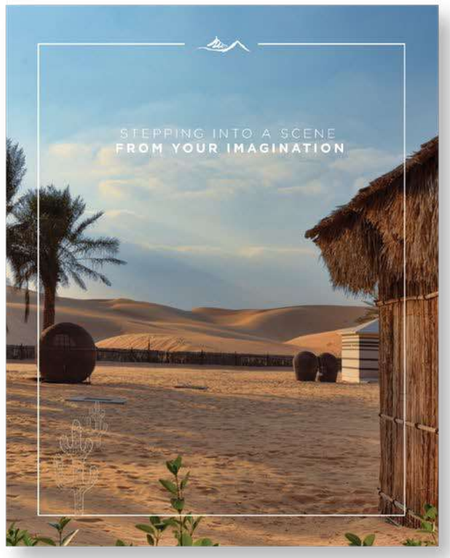

AN AUTHENTIC CULTURAL
EXPERIENCE

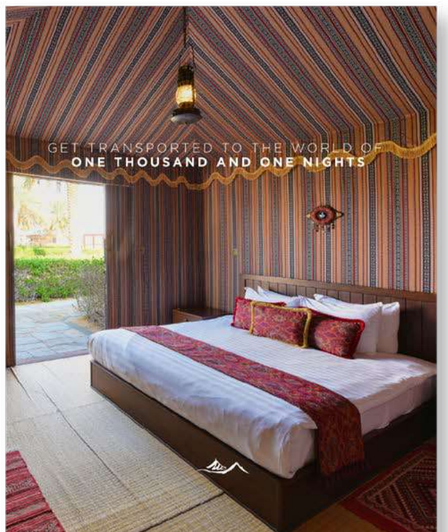

Your next
adventure awaits


IT'S MORE THAN A DESTINATION
IT'S AN EXPERIENCE

HERE,
THE NIGHTS ARE MAGICAL

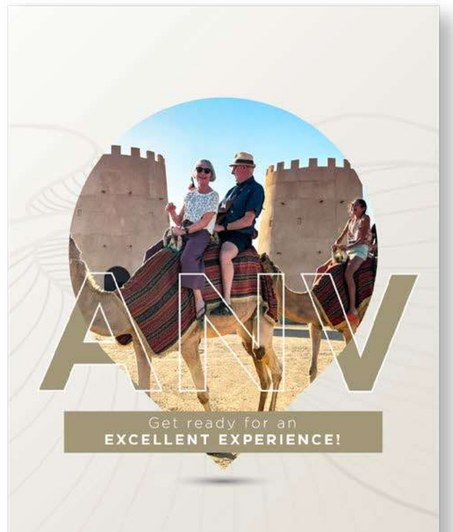

YOUR DESTINATION FOR
UNFORGETTABLE MOMENTS


STEPPING INTO A SCENE
FROM YOUR IMAGINATION


GET TRANSPORTED TO THE WORLD OF
ONE THOUSAND AND ONE NIGHTS


THIS
IS THE
Place
FOR
A NEW
ADVENTURE




Get ready for an
EXCELLENT EXPERIENCE!

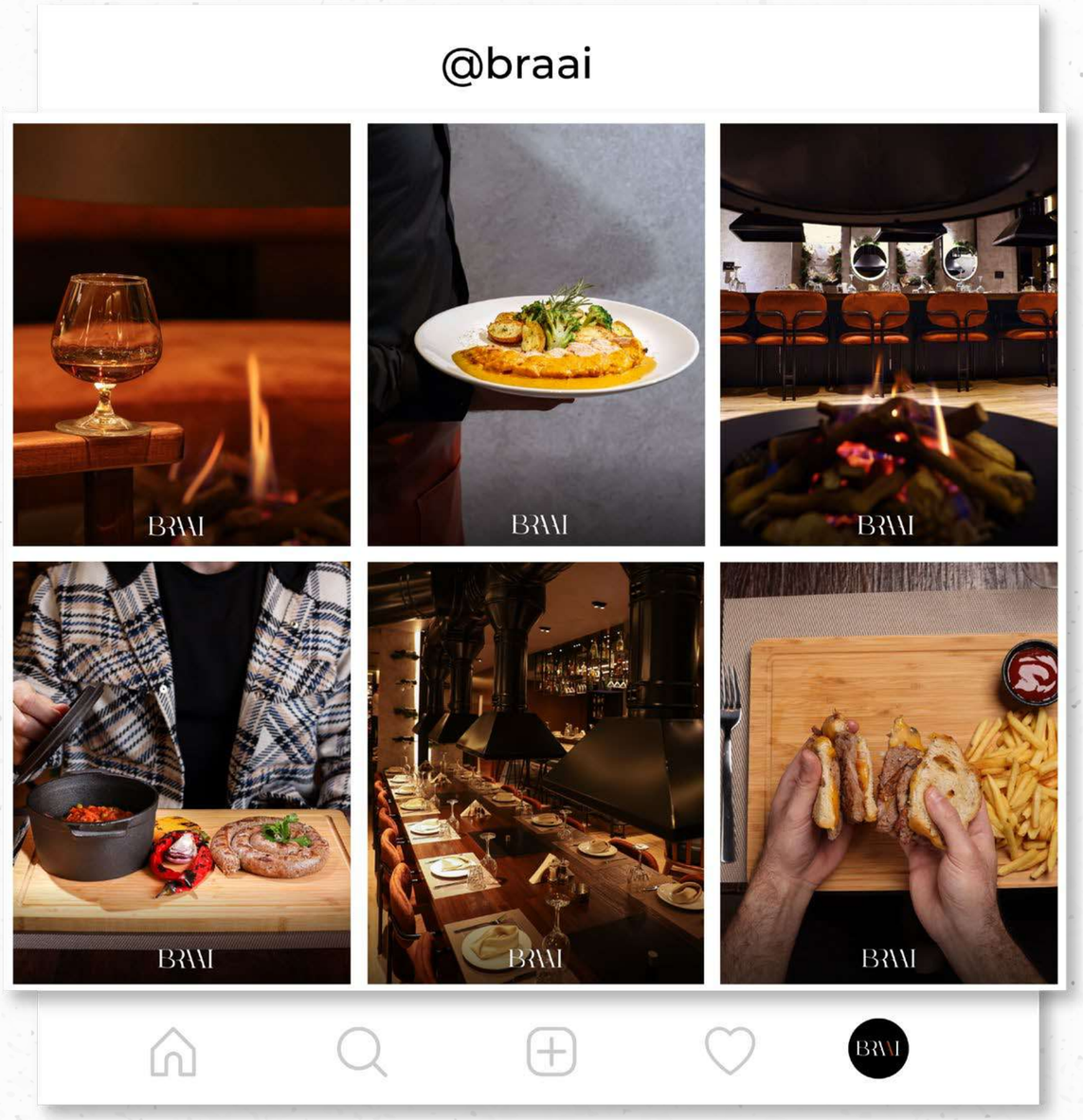
BRAAI

RESTAURANT F&B LEBANON

Braai is a high-end dining destination in Laklouk, Lebanon, offering a unique fusion of exceptional cuisine, refined ambiance, and premium service. Designed for discerning customers, Braai delivers an elevated culinary experience that blends sophistication with warmth.

We crafted a distinctive visual and narrative identity for Braai that highlighted the artistry of its dishes and the richness of its ambiance. Through elegant visuals, immersive storytelling, and targeted campaigns, we introduced audiences to the restaurant's refined culinary world.

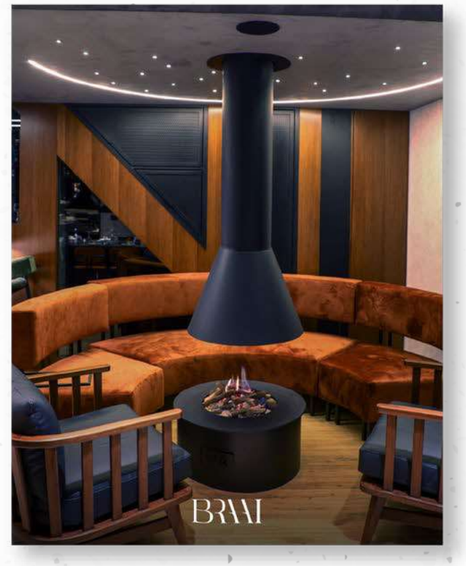
This approach attracted high-intent customers, increased engagement, and established Braai as an exclusive dining destination with a polished digital footprint.



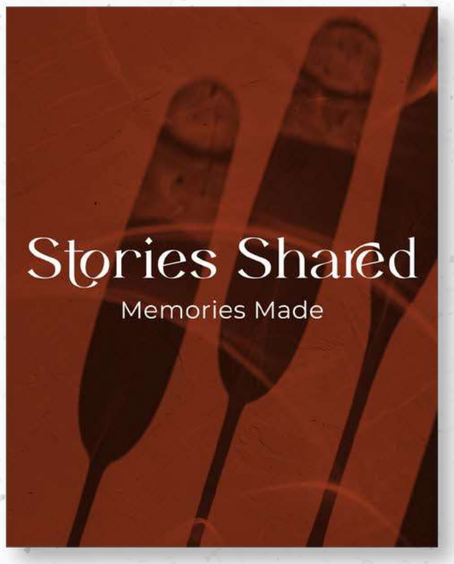

BRAI

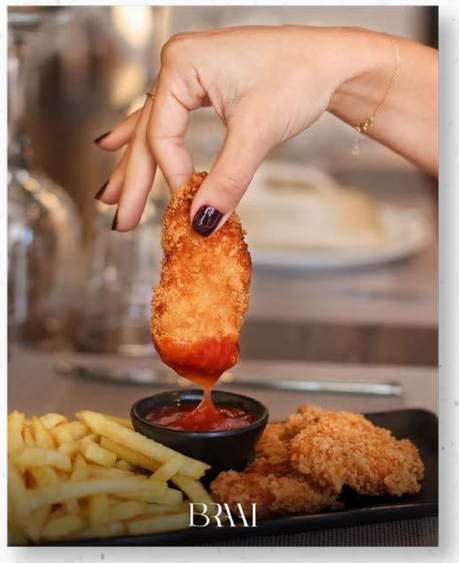


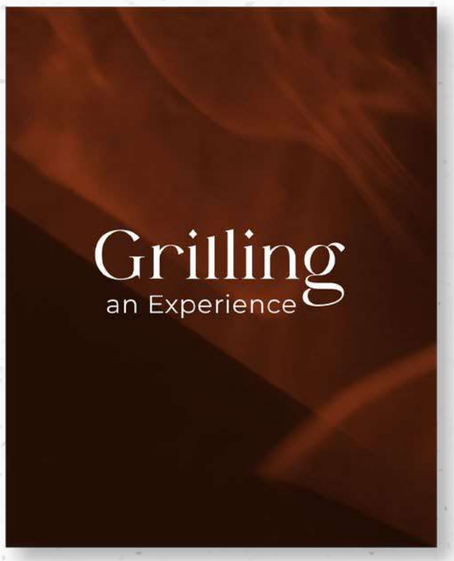

Savor
the sizzle
BRAI

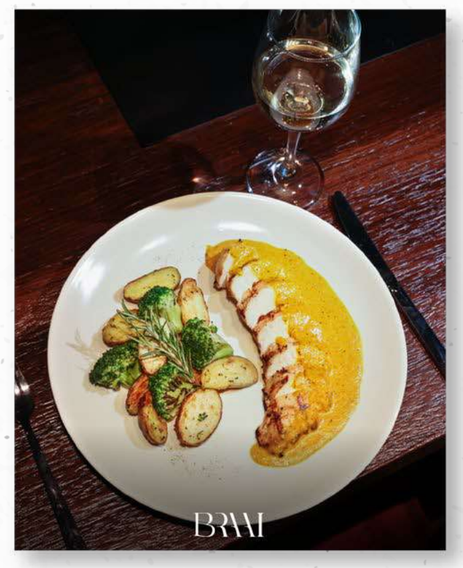

BRAI




Stories Shared
Memories Made


BRAI


Grilling
an Experience


BRAI

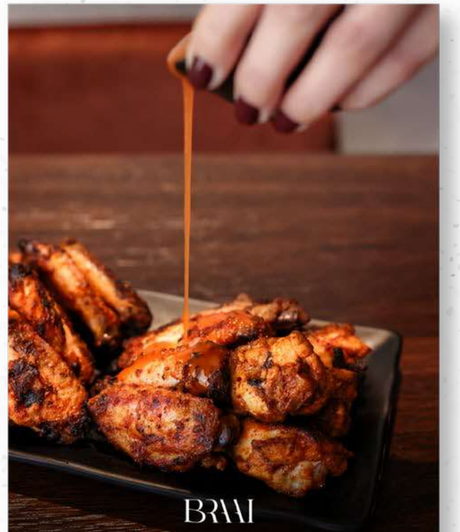

Cherished
memories
over drinks and laughter




BRAI






BRAI

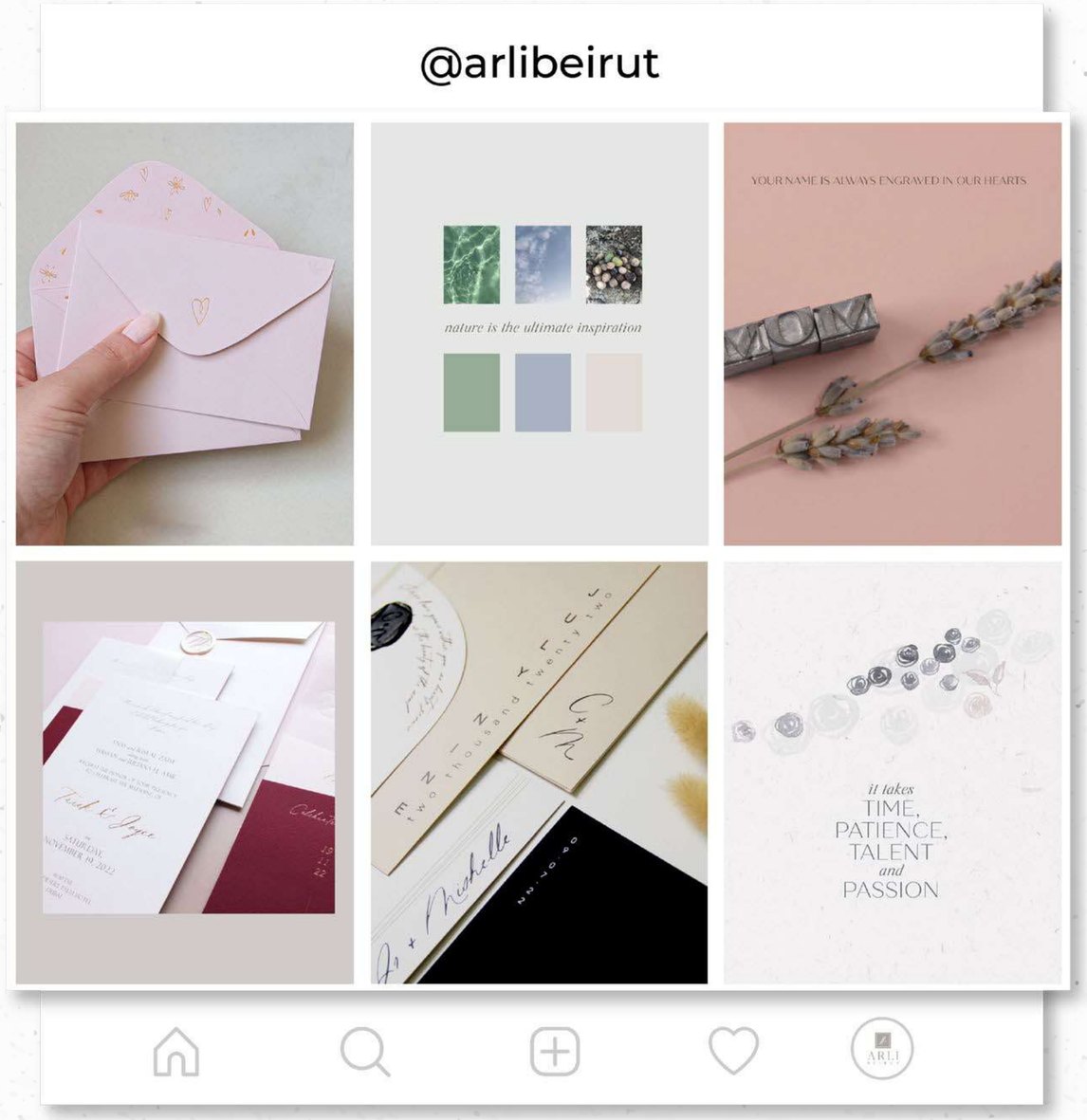
ARLI
BEIRUT

WEDDING DESIGNS | ARTS & CRAFT | LEBANON

Arli Beirut has been crafting bespoke wedding and celebratory stationery since 1975 in the heart of Beirut, blending tradition, high-quality printing, and modern aesthetics for couples seeking a personal touch.

We enhanced Arli's brand presence by focusing on the emotional journey behind each celebration. Social content showcased detailed craftsmanship, customization options, and heartfelt client moments. Creative direction and curated visuals positioned the brand as both timeless and contemporary.

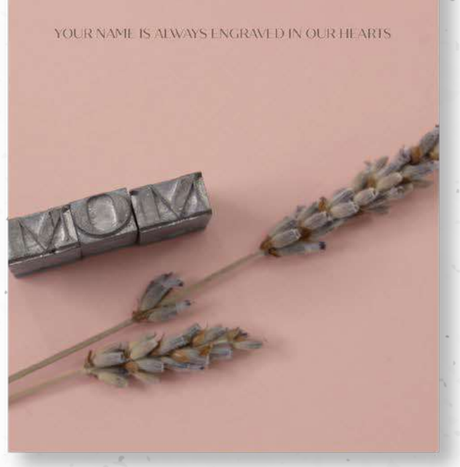
This elevated positioning inspired stronger engagement, increased follower growth, and reaffirmed Arli as a leading choice for elegant, meaningful stationery.




"What God has joined together, let man not separate."


it is not easily angered,
it keeps no record of wrongs.
Love does not delight in evil
but rejoices with the truth.
It always protects,
always trusts,
always hopes,
always perseveres.
1 Corinthians 13:4-7



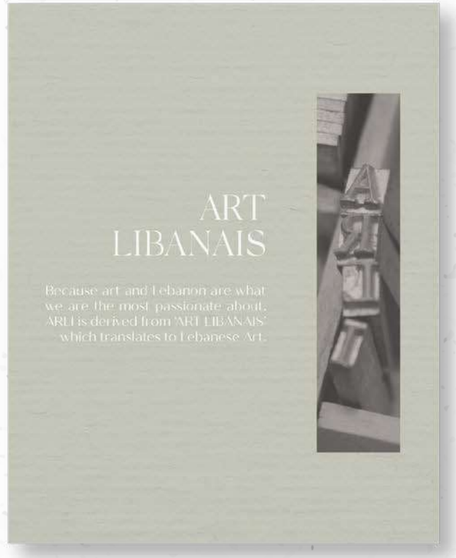

YOUR NAME IS ALWAYS ENGRAVED IN OUR HEARTS
MOM


MENU
ANTIPASTO
Morellini artichoke in three textures
fried, baked and sautéed
PRIMO PIATTO
Tortellini with Parmigiano Reggiano cream with
Veal and Parmigiano Reggiano filling
or
Spinach and ricotta cheese filling
SECONDO PIATTO
Veal fillet with aromatic herb,
asparagus bouquet and potato pie
or
Aubergine Parmigiana on a basil velouté
DOLCI
Hazelnut, pistachio or chocolate gelato
Specialty wedding cake
IMAN & NEDIM
Villa di Maiano, Florence


DIGITAL INVITES
static and animated
save the dates and wedding invitations


عالمرة
قبل الحلوة

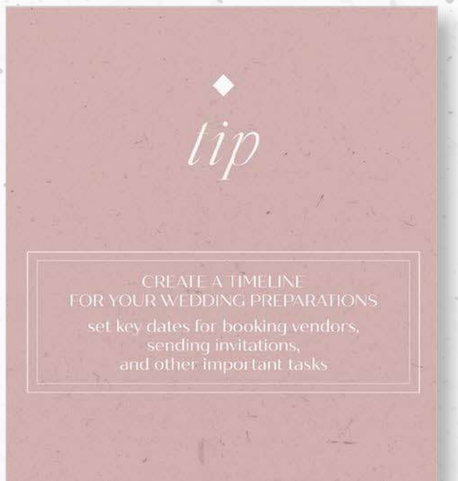

MENU
RSVP

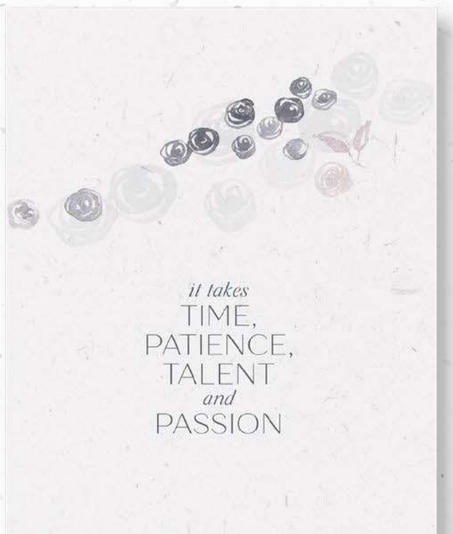

ART
LIBANAIS
Because art and Lebanon are what
we are the most passionate about,
ART LIBANAIS
which translates to Lebanese Art.




Elan Fusion


Marianne


tip
CREATE A TIMELINE
FOR YOUR WEDDING PREPARATIONS
set key dates for booking vendors,
sending invitations,
and other important tasks


it takes
TIME,
PATIENCE,
TALENT
and
PASSION


Gaby
FRIDA
GISÈLE & RAFIC
NINA & HARB


WE SEE BEAUTY IN DIFFERENT
SHAPES AND COLORS

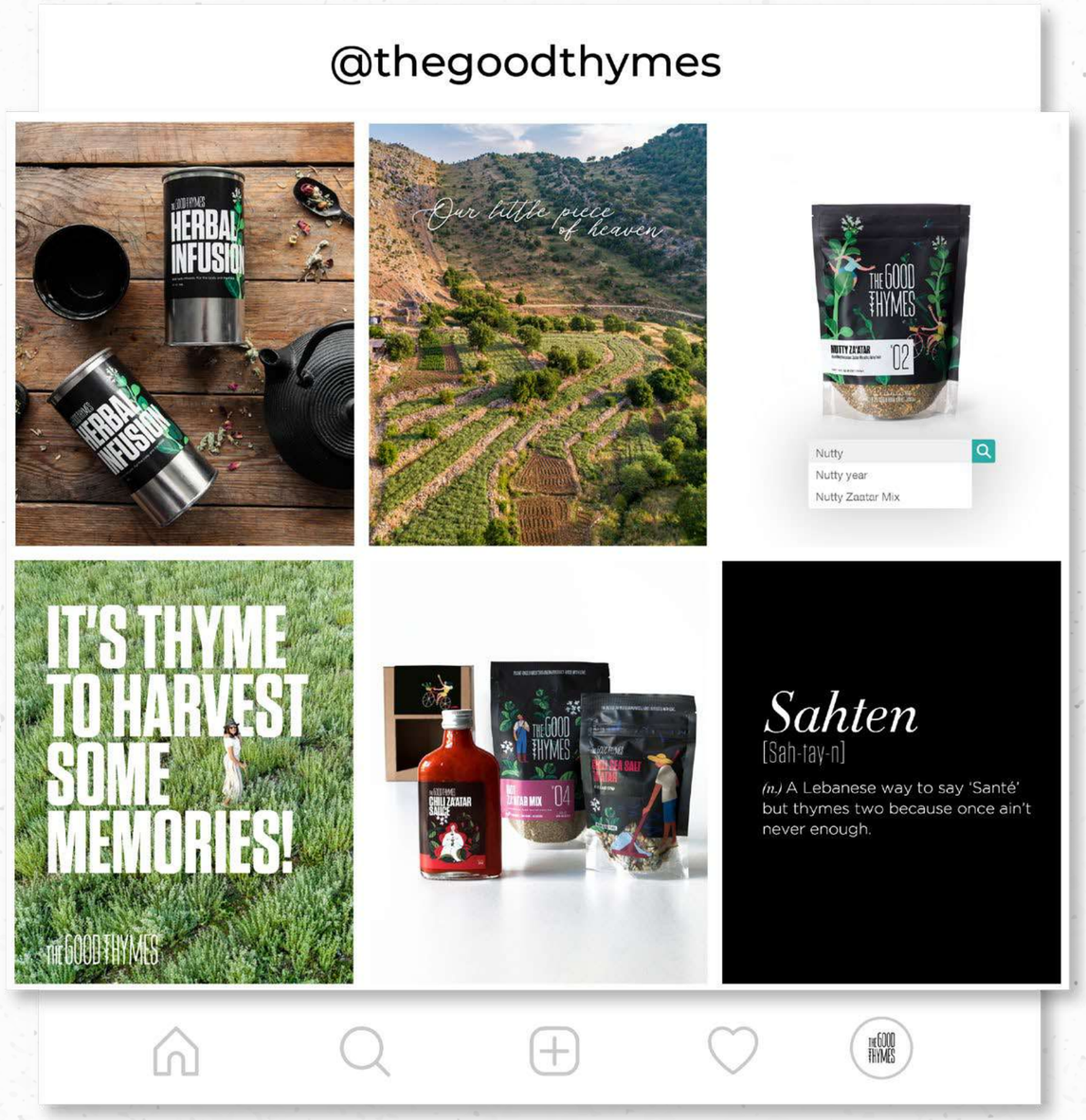
THE GOOD THYMES

LEBANESE MOUNEH | F&B | LEBANON

The Good Thymes is a Lebanese food brand redefining the thyme experience through creativity, authenticity, and innovation. By reimagining traditional flavors with a modern twist, the brand offers a premium culinary journey rooted in Lebanese heritage and crafted for contemporary tastes. We infused the brand's digital presence with its playful, modern personality.

Through lively visual concepts, expressive product storytelling, and engaging social posts, we showcased the bold character behind each thyme creation. The content mirrored the brand's mix of heritage and innovation, fostering an active and enthusiastic community online.

This approach strengthened audience connection, increased interaction, and solidified The Good Thymes as a distinctive and sought-after culinary brand known for creativity and high-quality flavor experiences.



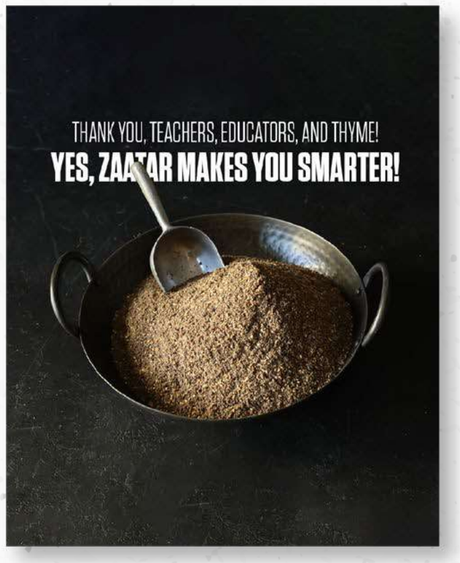




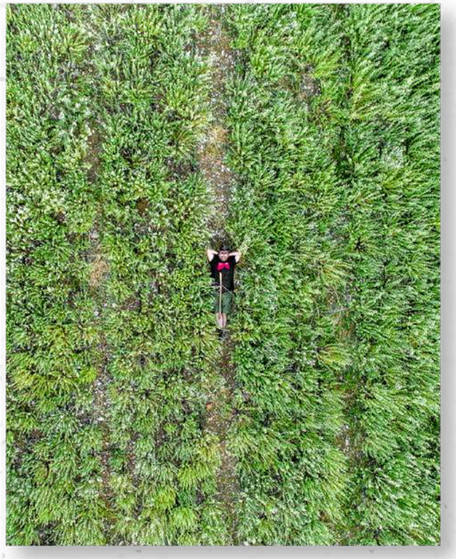
























A'arous

[ah-rou-s]

(n.) meaning bride, but in lebanese that's what we call a sandwich.
e.g. Mom made me a Zaatar a'arous for school

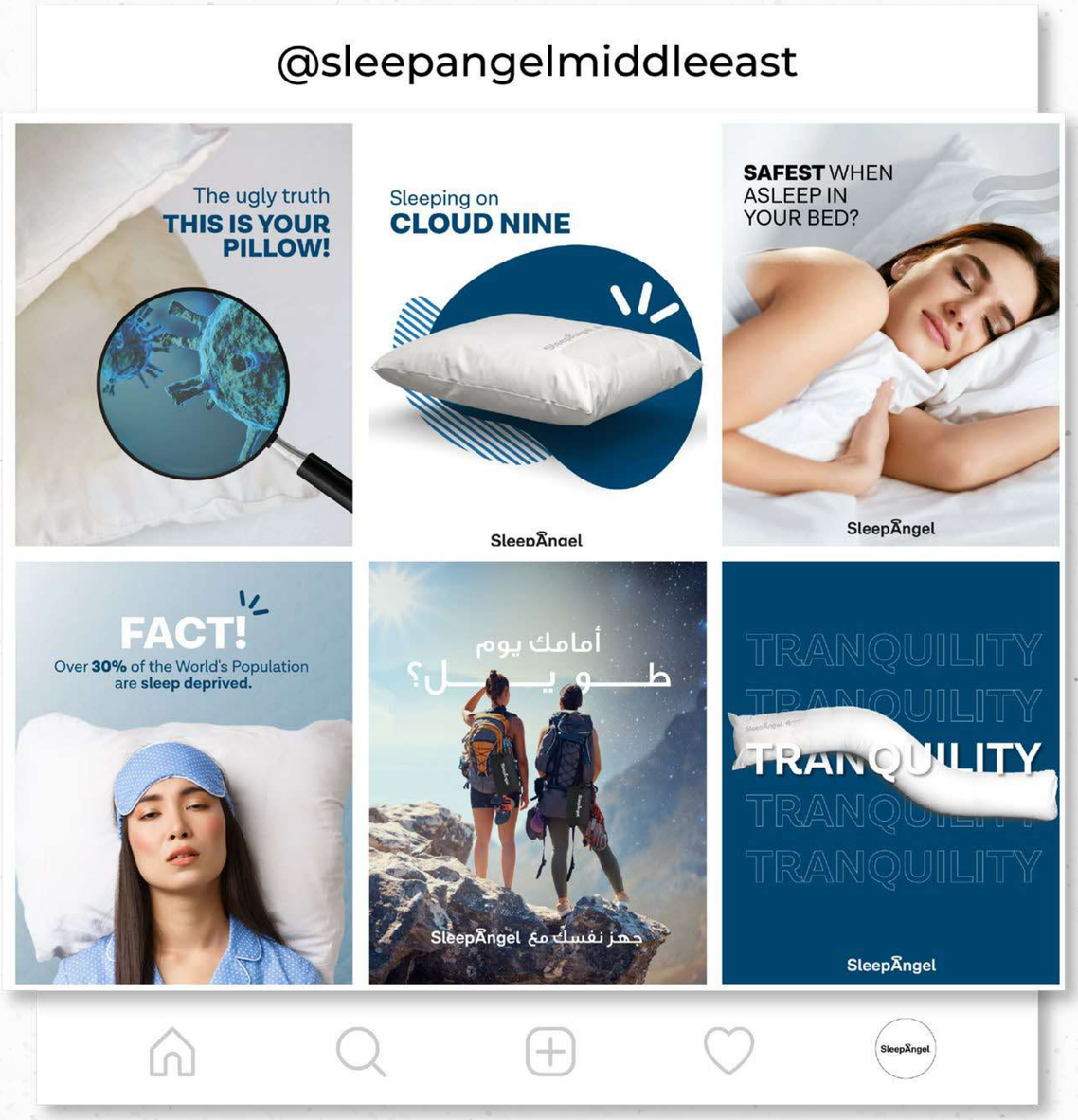
SleepAngel

HOME PRODUCTS | HOME | LEBANON

Sleep Angel is a medical-bedding innovation company in the UAE, with products designed for hygiene and comfort in clinical settings, including advanced pillows with barrier technology.

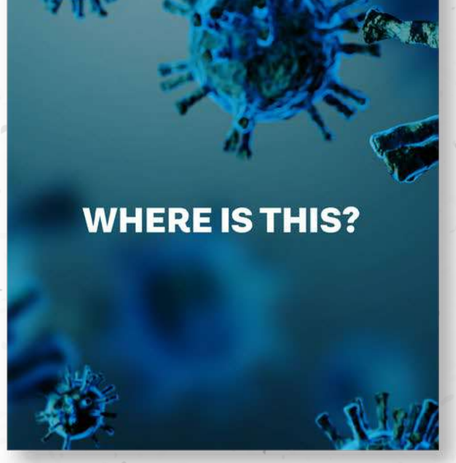
We created a digital presence that emphasized the scientific and hygienic advantages of Sleep Angel's products. Clear graphics, consistent messaging, and targeted boosts helped reach healthcare professionals and institutions across the GCC.

This structured strategy increased brand recognition, boosted engagement, and contributed to higher product demand.

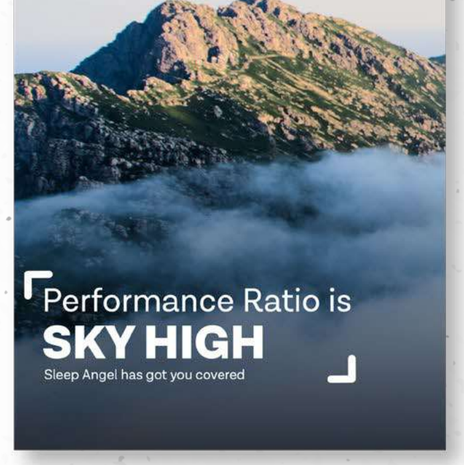



SleepAngel




WHERE IS THIS?


SKIN CARE
IS YOUR
PRIORITY?
SleepAngel cares for your
skin while you're sleeping.
هل تعانين من
مشاكل البشرة؟
سليب انجل تحافظ على بشرتك وأنت نائمة
SleepAngel


Performance Ratio is
SKY HIGH
Sleep Angel has got you covered


Nutrition
Training
Recovery
SleepAngel

وسادة أكثر أماناً له
وراحـــة بـــال لكِ!
SleepAngel


تقنية طبية
لإستخدامك اليومي!
• موافق عليه من قبل ادارة الاغذية والعقاقير


Rest easy on-the-go with SleepAngel
WHEREVER, WHENEVER
SleepAngel
Where the Air is Pure


Nothing gets in, Nothing gets out.
A PILLOW MADE TO PROTECT.
SleepAngel
barrier to viruses
barrier to hair, dandruff
barrier to liquids


أنت تحضن وسـادتك
وهـــي تحتضـــن
أجســام غريبة


تـذكيـر
النوم مفيد لصحتك اجعله أولوية !


غطاء نظيف لا يعني
وسادة نظيفة!
A CLEAN PILLOWCASE
DOES NOT MEAN A CLEAN PILLOW
SleepAngel

Your running shoes have a
LIMITED
LIFESPAN


SAFEST WHEN
ASLEEP IN
YOUR BED?

Soul Roots

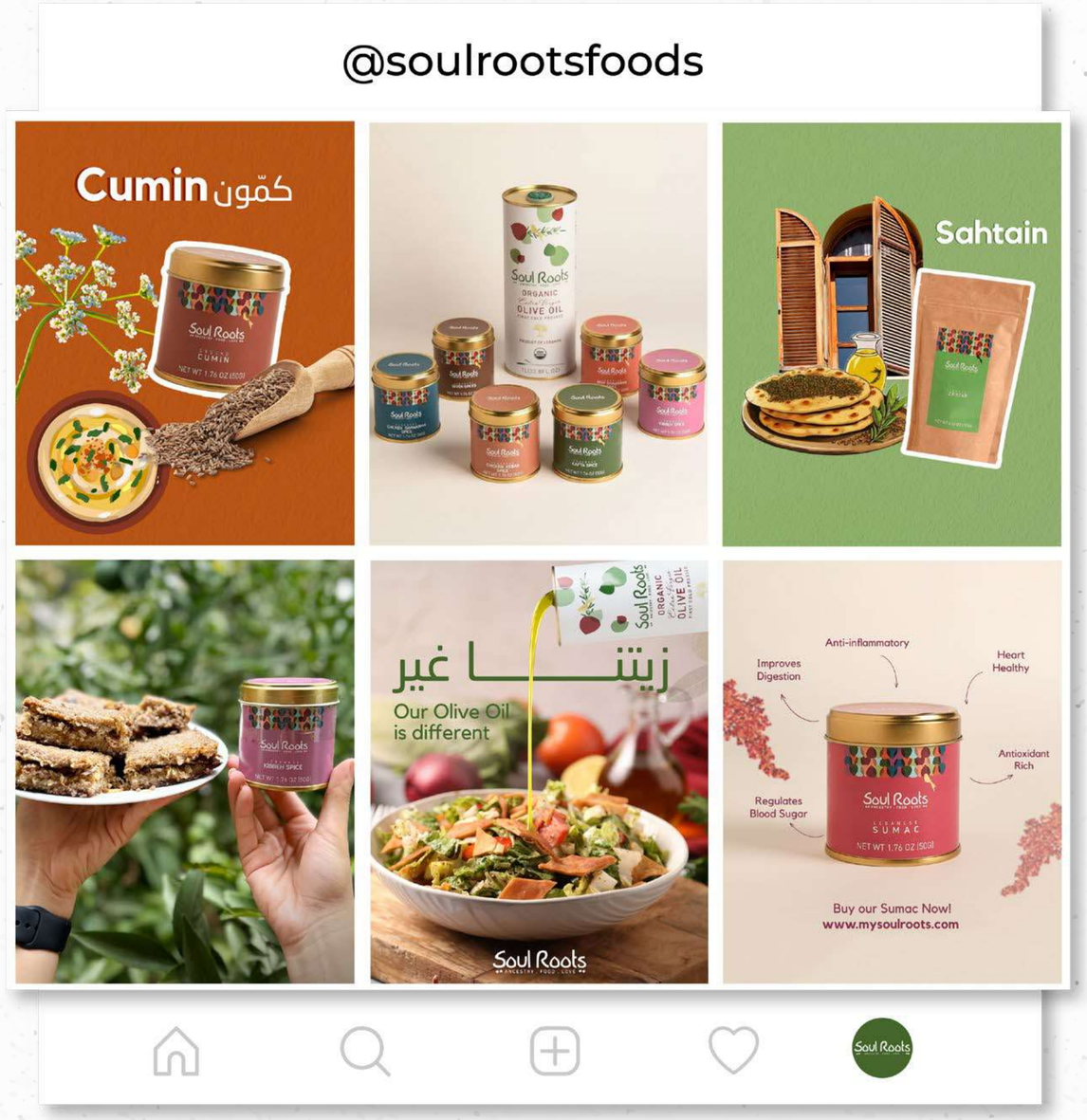
ANCESTRY . FOOD . LOVE

LEBANESE MOUNEH | F&B | AMERICA

Soul Roots Foods is a vibrant food brand introducing the spirit of Lebanese culture to the United States. The company aims to share Lebanon's rich culinary heritage by offering authentic spices and flavors that bring real Lebanese taste to American tables. Rooted in nature and wellness, Soul Roots redefines healthy eating through authenticity, creativity, and cultural pride, a brand that nourishes both body and soul.

We designed Soul Roots' digital strategy around authenticity and aspiration, merging cultural heritage with modern wellness trends. Our content showcased the brand's ingredients, origins, and flavor profiles through evocative visuals and seasonal campaigns tailored to U.S. audiences.

This direction amplified brand recognition, encouraged engagement, and established Soul Roots as a compelling newcomer in America's specialty food market.

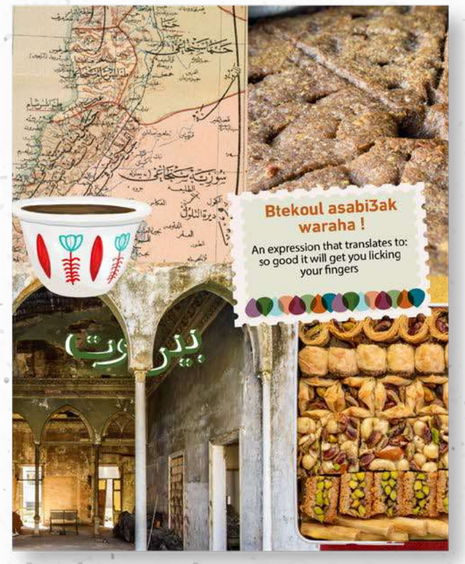



Soul Roots
OLIVE OIL
Great with salads
Perfect for dipping
Amazing with grills and roasts
Soul Roots
ORGANIC
OLIVE OIL
FIRST COLD PRESSED
PRODUCT OF LEBANON
1L(33.8FL OZ)


Soul Roots
ZA'ATAR


Soul Roots

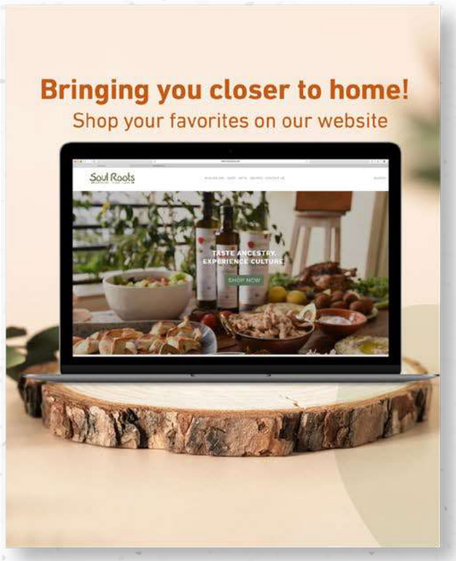

SUMAC
A tangy, zingy spice, packed with health benefits!


Btekoul asabi3ak waraha !
An expression that translates to: so good it will get you licking your fingers


Trust us, you need these!
Soul Roots


Chicken kebab
Swipe for the recipe


كعك، كعـــــك
Soul Roots
SUMAC
Soul Roots
ANCESTRY . FOOD . LOVE


Bringing you closer to home!
Shop your favorites on our website
Soul Roots
TASTE ANCESTRY. EXPERIENCE CULTURE.
SHOP NOW

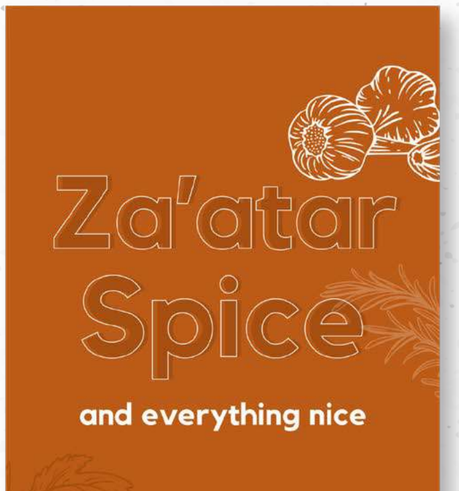

بسقيك
فنجان قهوة
بعملك
تبولة


Soul Roots
ORGANIC
OLIVE OIL
FIRST COLD PRESSED


Anti-inflammatory
Improves Digestion
Heart Healthy
Antioxidant Rich
Regulates Blood Sugar
Soul Roots
LEBANESE
SUMAC
NET WT 1.76 OZ (50G)
Buy our Sumac Now!
www.mysoulroots.com


From LEBANON'S OLIVES to your table
Soul Roots
ORGANIC
OLIVE OIL
FIRST COLD PRESSED
PRODUCT OF LEBANON
1L(33.8FL OZ)
SINGLE SOURCED ORGANIC EVOO
Soul Roots


Soul Roots
ORGANIC

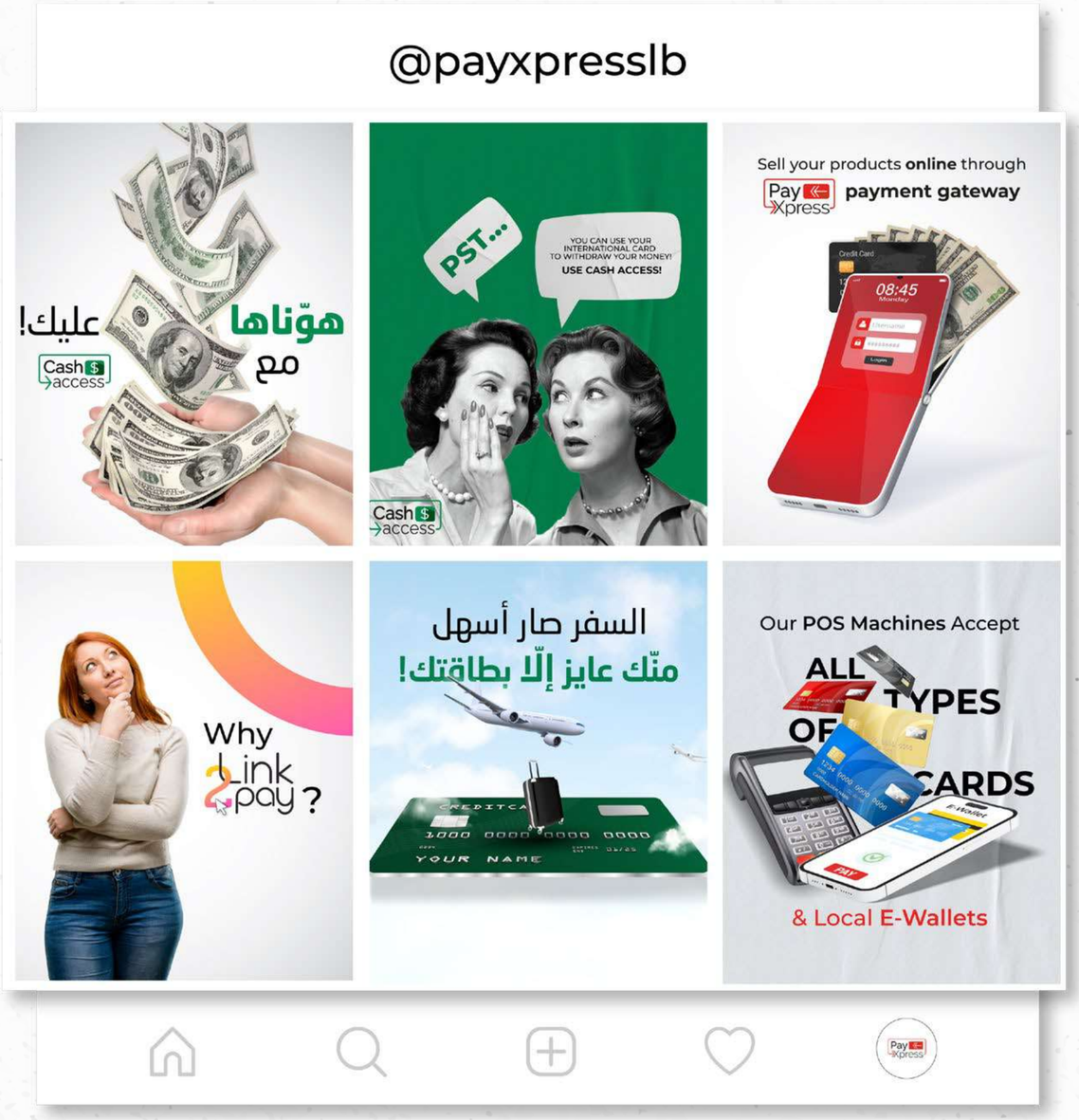

Za'atar Spice
and everything nice

BANKING E-WALLET LEBANON

PayXpress is a forward-thinking financial service brand offering fast, secure, and reliable payment solutions. With a focus on accessibility and innovation, PayXpress simplifies the way individuals and businesses manage financial transactions.

We shaped PayXpress's online positioning through clear, educational content that explained product features and showed their real-world relevance. Engaging visuals and targeted campaigns helped demystify digital payments and highlight the platform's advantages.

These efforts boosted product understanding, increased engagement, and drove more conversions, strengthening PayXpress's place as an agile and accessible financial solution.




مصرياتك
واصلـــينلك
remotely
Credit Card
1234 5678 9012 3456
00 00/00
عبر خدمة
Link2pay


بدّك تبيع عن طريق
WhatsApp ال
وتقبض بسهولة؟
Hello, can I place an order?


TAKE CHARGE OF YOUR
TRANSACTIONS,
YOUR WAY!
ONE TIME LINK2PAY


مش عايز الّا
بطاقتك
لتصيّف بلبنان
BANK NAME
1234 5678 9012 3456
CARDHOLDER NAME
Cash access


BANK NAME
Pay Xpress


هالصيفية
قول نعم للبطاقة!
Bank
Name Surname


رجّعنا أيام البطاقة
لترتاح وتريّح الكل
Credit Card
1234 5678 9012 3456
00 00/00


خلّيك مسيطر
عالوضع
وقول نعم للبطاقة
Pay Xpress


قبضها جدّ،
لتقبض مصرياتك عن جدّ
Link2pay

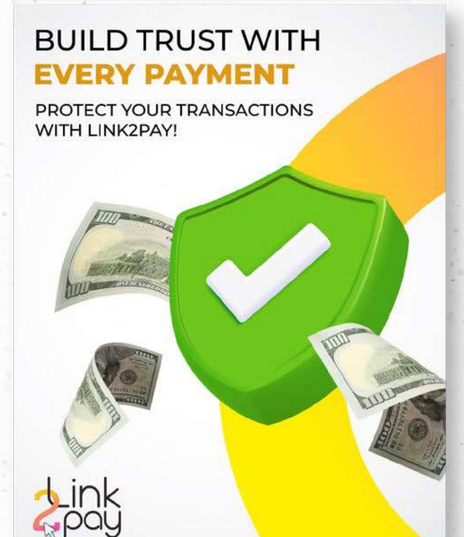

قول نعم للبطاقة!
APPROVED
Pay Xpress


YOU'VE ASKED FOR IT
AND WE GOT IT!
PayXpress is now available for
shopify
websites


Online Payments made
easy with Link2Pay's
ONE TIME LINK
for freelancers and online sellers like you!
Link2pay


YOU CAN NOW USE YOUR
CARD/LOCAL WALLET
TO BUY YOUR GRAND CINEMAS TICKET
CINEMA TICKET
Pay Xpress
x
grandcinemas
always entertaining


صار فيك تسحب مصرياتك
بسهولة
عبر خدمة
Cash access


BUILD TRUST WITH
EVERY PAYMENT
PROTECT YOUR TRANSACTIONS
WITH LINK2PAY!
Link2pay

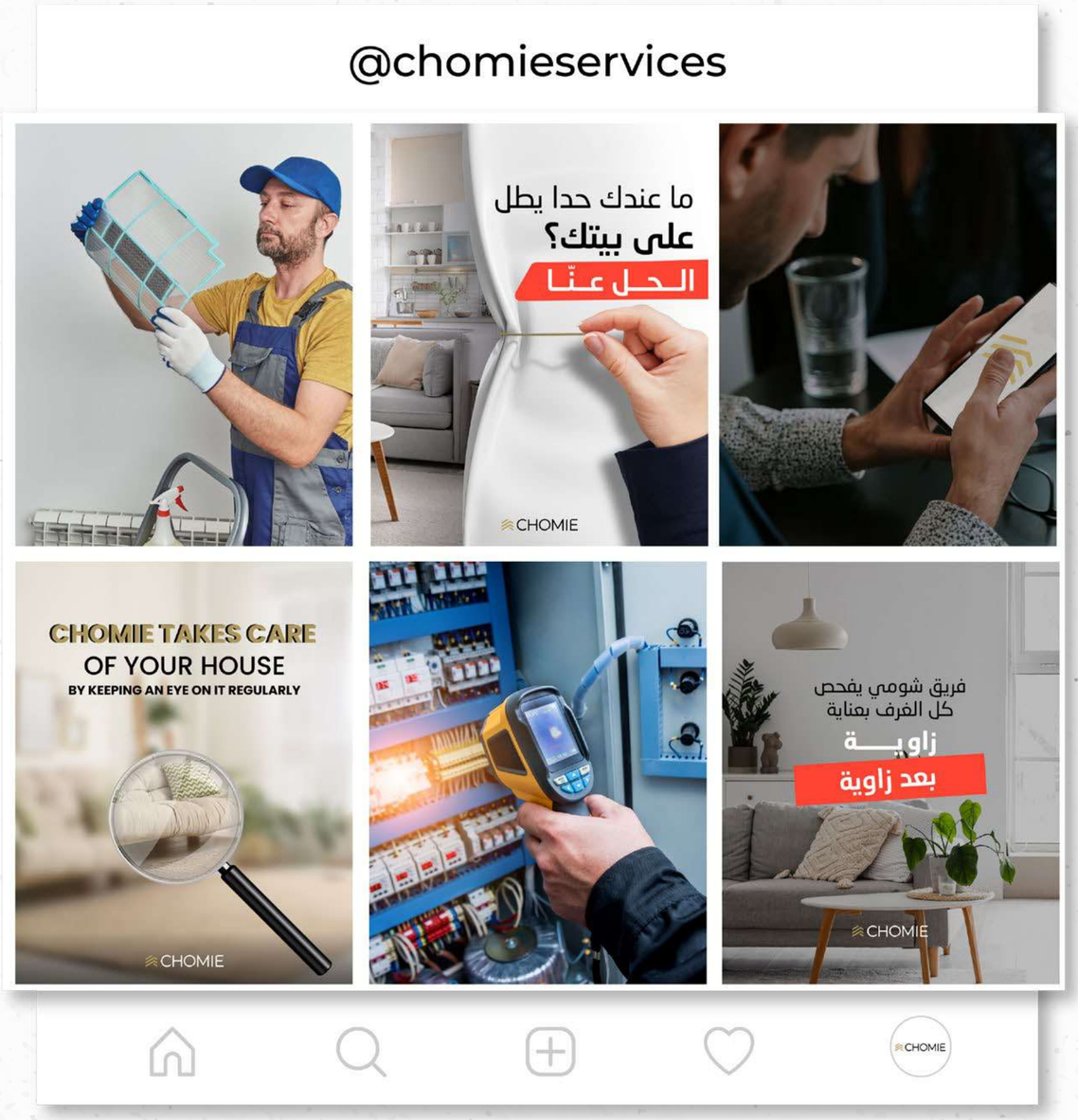
CHOMIE

HOME SERVICE | HYGIENE | LEBANON

Chomie is an innovative home inspection Lebanese app that ensures your property is well cared for, even when you are away. With a trusted team of professionals and real-time reporting features, Chomie delivers reliability, transparency, and peace of mind to property owners everywhere.

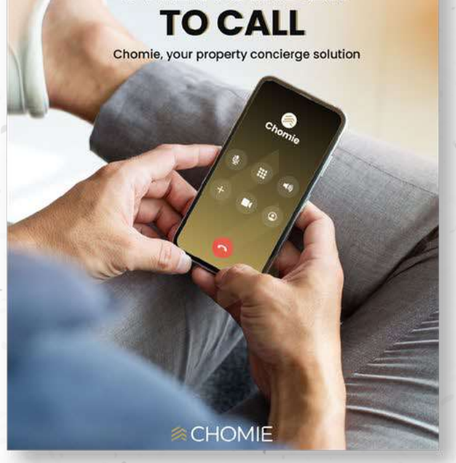
We worked on establishing Chomie as a dependable digital solution through clear communication, concise visuals, and informative videos. Social content showcased the app's features, benefits, and real-life user experiences while boosted campaigns targeted homeowners seeking reliable support.

This strategic direction drove sustained audience growth, improved app downloads, and strengthened Chomie's reputation as a reliable and innovative property-management solution.



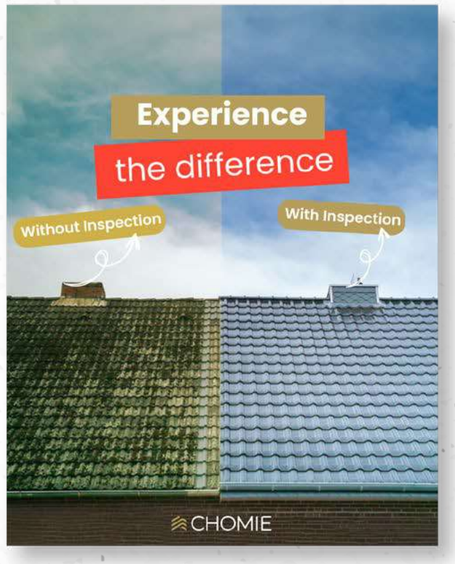

Inspection
CHECKED
Your Home Sweet Home
CHOMIE


CHOMIE


TO CALL
Chomie, your property concierge solution
Chomie
CHOMIE


للإشتراك في زيارة
الكشف على منزلك، عليك:
تحميل تطبيق شومي
إدخال معلومات منزلك
اختيار الخدمات
التي تناسب احتياجاتك
CHOMIE


واصل ع بيتك من بعد
سفرتك الطويلة؟
Reality
Expectations


Experience
the difference
Without Inspection
With Inspection
CHOMIE


Require
property
inspection?
Expert Needed?
ARRANGE AN
INSPECTION VISIT NOW!
CHOMIE


Chomie Team
ILLUMINATING SOLAR
SOLUTIONS
and sparkling cleanliness

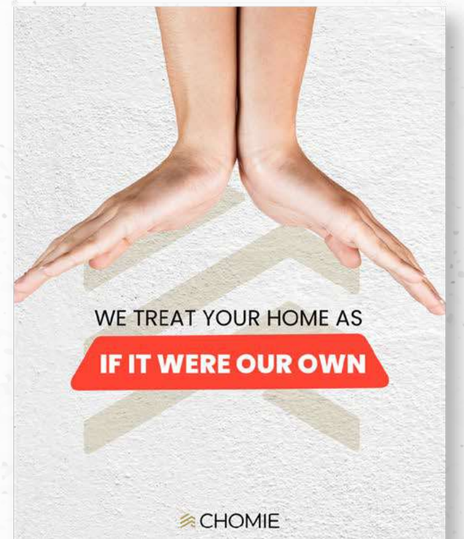

تما تتفاجئ وتلاقي
عفش بيتك
عم يغرق
اتصل فينا على الرقم
+571 875 1 961
CHOMIE

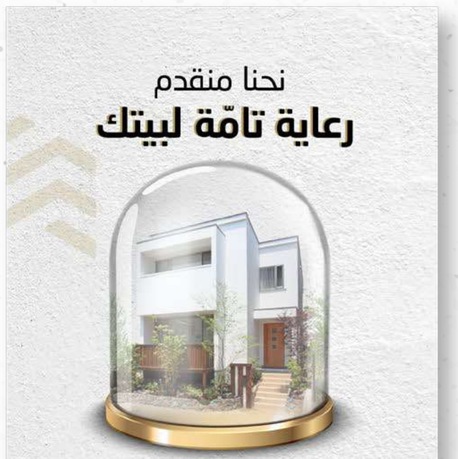

تتمنّى أن يكون منزلك في
لبنان جاهز دائماً لإستقبالك؟
تعرّف على خدمات شومي
CHOMIE


We work to meet all your
PROPERTY
REQUIREMENTS
CHOMIE


احصل على تقاريرك
بكبسة زرّ
CHOMIE


Did you know?
Conducting routine property inspections can reduce maintenance costs by up to 47%


WE TREAT YOUR HOME AS
IF IT WERE OUR OWN
CHOMIE


نحنا منقدم
رعاية تامّة لبيتك

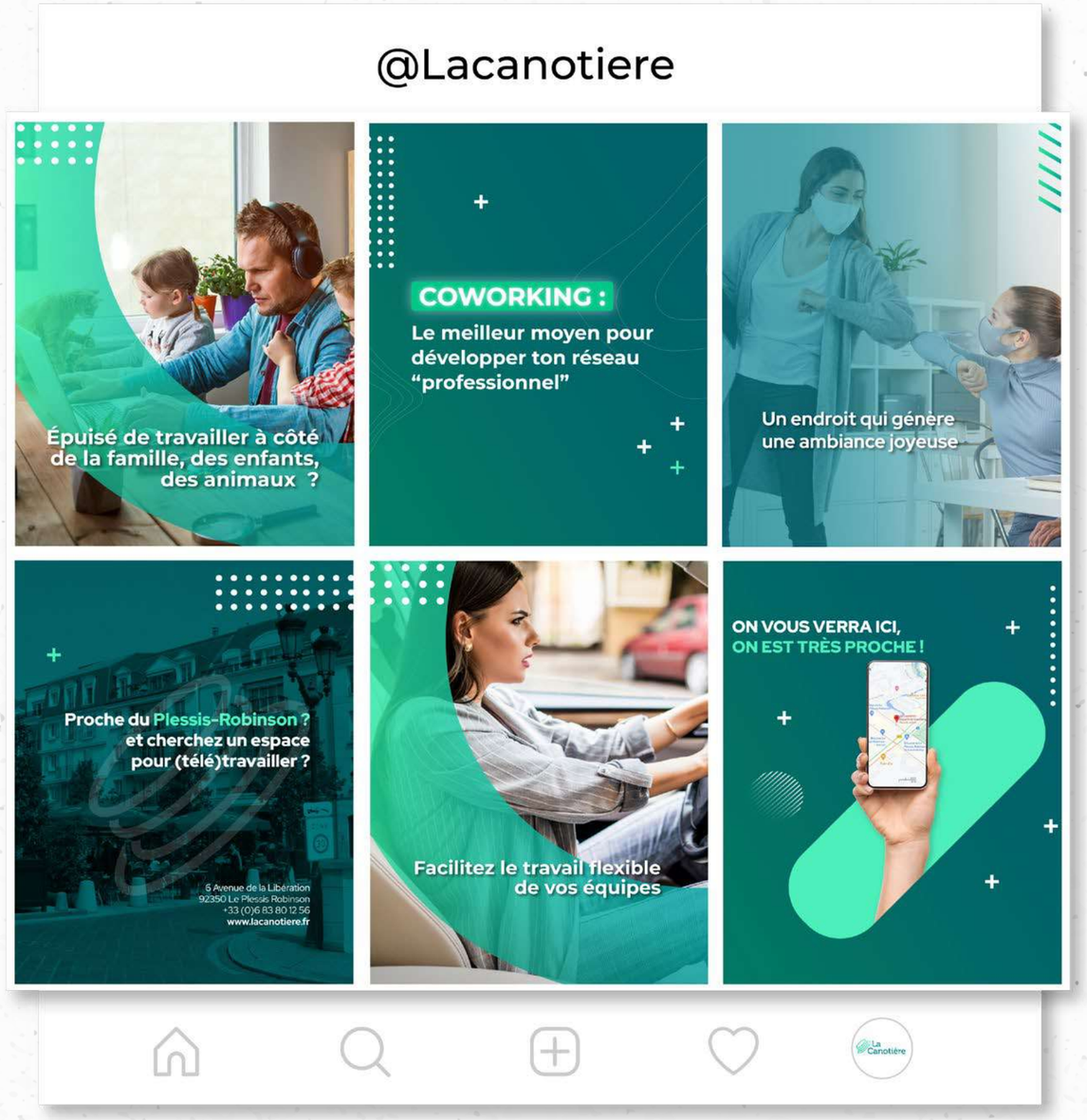
La Canotière

COWORKING SPACE | SERVICES | FRANCE

La Canotière is a vibrant coworking space, based in France, designed to foster creativity, collaboration, and productivity. It offers professionals, entrepreneurs, and creatives an inspiring environment to work, connect, and grow within a supportive community.

We approached La Canotière's brand experience from both a digital and community-building perspective. Online, we refined the brand identity and designed content that reflected the energy of shared workspaces. Offline, we organized events, networking activities, and referral initiatives to strengthen member relationships and attract new professionals.

Together, these strategies increased brand awareness, expanded membership, and positioned La Canotière as a dynamic hub for collaboration, creativity, and professional growth.



Rappel :
le secret de votre avenir
est dans votre quotidien





LA VOLONTÉ DE CRÉER
UNE COMMUNAUTÉ
D'APPARTENANCE



avant dans Le Journal
"Le Petit Robinson"



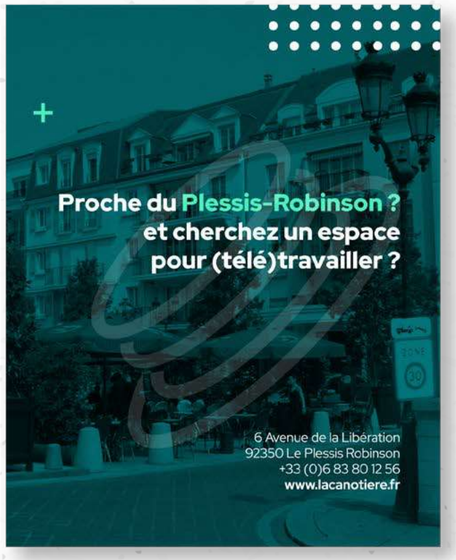
Cabine
Téléphonique
Acoustique









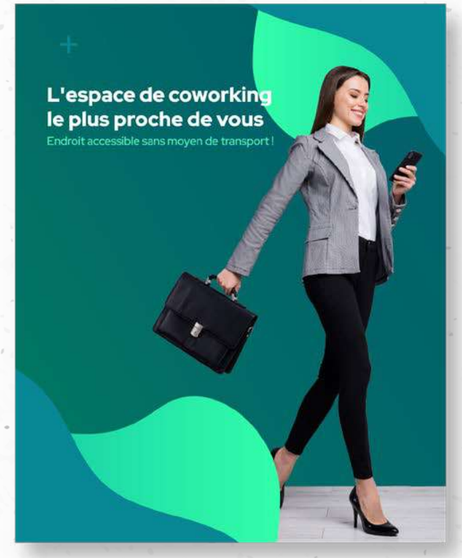


Emménagez
instantanément,
payez mensuellement

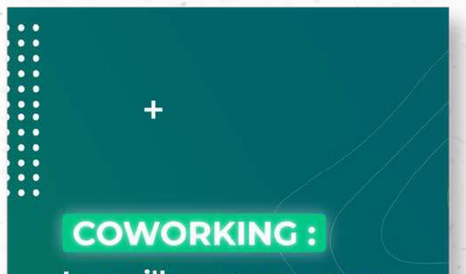


POUR RENDRE
VOTRE PROCHAINE RÉUNION
CONFORTABLE ET PRODUCTIVE











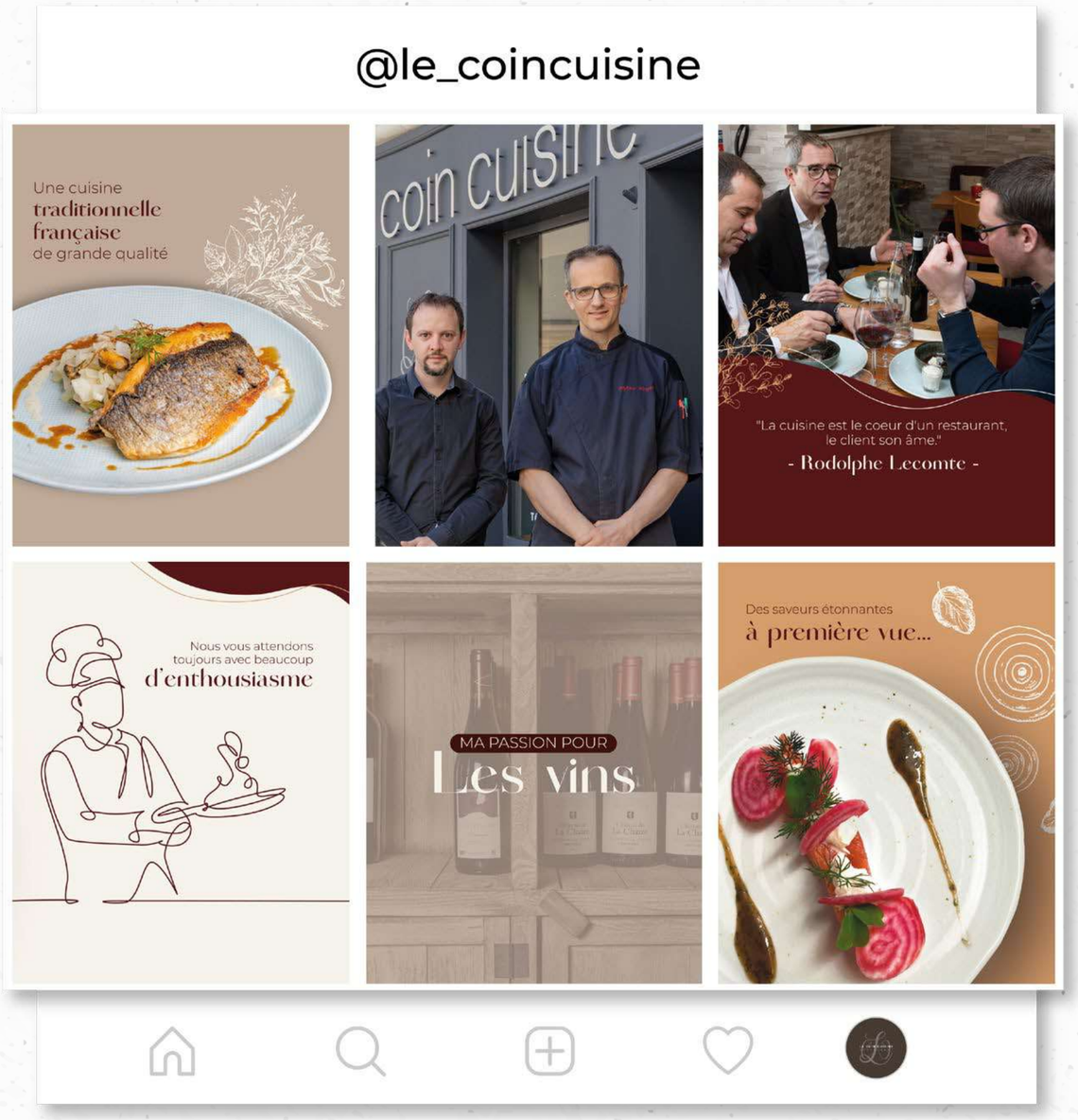
LE COIN CUISINE
RESTAURANT

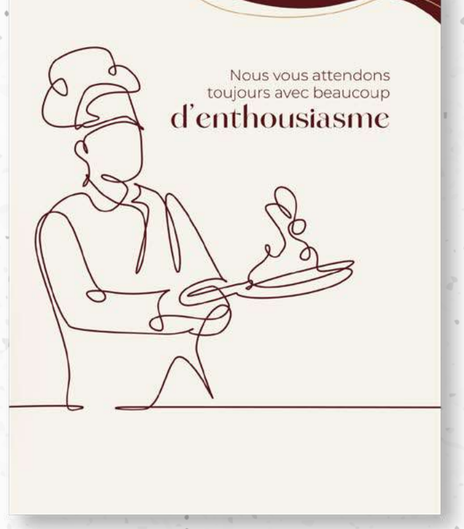
RESTAURANT F&B FRANCE

Le Coin Cuisine is a French-inspired restaurant offering a refined dining experience shaped by authentic flavors, elegant presentation, and warm hospitality. The brand combines culinary craftsmanship with a comfortable atmosphere, positioning itself as a distinguished gastronomic destination.

We worked on shaping a brand image that captured Le Coin Cuisine's sophistication and culinary identity. Through tailored content, premium visuals, and storytelling that communicated the restaurant's high-end experience, we highlighted its values, dishes, and ambiance. Every piece of content was designed to strengthen brand presence and resonate with a discerning audience.

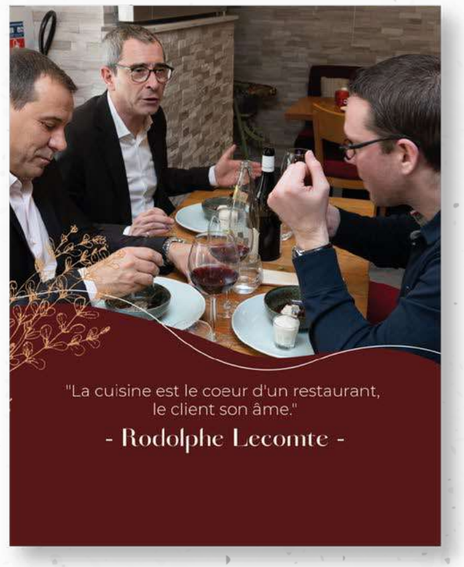
This direction resulted in noticeable growth in engagement, increased foot traffic, and successful brand positioning within the competitive dining landscape.



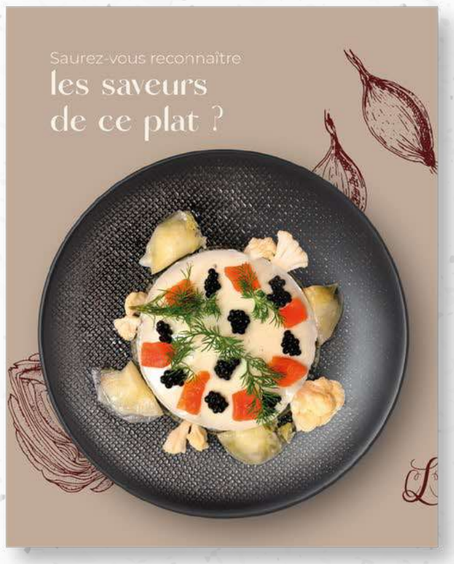

Nous vous attendons
toujours avec beaucoup
d'enthousiasme





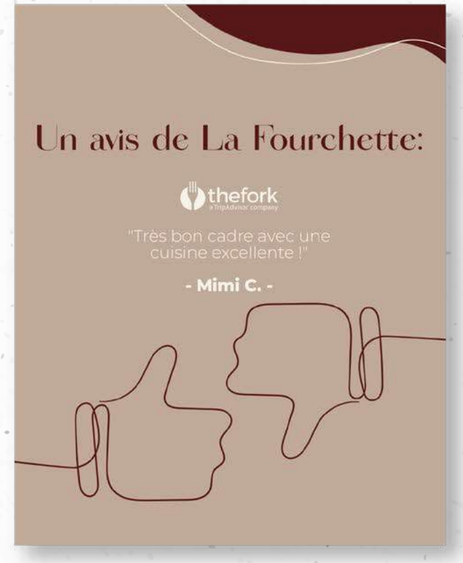

"La cuisine est le coeur d'un restaurant,
le client son âme."
- Rodolphe Lecomte -


"Les gens qui aiment
manger sont toujours
les meilleurs"
- Julia Child-


Saurez-vous reconnaître
les saveurs
de ce plat ?


Des saveurs étonnantes
à première vue...


Le vin...
La partie psychique
du repas


Un avis de La Fourchette:
thefork
"Très bon cadre avec une
cuisine excellente !"
- Mimi C. -


Le détail qui
vient parfaire
l'équilibre d'un
plat chez
Le Coin
Cuisine


Quand vous partagez un repas
avec quelqu'un, vous en apprenez
beaucoup sur cette personne
- Antoine Bourdain -
Qui sera votre invité?


Prêts pour un
voyage gustatif
cette semaine?


Envie de vous faire plaisir?
Rendez nous visite


MA PASSION POUR
Les vins


Vos desserts vous les préférez
au chocolat ou à la pistache?
Ou les deux ?

NEOHERB

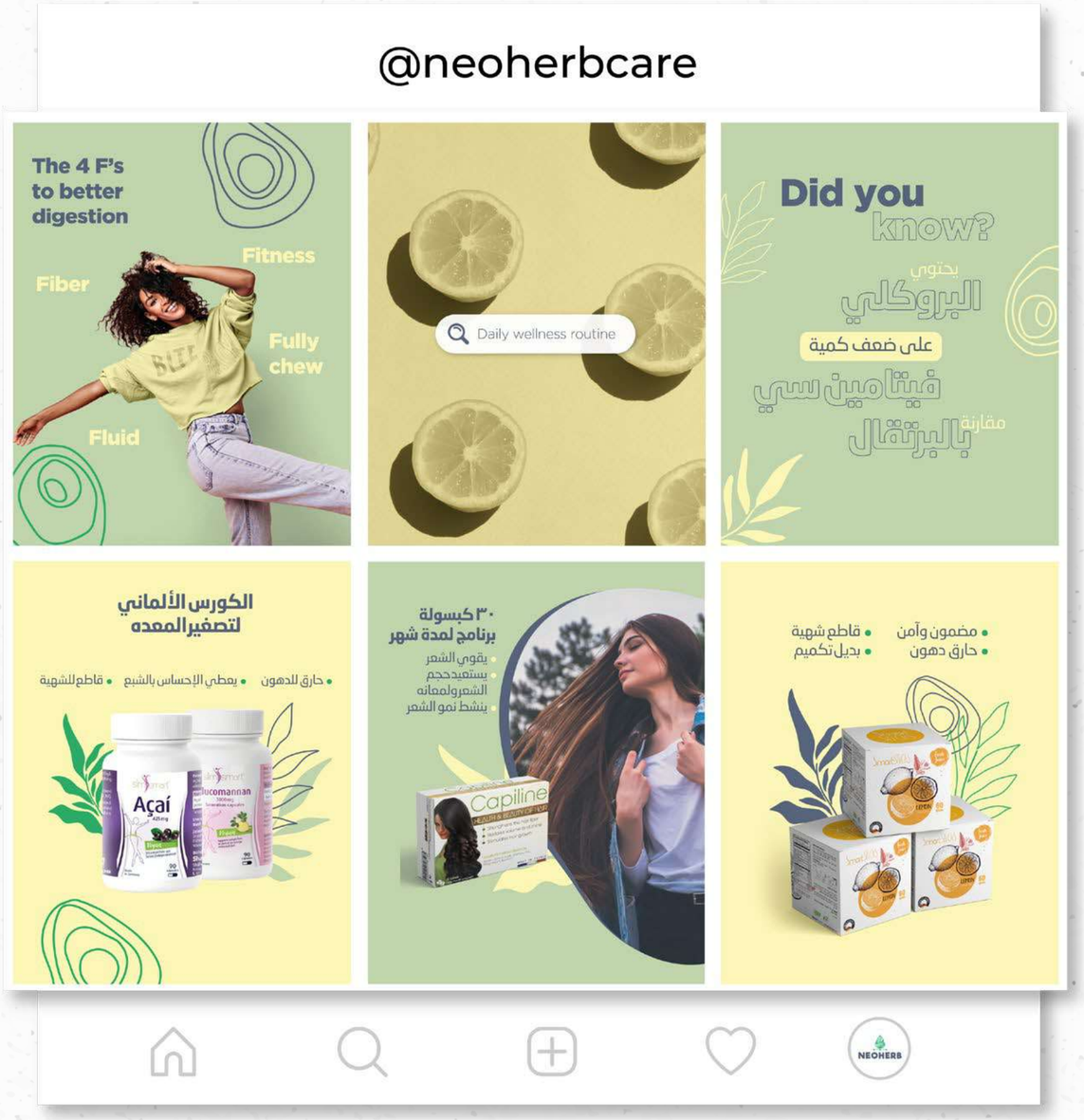
PHARMACEUTICAL PRODUCTS

HEALTH LEBANON

Neo Herb is a Saudi Arabian health brand offering wellness-oriented products designed to support everyday wellbeing. With a mission to bring natural, reliable health solutions to the region, Neo Herb focuses on accessible products paired with educational messaging that empowers consumers.

We built Neo Herb's market presence through a communication strategy rooted in clarity, trust, and accessible wellness knowledge. Our visuals emphasized product benefits, lifestyle relevance, and brand reliability, while targeted messaging connected the brand with its core audience. We also shared wellness tips and health-focused content to position Neo Herb as a valuable resource in its category.

These efforts supported a successful brand introduction in the KSA market, strengthened awareness, increased website traffic, and encouraged consistent customer engagement.

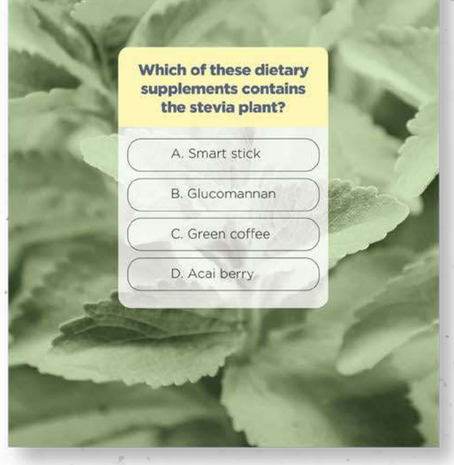



الكورس الألماني للتنحيف
نزول من
٩-١٣ كيلو
في شهر واحد
يعطي الإحساس بالشبع
حارق للدهون
قاطع للشهية
Açaí
Pineapple


ب. الجلوكومانان
ج. توت اساي
د. كل ما سبق


Nutrients you need daily to thrive
Calcium
Omega-3 fatty acid
Vitamin D
Magnesium
Probiotics
Fiber
Potassium
Iron
B complex
Antioxidant Vitamin A, C and E


النزول لغاية ٩ كيلو
يحرق الدهون
يقطع الشهية
يصغر حجم المعدة
Glucomannan

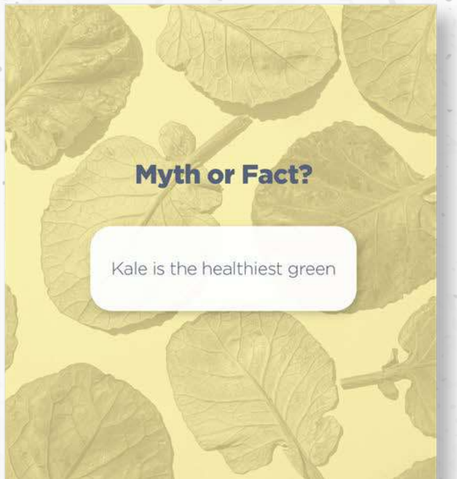

Which of these dietary supplements contains the stevia plant?
A. Smart stick
B. Glucomannan
C. Green coffee
D. Acai berry


عصير التكميم الألماني
لتصغير المعده وتنزيل الوزن
Mango
Pineapple


٤ طرق للاستثمار في نفسك
الامتنان
التأمل
القراءة
ممارسة الرياضة


يساعد على حرق الدهون
يعطي الإحساس بالشبع
Green coffee extract


اختر نظامًا غذائيًا
مليئًا بالألياف
غنيًا بالحبوب الكاملة
مدعمًا بالخضروات والفواكه


Myth or Fact?
Kale is the healthiest green


يعمل على حرق الدهون وتصغير المعدة
Açaí


مضمون وآمن
حارق دهون
قاطع شهية
بديل تكميم


Did you know?
يحتوي
البروكلي


Green Coffee
50% chlorogenic acid
Low caffeine content
Tested for residues
Green coffee extract


تمارين الدماغ
لتحافظ على حدة عقلك
تعلم مهارة جديدة
حل الألغاز
الاستماع إلى الموسيقى أو تشغيلها
تعلم لغة جديدة

SCHOOL EDUCATION LEBANON

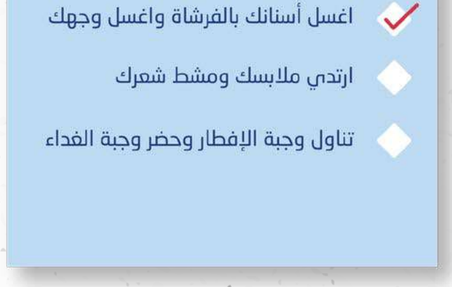
QITABI 2 is a major educational initiative in Lebanon funded by USAID, aimed at improving foundational literacy, numeracy and social-emotional learning in primary public schools.

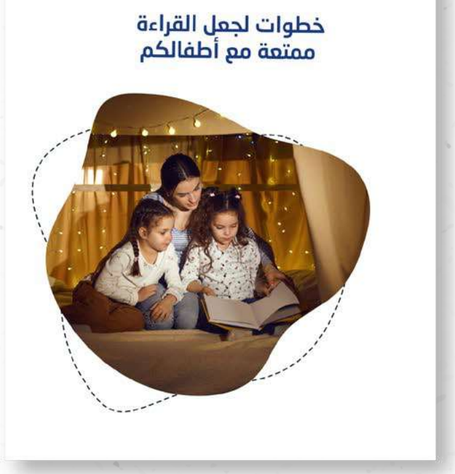
We supported QITABI 2 by building a clear and accessible digital platform that communicated the project's milestones, activities, and national importance, through a communication and marketing strategy. Graphics and structured messaging helped simplify complex educational topics and highlight progress.

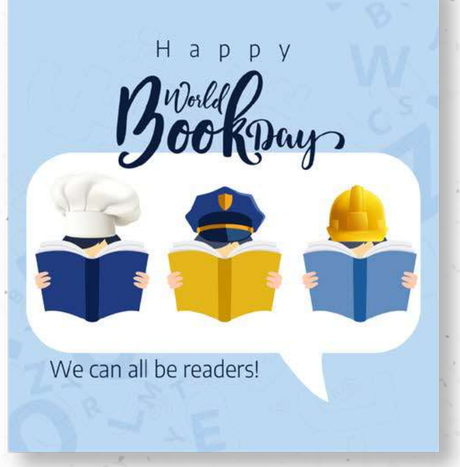
As a result, digital visibility increased significantly, and engagement rose among educators, parents, and communities, expanding awareness of the project's impact across Lebanon.

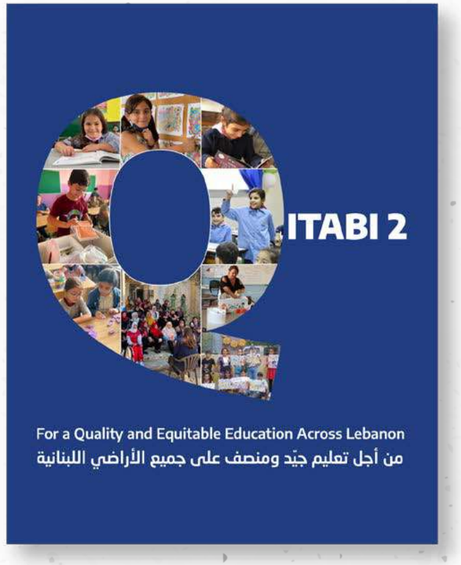



Why is
Summer school
so important?
It improves academic
foundations & helps students
develop new skills


اغسل أسنانك بالفرشاة واغسل وجهك
ارتدي ملابسك ومشط شعرك
تناول وجبة الإفطار وحضر وجبة الغداء


خطوات لجعل القراءة
ممتعة مع أطفالكم


Happy
World Book Day
We can all be readers!

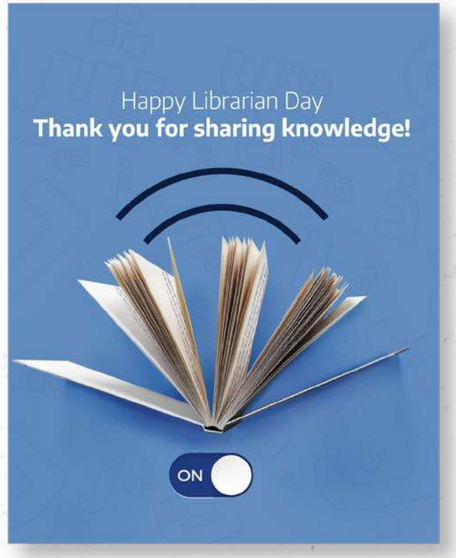

QITABI 2
For a Quality and Equitable Education Across Lebanon
من أجل تعليم جيّد ومنصف على جميع الأراضي اللبنانية


مهارات التعلّم الاجتماعي الانفعالي تعزز
التنمية العاطفية والاجتماعية والأكاديمية للأطفال
كفايات التعلّم
الاجتماعي
الانفعالي (SEL)
الوعي الانفعالي
المرونة
الكبح
الذاكرة العاملة
تقدير الذات
التفكير القيمي
الكفاية
الذاتية
إدارة الأزمة
احترام البيئة
التعاطف

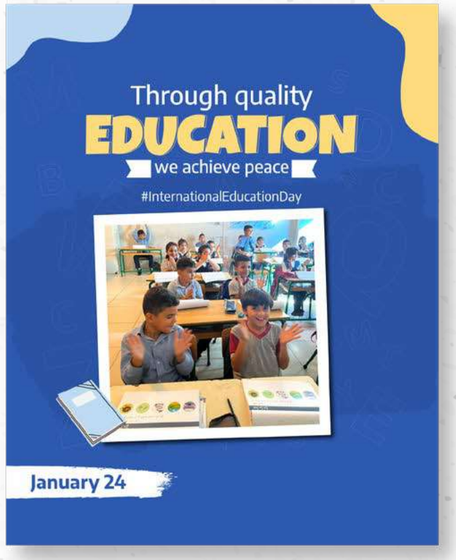

وتستخدموا أغراض
تجسّد القصة
و تزيّنوا المكان
ليشبه جّو القصة


Learn and have a good time this summer
Amazingly, you can find all activities in one place!
Join MEHE's 2022 Summer school supported by
USAID QITABI 2 project
Math
Languages
SEL
Arts & Crafts
Sports


Are you
ready for the
SUMMER CATCH
UP PROGRAM ?


Happy Librarian Day
Thank you for sharing knowledge!
ON


نصائح لمساعدة أولادكم
على المذاكرة
والدراسة والتفوق


Through quality
EDUCATION
we achieve peace
#InternationalEducationDay
January 24


Can you guess the place
where you can
?


ما أهمية التعلم الاجتماعي
العاطفي لدى الأطفال؟
العمل على مشاعر الأطفال


QITABI 2
supports Capacity-Building
of Subject Matter Coordinators
Targeting 1200 Coordinators
in 880 Public Schools

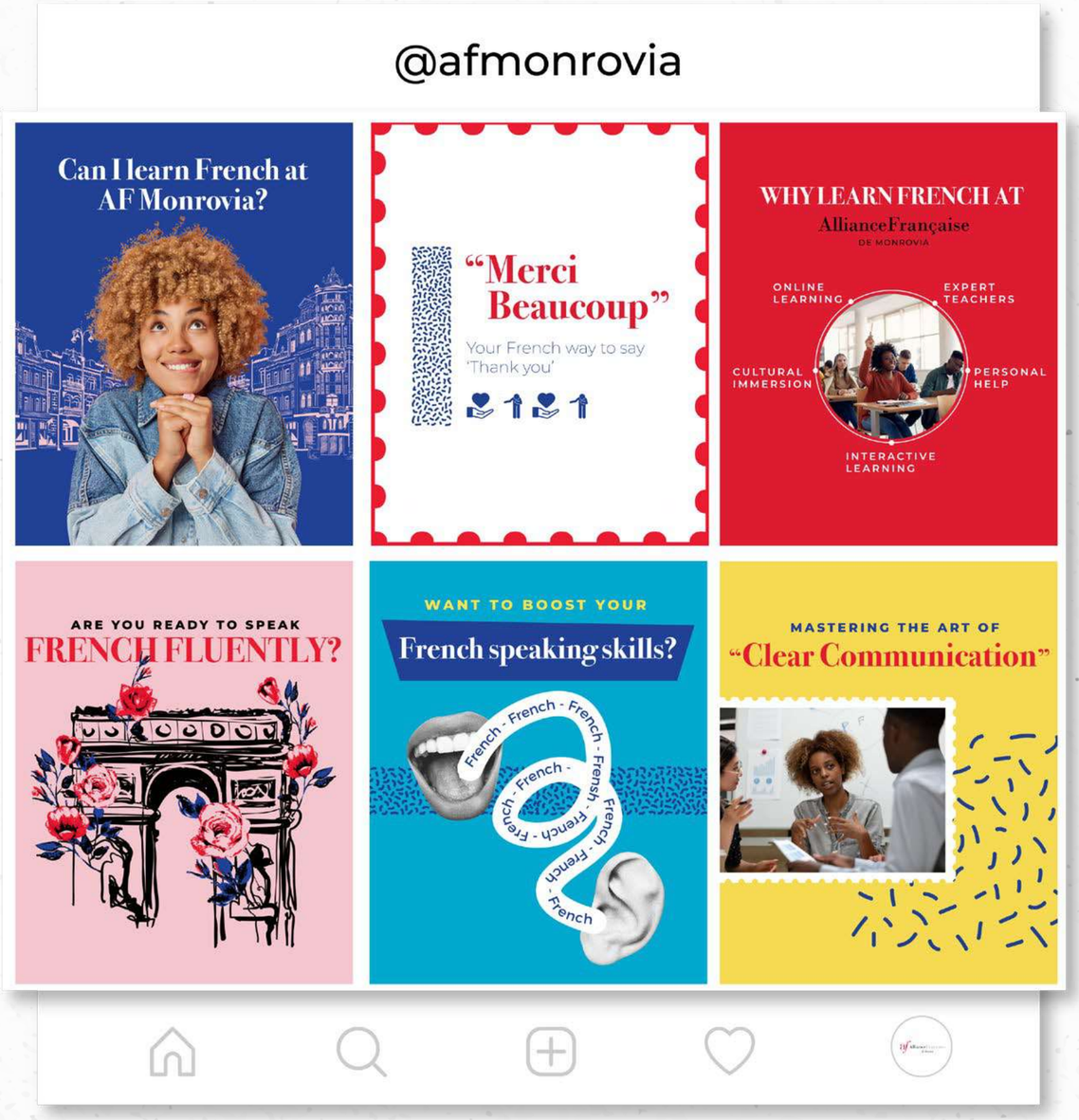
Alliance Française
Liberia

SCHOOL EDUCATION LIBERIA

Alliance Française is part of an international network promoting French language and francophone culture worldwide. The Liberia branch offers language courses and cultural programs in Monrovia.

We established a cohesive digital presence that highlighted the branch's courses, cultural events, and community initiatives. Engaging visuals and consistent posting helped introduce the richness of francophone culture to broader audiences.

This structured communication enhanced engagement, increased enrollment inquiries, and significantly boosted the visibility of Alliance Française in Liberia.



CONNECTING YOU GLOBALLY WITH FRENCH!

AllianceFrançaise
Liberia



AF Monrovia's
Online Courses Await



French success

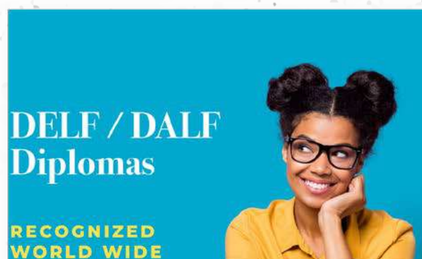




TRAVEL THROUGH TIME WITH

French history





BECOME A PRO



WITH EXPERTS

FRENCH OPEN DOORS TO
many career paths



WE LEAD IN GLOBAL
French education

830 Centers Worldwide
130 Countries Represented
500,000 Learners Supported Globally



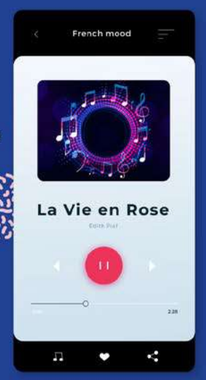
SPEAK FRENCH
Succeed in business!



WE OFFER CLASSES
for kids and teens



Édith Piaf:
A French Musical Legend



Non-beginners

Take our exam and
level up confidently



FRANCE FLAG



Complete the present tense conjugation

"To eat" - "manger"

Je mange...
Tu mang...
Il mang...

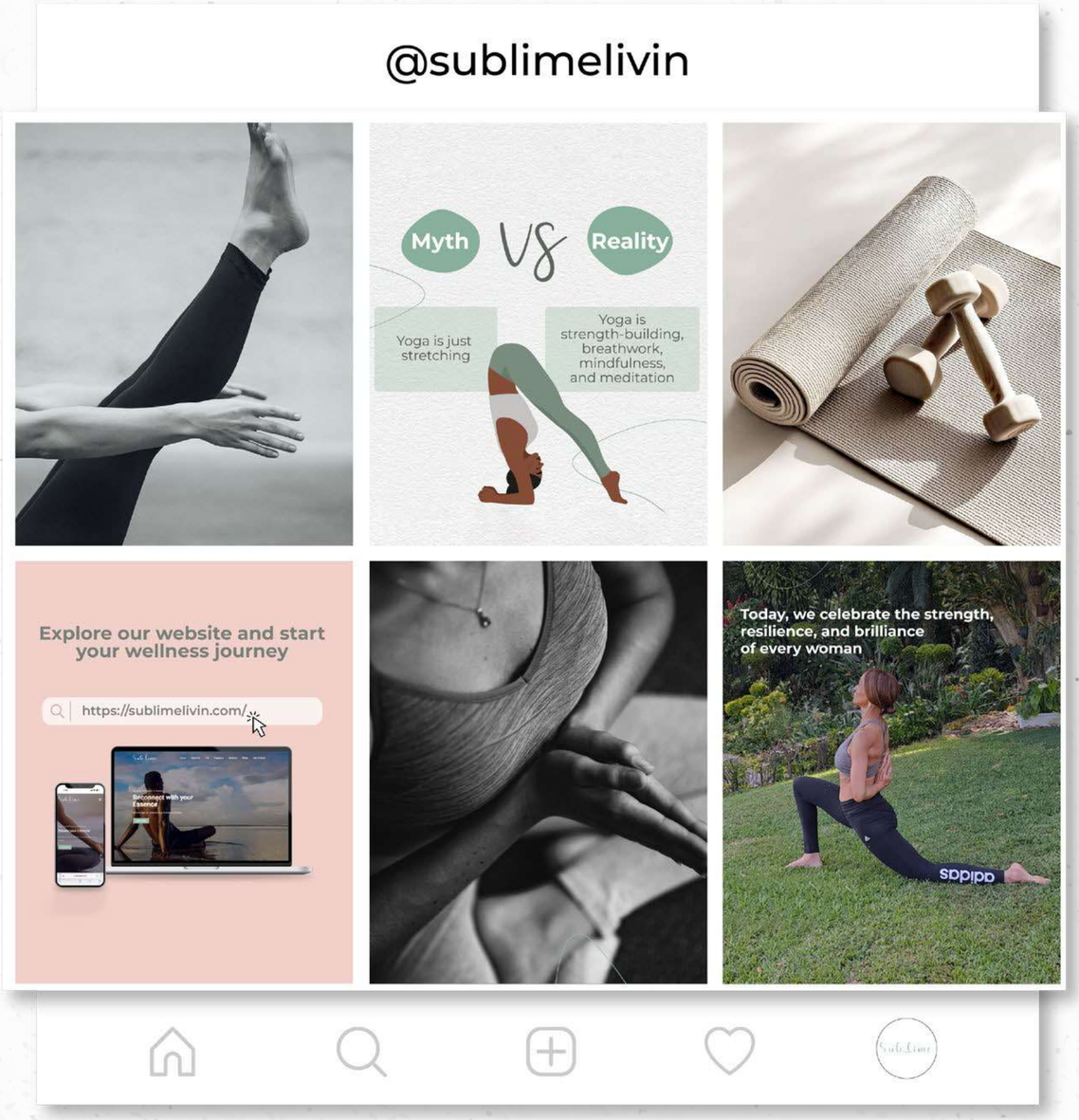
Nous mang...
Vous mang...
Ils mang...

Sublime
LIVING

WELLBEING HOLISTIC APPROACH USA

Sublime Living is a holistic wellbeing brand dedicated to nurturing mental, physical, and professional wellness. Through a diverse range of services and practices, it empowers individuals to find balance, clarity, and growth in every aspect of life.

We built Sublime Living's digital universe around calm, clarity, and encouragement. Social content highlighted its range of wellness programs, shared practical tips, and brought attention to the brand's integrative approach. This mindful communication strategy increased brand visibility, nurtured deeper audience engagement.



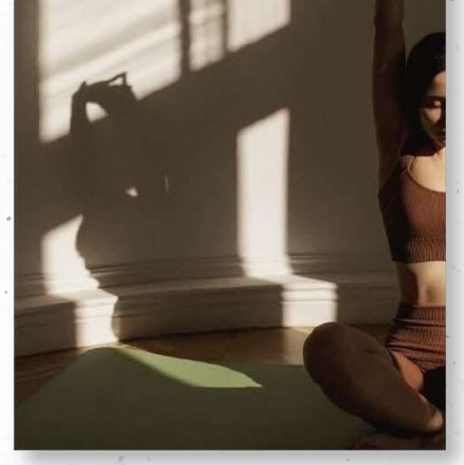






Sublime Living

Nurturing 360 degrees of wellbeing





TIPS to start your day right

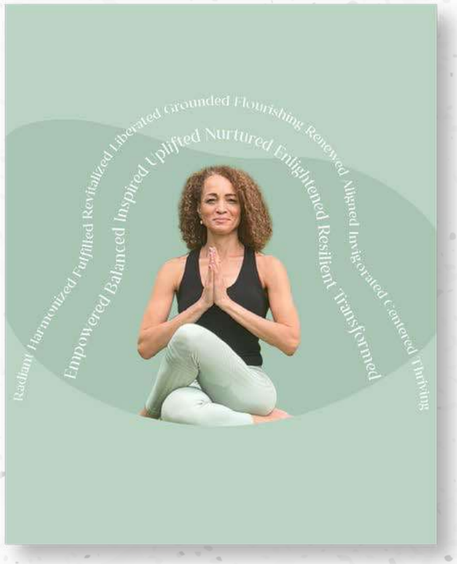
- Make your bed
- Practice gratitude
- Eat a balanced breakfast
- Remain detached from technology
- Do some Yoga to get moving and meditate at the same time
- Have a fresh start with a glass of warm water

#TheGillW

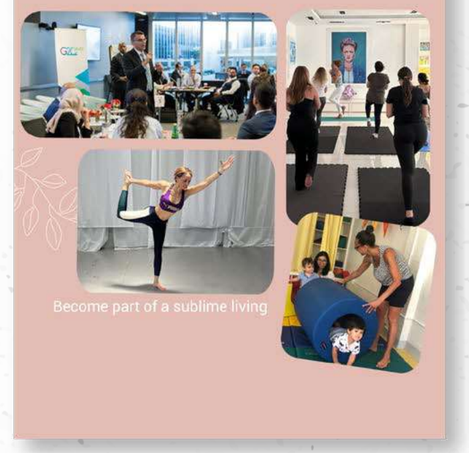
Balance is key

Mental Health

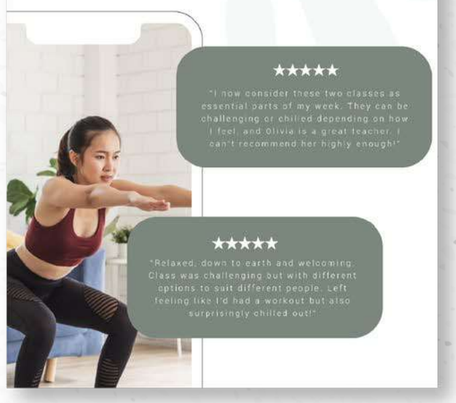
Physical Health



Embrace the Sublime



CLASS REVIEW

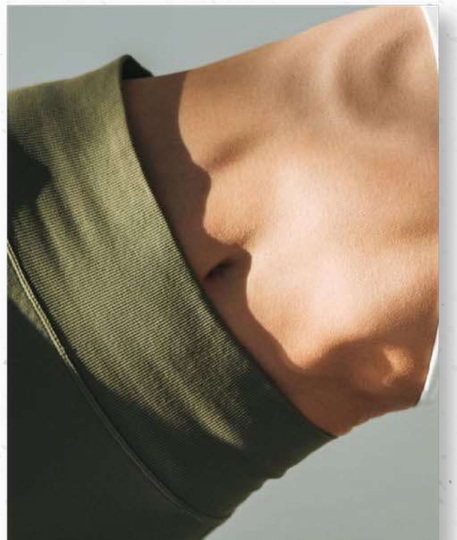


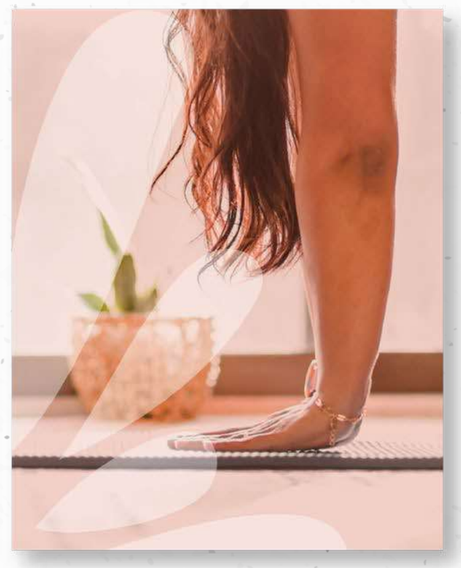
★★★★★

"I now consider these two classes as essential parts of my week. They can be challenging or chilled depending on how I feel, and Olivia is a great teacher. I can't recommend her highly enough!"

★★★★★

"Relaxed, down to earth and welcoming. Class was challenging but with different options to suit different people. Left feeling like I'd had a workout but also surprisingly chilled out!"





Boost for the Mood
Why meditate?

- Stress relief
- Better focus and memory
- Emotional wellbeing
- Better sleep
- Lower blood pressure
- Pain management

Healing is within Your Reach: **You hold the Key**

Life is all about Balance



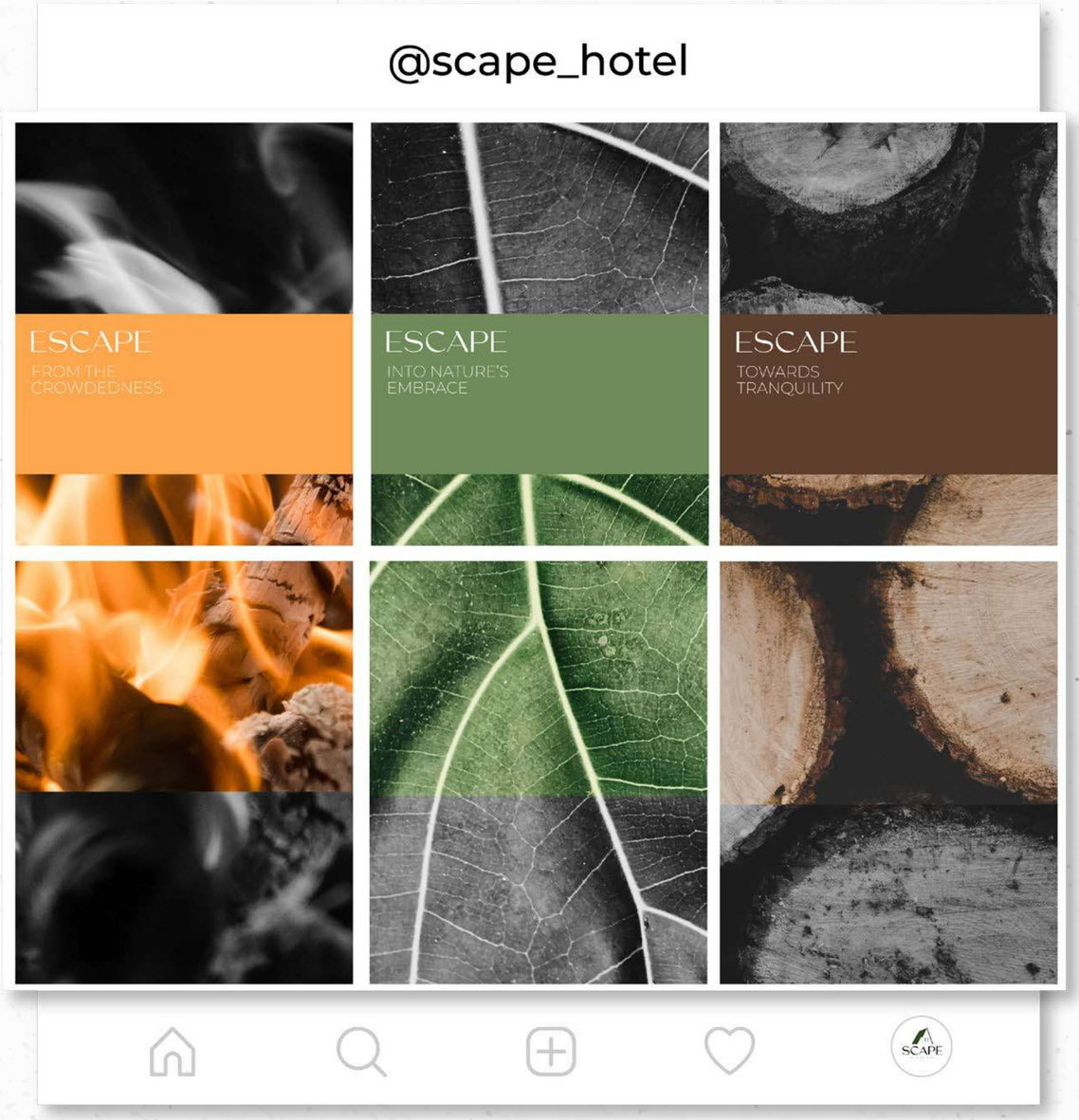
SCAPE
by Villa John

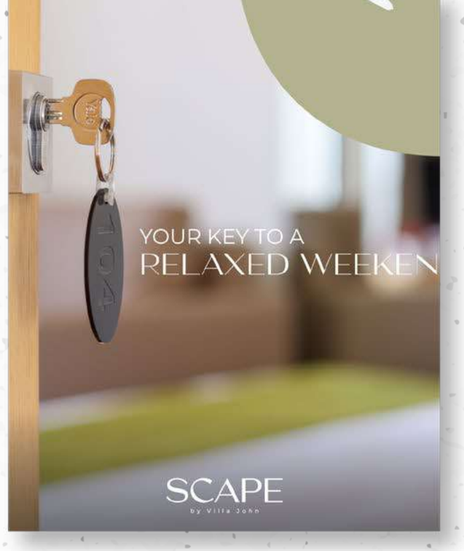
HOTEL TOURISM LEBANON

Scape Hotel is a contemporary hospitality destination in Laklouk, Lebanon, designed for modern travelers seeking comfort, elegance, and a personalized experience. With its premium facilities and refined atmosphere, Scape Hotel offers guests a perfect balance of relaxation and sophistication.

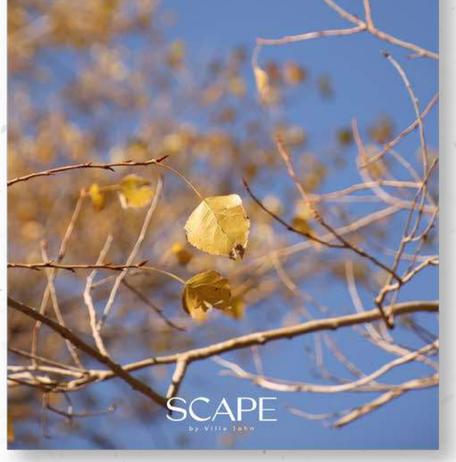
We introduced Scape Hotel to the digital landscape with a curated approach that showcased its architecture, amenities, and unique guest experience. Professional photoshoots and targeted campaigns communicated the hotel's modern elegance and appeal to both leisure and business travelers.

This visibility-driven strategy increased inquiries, strengthened engagement, and delivered measurable ROI, helping Scape Hotel stand out in a competitive hospitality market.




YOUR KEY TO A
RELAXED WEEKEN
SCAPE
by Villa John

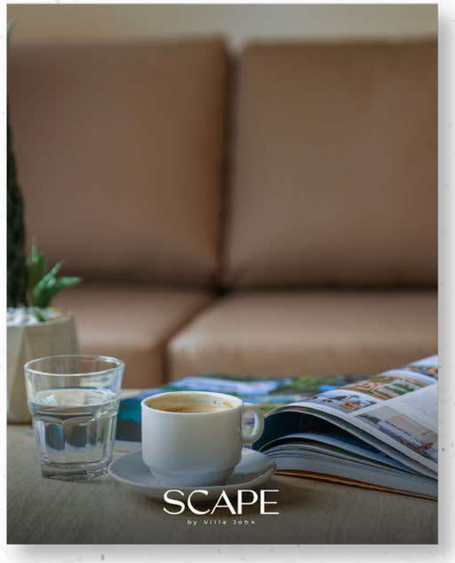

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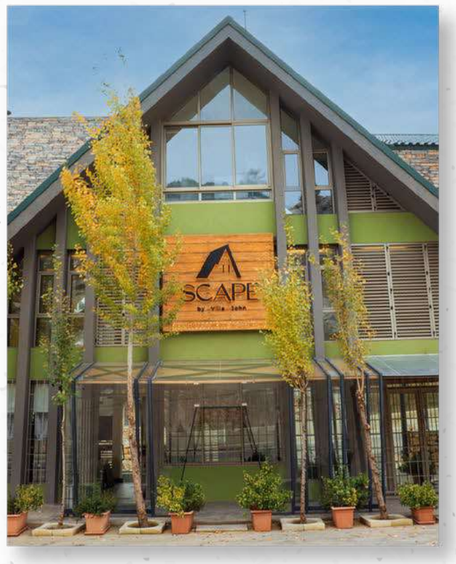

SCAPE
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SCAPE
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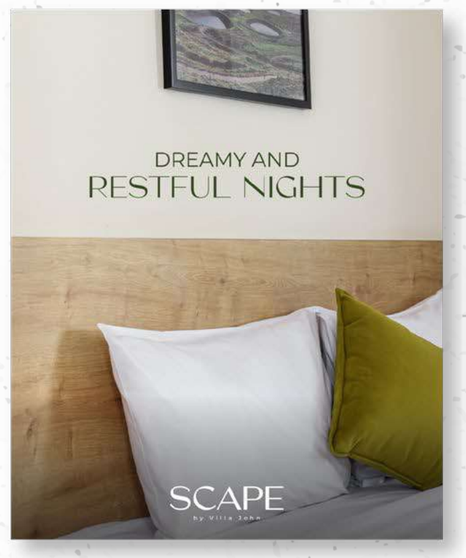

SCAPE
by Villa John


STEP INTO A
COZY
RETREAT


SCAPE
by Villa John


SCAPE
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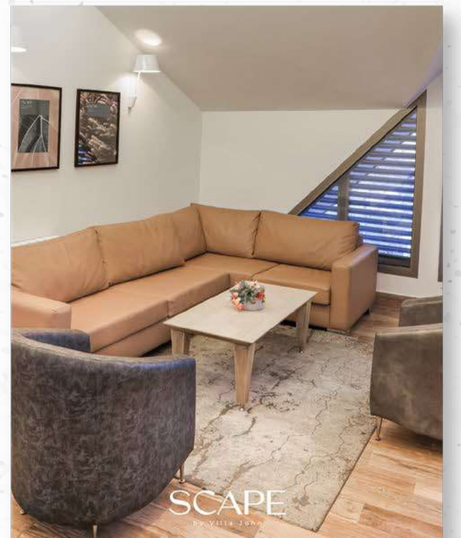

FIND YOUR SANCTUARY IN
Our Rooms
and Suites


DREAMY AND
RESTFUL NIGHTS
SCAPE
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WorldWide
TRAVEL & TOURISM

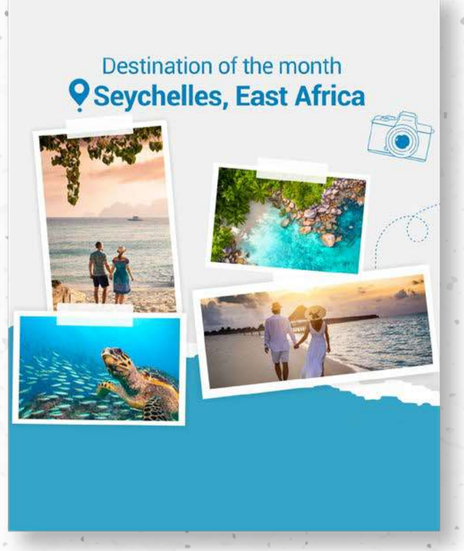
TRAVEL & TOURISM AGENCY | HOSPITALITY | LEBANON

Worldwide Travel & Tourism is a travel agency dedicated to creating seamless travel experiences through curated packages, tailored itineraries, and expert industry knowledge. The brand helps travelers discover destinations with ease, convenience, and confidence.

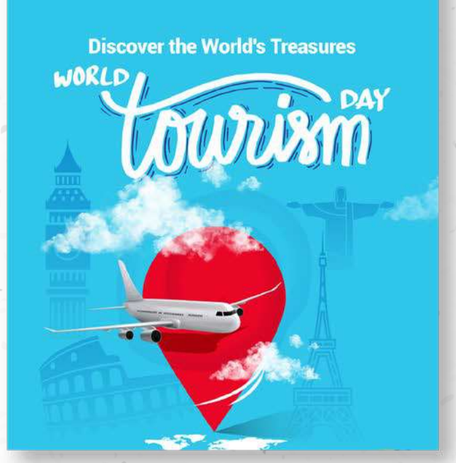
Our communication strategy focused on building a strong social media presence that inspires exploration. We promoted travel packages, shared destination tips, and highlighted Worldwide Travel & Tourism's unique services to differentiate the brand. Blogs and educational content created space for deeper engagement, while campaign-driven posts encouraged users to take action.

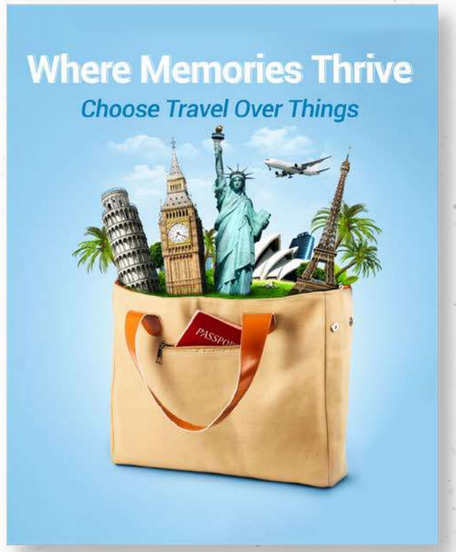
This holistic approach resulted in strong brand recognition, an expanded customer base, higher engagement rates, and a measurable increase in bookings, inquiries, and digital conversions.




Destination of the month
Seychelles, East Africa

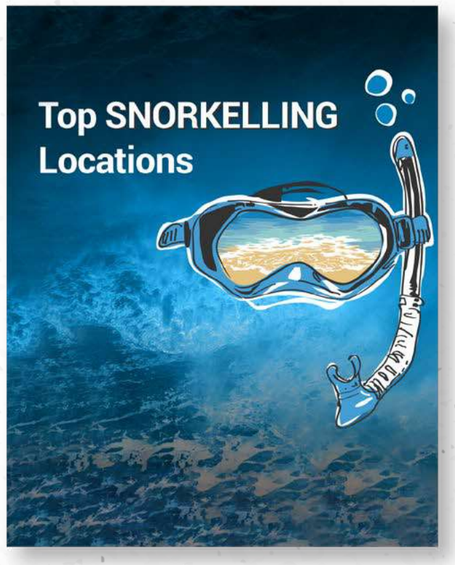


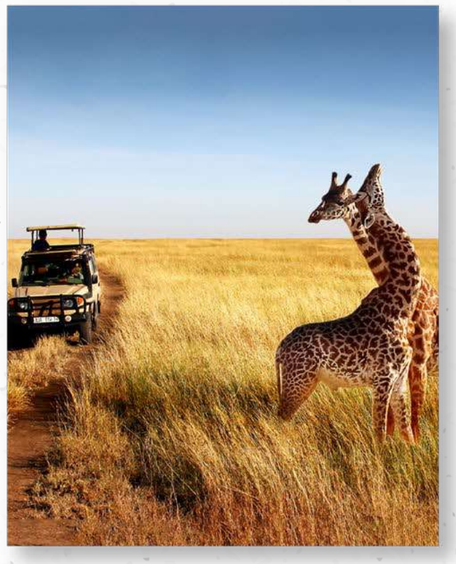

Discover the World's Treasures
WORLD tourism DAY


Where Memories Thrive
Choose Travel Over Things



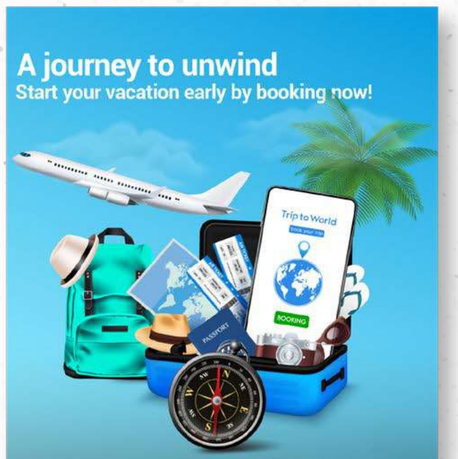



Top SNORKELLING Locations

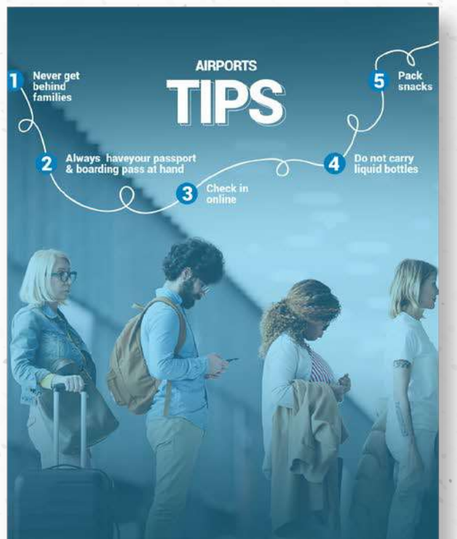




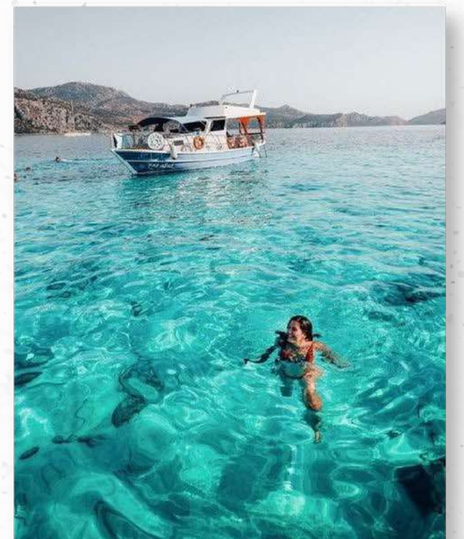

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5 Pack snacks

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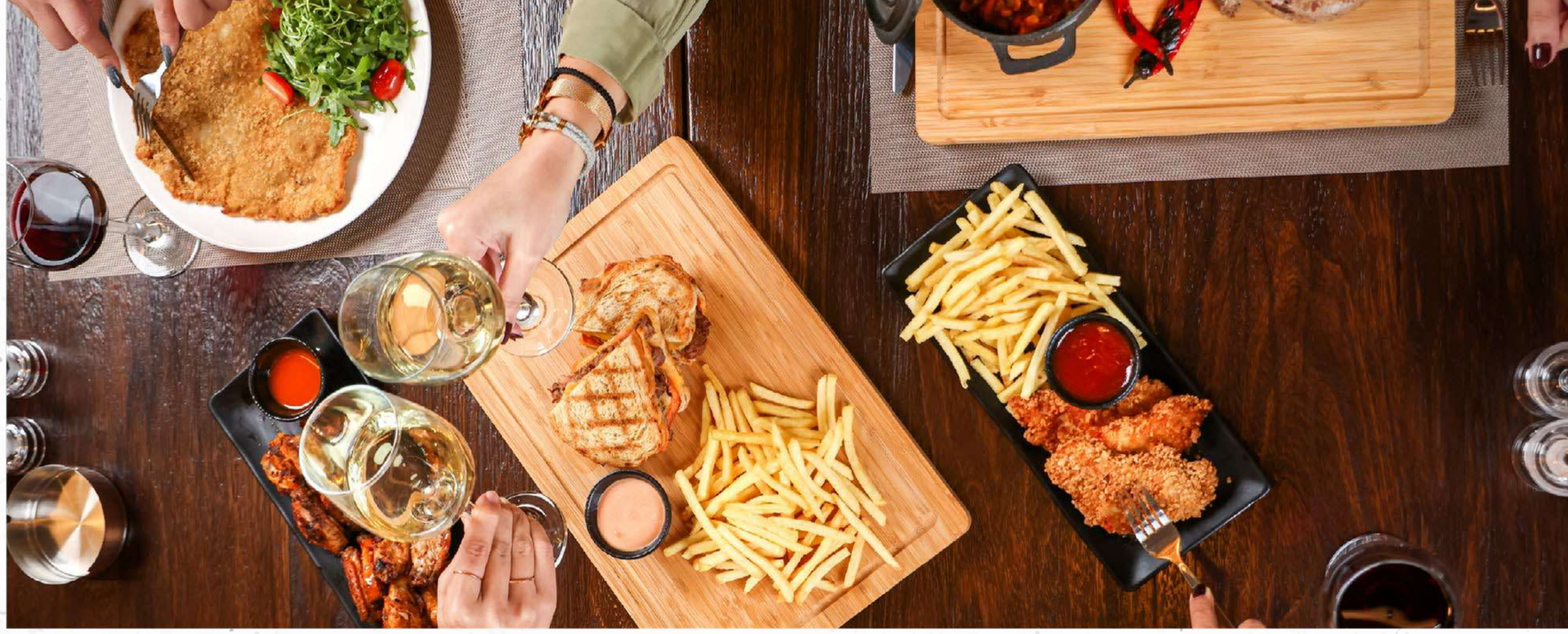






BRAAI





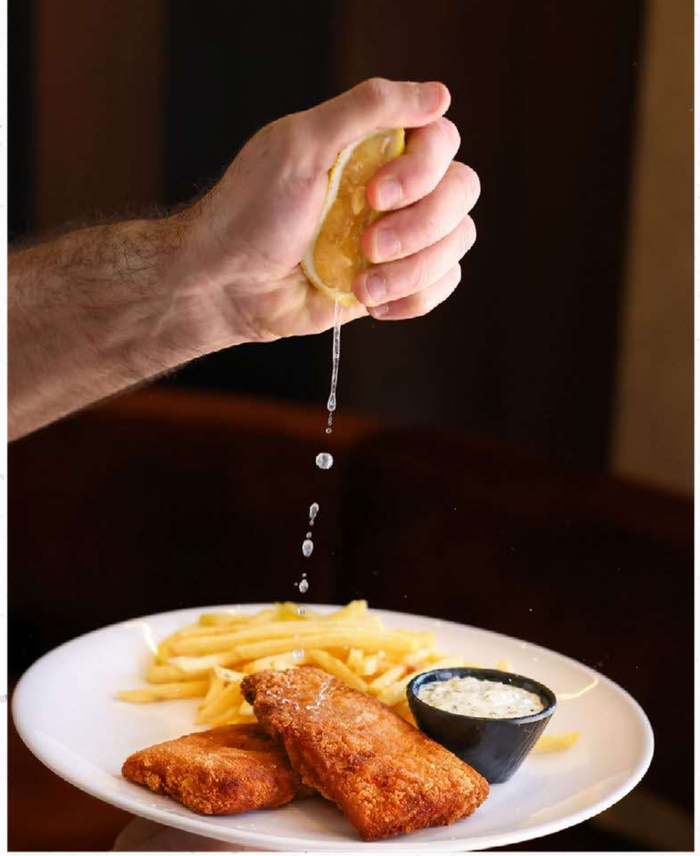


















CABiSTRO

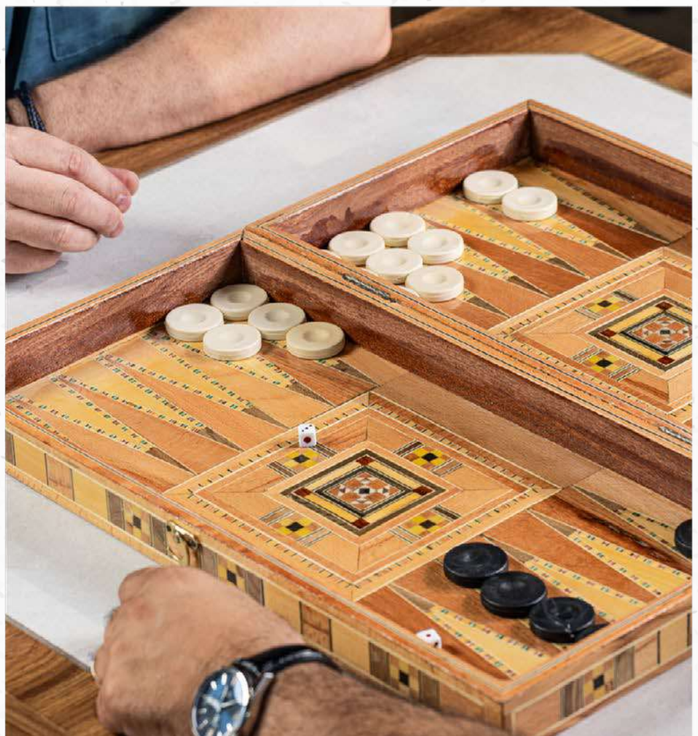
CAFE & BISTRO




lotus



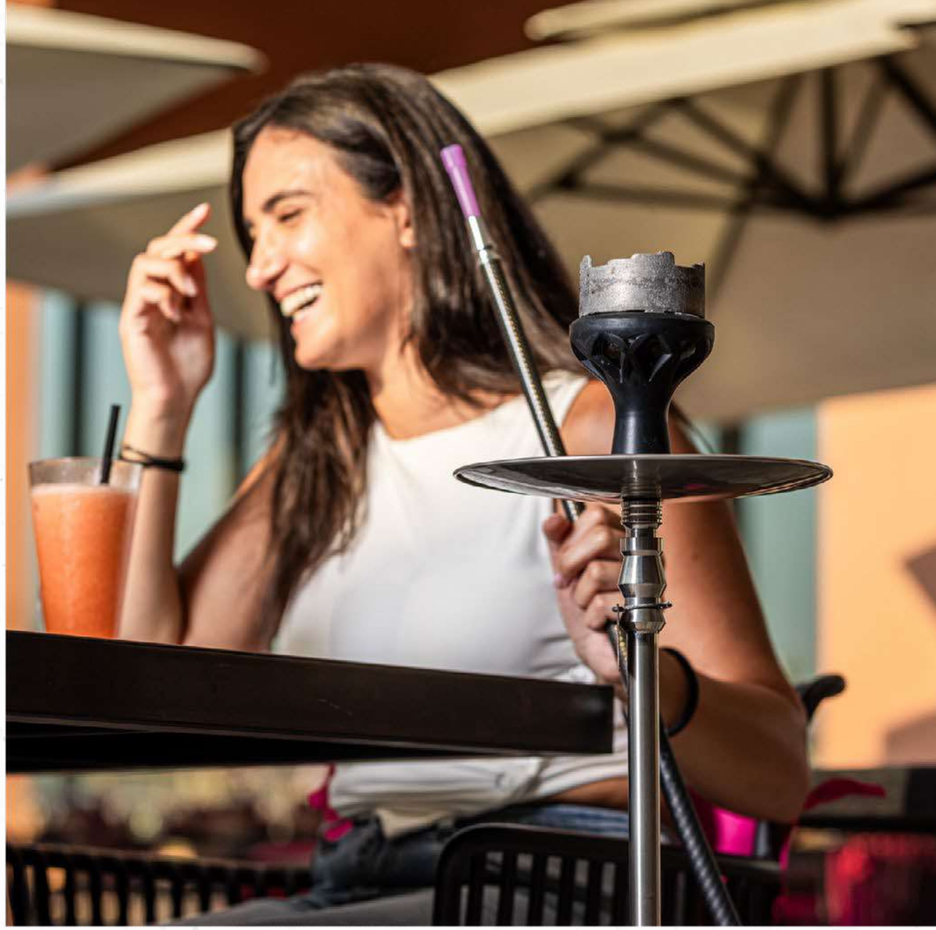







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AND SPICES















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Ox
Monkey

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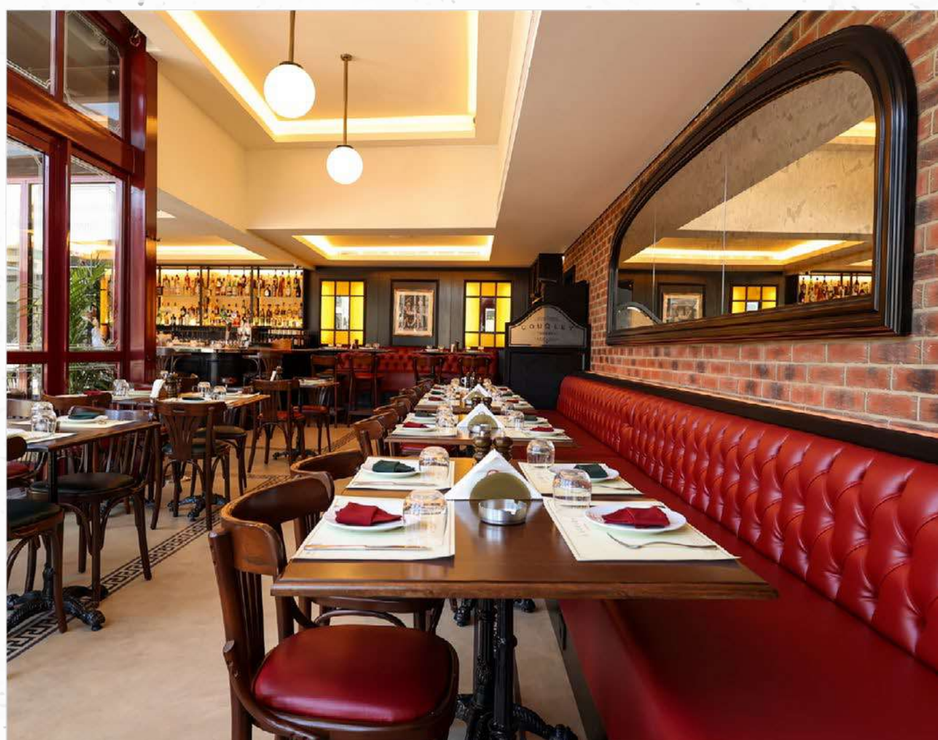









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